
NEWS RELEASE

Digital Garage to Hold "THE NEW CONTEXT CONFERENCE 2015 TOKYO" With Joi Ito As The Host -- The Future of Digital Currency and Virtual Reality



Tokyo, May 25, 2015 –Digital Garage, Inc. (TSE JASDAQ: 4819, DG) has announced that it will hold the next event in its seminal conference series on July 6th and 7th, 2015 at Toranomon Hills in Tokyo, titled "THE NEW CONTEXT CONFERENCE 2015 TOKYO." Those interested in the cutting edge of internet technology and the businesses borne out of these technologies are invited to join host Joichi Ito, DG co-founder and Director of the MIT Media Lab. This will be the 11th New Context Conference, which originally began in 2005.

This year's theme is broken into two topics: Digital Currency and Virtual Reality. Along with a curated group of influential experts in each of these sectors, we will explore the impact that these technologies will have on our lives over the next 5 to 10 years. These speakers include: two core engineers working on Bitcoin, the world's most well known digital currency; experts involved in developing laws and regulations surrounding digital currencies; a professor and pioneering researcher of computer interface technology at the MIT Media Lab; and a Daito Manabe, a digital performer whose work has garnered much praise over the past 3 years at South by Southwest.

Event Outline

- Date: July 6 - 7, 2015 9 : 30 - 18 : 00
- Host: Digital Garage, Inc.
- Venue: Day 1 Toranomon Hills Forum Main Hall (Toranomon Hills Mori Tower 5th Floor)
Day 2 Toranomon Hills Forum Hall B (Toranomon Hills Mori Tower 4th Floor)
- Registration: Please reference the payment page on the official site below
- Official Website: <http://ncc.garage.co.jp/en/>
- Entry Fee: Both days: ¥32,000; 1 day: ¥18,000
Early discount (register by Noon on June 8): Both days: ¥25,000, 1 day: ¥15,000
- Official Twitter Account: @DG_NCC (https://twitter.com/DG_NCC)
- Main Sponsor: Mori Building Co., Ltd. Kakaku.com, Inc.
- Capacity: Approximately 400

* The full event will be supported by simultaneous interpretation.

*This is a paid event. Those interested in attending are encouraged to register at the official site above. Seating is available on a first-come, first-serve basis. Once capacity has been reached, no further registrants will be accepted.

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Conference Program

Day 1 (July 6): The Future of Digital Currency

- About Digital Currency
- Trends in Digital Currency
- Latest Developments in Regulations of Digital Currency
- Digital Currency Businesses
- The Impact of Blockchain Technology
- The Future of Bitcoin Technology

Day 2 (July 7): The Future of Virtual Reality

- The Future of Interactive Media
- How VR will Change our Daily Lives
- Behind the Scenes of Digital Performances
- The latest developments in AR/VR
- VR in Media Art
- The Future of VR

■ Guest Speakers (partial list):

- Brian Forde (Director of Digital Currency, MIT Media Lab)
- Joyce Kim (Executive Director, The Stellar Development Foundation)
- Peter Todd (Bitcoin Core Developer)
- Jeremy Bonney (CEO, CoinDesk)
- Jerry Brito (Executive Director, The Coin Center)
- Martine Niejadlik (Former Chief Compliance Officer, Coinbase)
- Sou Saito (Legal Advisor to the Japan Authority of Digital Assets)
- Meg Nakamura (CEO, Shift)
- Mario Gomez (CEO, Quoine Exchange)
- Yuzo Kano (CEO, Bitflyer)
- Roger Ver (Bitcoin Evangelist)
- Daito Manabe (Founder, Rhizomatiks)
- Chris Schmandt (Principal Research Scientist, MIT Media Lab)
- Misha Sra (PhD Researcher, MIT Media Lab)
- David Smith (CEO, Wearality)
- Luis Blackaller (Creative Director, WEVR)
- Hiroshi Mukawa (Device Solution Div. General Manager, Sony Corporation)
- Rei Inamoto (Chief Creative Officer, AKQA)
- Michitaka Hirose (Professor, The University of Tokyo)