# Financial Report

1Q of FYE March 2024

C Digital Garage

# I. Business Model and Strategy of DG





# **PURPOSE**

Designing 'New Context' for a sustainable society with technology

<VALUES>

First Penguin Spirit

<CORPORATE SLOGAN>

**New Context Designer DG** 



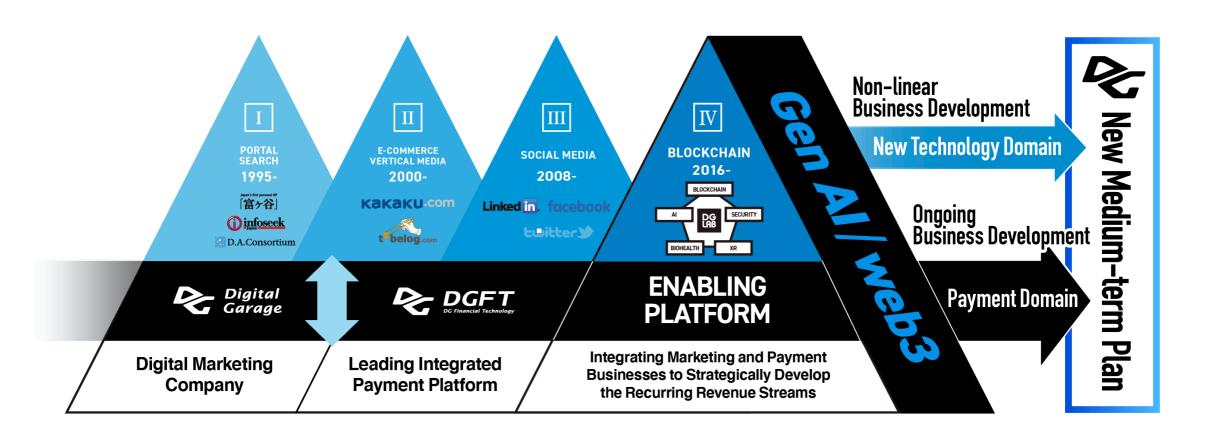
Social implementation of new business context, leveraging three technologies : IT, MT, and FT



## History of DG Group's Contextual Design and Social Implementation



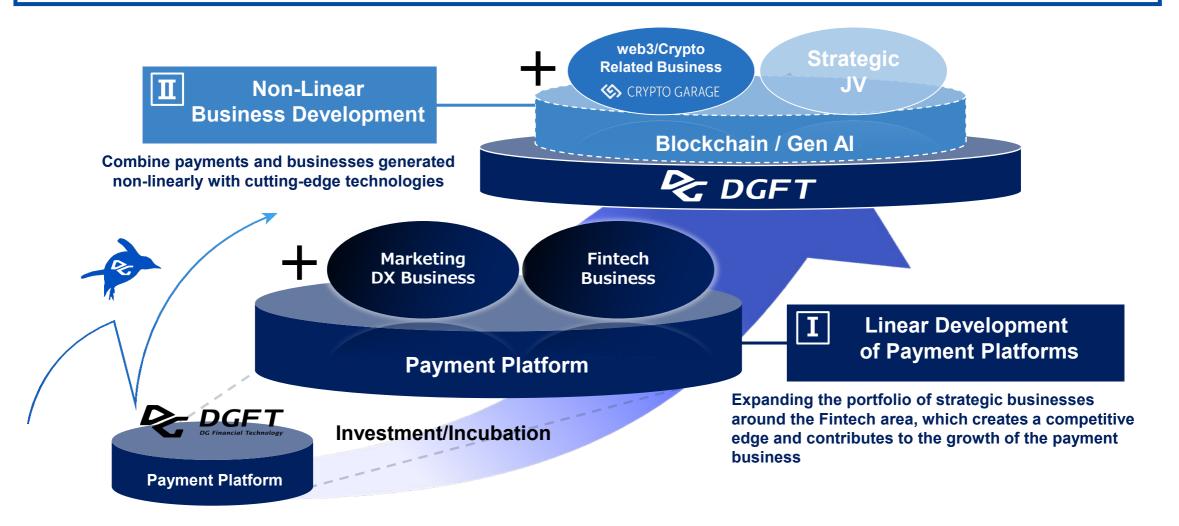
Since its establishment in 1995, DG has been developing the latest internet business deploying cutting-edge technologies based on marketing and payment. Our next-generation focus will be on Gen Al / web3, etc.



## **Overview of Payment Platforms and Next-Generation Businesses**

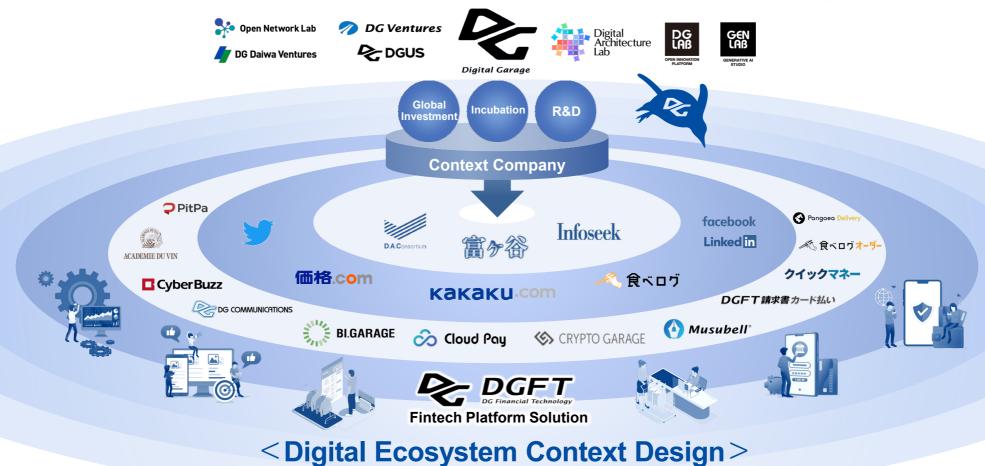


- I Continue "DG FinTech Shift" strategy centered on our payment platform. Increase recurring revenue stream.
- Social implementation of next-generation technologies / Develop non-linear businesses through Blockchain, Gen Al, etc.





# Designing 'New Context' for a sustainable society with technology



Pursue business growth with sustainable value creation driven by expanding Digital eco-system with internet-business incubation & providing Fintech Platform Solution

# II. Consolidated Financial Results Highlights

# 1Q of FYE March 31, 2024 Financial Results Highlights



### **1Q Consolidated Financial Performance**

- Consolidated profit before tax for FY24.3, a starting year of Medium-term Plan, was 6.2B JPY (-44.8% YoY)
- Though consolidated profit before tax decreased mainly due to the decrease of fair value gain by foreign
  exchange rate compared with the previous year's 1Q, the performance of PS segment and cash generation
  in GII segments are progressing steadily aligning with target of Medium-term Plan.
  - ▶PS : Driven by payment business, profit before tax increased by 23.7% YoY with steady growth toward achieving the target of FY24.3.
  - ▶LTI: Early-stage investment into new businesses continues, aiming to create new business domains.
  - ►GII: Cash inflow of 2.2B JPY was generated from the sales of holding shares and cash distribution from funds.

## **Progress of Medium-term Plan**

- ✓ B2B Payment service, "DGFT Invoice Card Payment," has been expanding steadily.
  - ▶ "Tabelog Shiire" by Kakaku.com and Resona Group started to offer, following JCB, Orico, and Diners.
- ✓ "CloudPay Neo", a device-free cashless payment service, has been launched.
- ✓ Partner program in "Musubell," DX engagement platform for next-generation in real estate industry, has been launched to drive innovation throughout the real estate industry.
- ✓ Strategic business JV for "Users Engagement" was established with Kakaku.com, leveraging nextgeneration technology. (July, 2023)

# "DG FinTech Shift" Strategy – Progress and Highlights in 1Q



| 2023 Aug | Musubell <sup>®</sup>  | • Launched Partner Program in "Musubell", DX Engagement Platform for next-<br>generation real estate to drive innovation throughout the real estate industry  |
|----------|------------------------|---|
| Aug      | Cloud Pay Neo          | • Launched "CloudPay Neo," a device-free cashless payment service   |
| Jul      | DGFT請求書カード払い           | <ul> <li>Launched "DGFT Invoice Card Payment," B2B payment services, at some<br/>branches of Resona Bank.</li> </ul>  |
| June     | DGFT請求書カード払い           | Added B2B payment services to the service menu of "Tabelog Shiire"  |
| May      | DGFT請求書カード払い           | Started to provide "DGFT Invoice Card Payment for Invoice Issuers,"     a rapidly-growing early payment collection scheme for SMBs  |
| May      | kakaku.com             | <ul> <li>Signed MOU to establish a joint company for smart e-commerce businesses<br/>integrated with next-generation technologies</li> </ul>  |
| Apr      | DGFT請求書カード払い           | <ul> <li>Expanded "DGFT Invoice Card Payment," B2B payment services, to individual business operators and freelancers</li> <li>Launched "DGFT Invoice Card Payment," B2B payment services, to customers of Orico</li> <li>Launched "DGFT Invoice Card Payment," B2B payment services, to Diners Club members</li> </ul> |
| Apr      | <b>S</b> CRYPTO GARAGE | Launched Digital Asset Custody and OTC trading services by Crypto Garage  |

# **Consolidated Financial Results Highlights – Profit by Segment**



- PS grew steadily driven by the payment business toward achieving FY24.3 growth target of 15% or more.
- LTI continues early-stage investment, aiming for medium to long-term growth.
- GII showed steady progress with targeted cash generation except for the decrease of fair value gain compared with the previous year 1Q by foreign exchange rate.

| Unit : M JPY                               | FY23.3<br>1Q | FY24.3<br>1Q | YoY Increase/Decrease | Overview   |
|--|--------------|--------------|-----------------------|--|
| Consolidated tax before profit             | 11,204       | 6,179        | -5,025<br>(-44.8%)    | <ul> <li>Profit decreased due to the backlash of fair value loss by foreign exchange rate, recoded in 1Q of the last fiscal year.</li> <li>Performance of PS and cash-generation in GII grew steadily.</li> </ul>  |
| PS   | 1,214        | 1,502        | +288<br>(+23.7%)      | <ul> <li>Profit grew steadily by 23.7%, toward achieving FY24.3 plan (15% or more growth).</li> <li>The transaction volume grew significantly, focused on the establishment of collaboration with marketing business.</li> </ul>                             |
| LTI  | 553          | 380          | -173<br>(-31.3%)      | <ul> <li>Early-stage investment into new businesses continues, aiming to create middle-term profit.</li> <li>Development for Fintech-related businesses has been progressing.</li> </ul>   |
| GII  | 8,527        | 4,649        | -3,878<br>(-45.5%)    | <ul> <li>Cash inflow of 2.2B JPY was generated from the sales of holding shares and cash distribution from funds.</li> <li>Profit decreased due to the decrease of fair value gain by foreign exchange rate compared with the previous year's 1Q.</li> </ul> |
| Others/<br>Adjustments and<br>Eliminations | 910          | -352         | -1,261                | <ul> <li>Fair value of shares denominated in foreign currency held by HQ<br/>decreased due to the decrease of fair value gain by foreign exchange<br/>rate.</li> </ul>   |



- The transaction volume grew steadily in both online payment with successful alliance strategy and offline payment driven by travel industry.
- · Cash inflow of 2.2B JPY was generated from the sales of holding shares and cash distribution from funds.

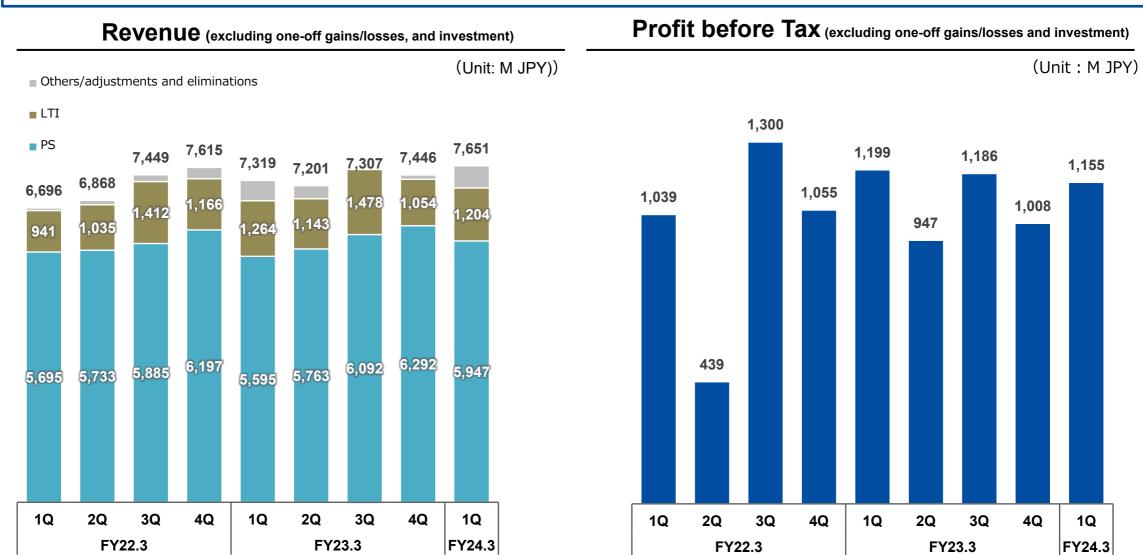
| KPIs               |                                   | Unit        | FYE23.3<br>1Q | FYE24.3<br>1Q | YoY     | YoY<br>% Change |
|--------------------|-----------------------------------|-------------|---------------|---------------|---------|-----------------|
| Transaction volume |                                   | 100M<br>JPY | 12,368        | 14,648        | +2,281  | +18.4%          |
|                    | Online Payment                    | 100M<br>JPY | 9,466         | 10,677        | +1,211  | +12.8%          |
|                    | Offline Payment                   | 100M<br>JPY | 2,902         | 3,972         | +1,070  | +36.9%          |
| KPIs               | for Investment-related            |             |               |               |         |                 |
|                    | Operational Investment Securities | M JPY       | 86,565        | 72,594        | -13,971 | -               |
|                    | Investment Business Income*       | M JPY       | 236           | 2,185         | +1,949  | -               |
|                    | New Investment                    | M JPY       | 864           | 1,078         | +215    | -               |

<sup>\*</sup> Investment Business Income: Total of profit from the sales of holding shares and profit distribution from funds.

# Performance Trend (excluding one-off gains/losses and investment businesses) Control of the Digital Garage



- "Performance in recurring businesses" remained steadily excluding one-off gains/losses and investment businesses.
- · PS maintains continuous and stable growth, while focusing on creating new business in the LTI segment with the goal of accelerating growth in the medium term.

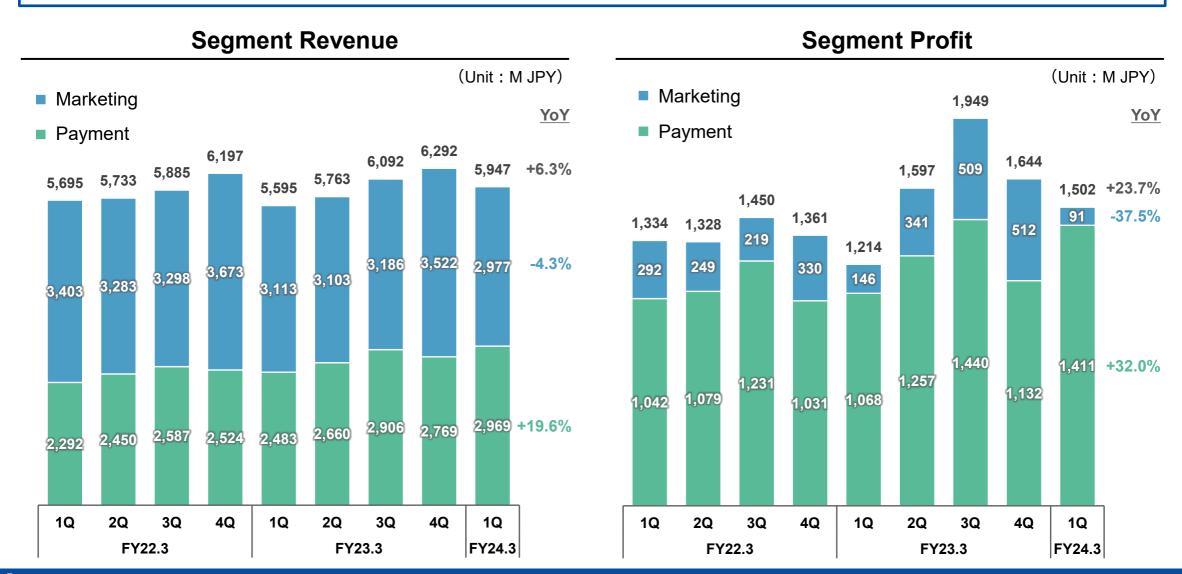


# **III.** Segment Performance Highlights



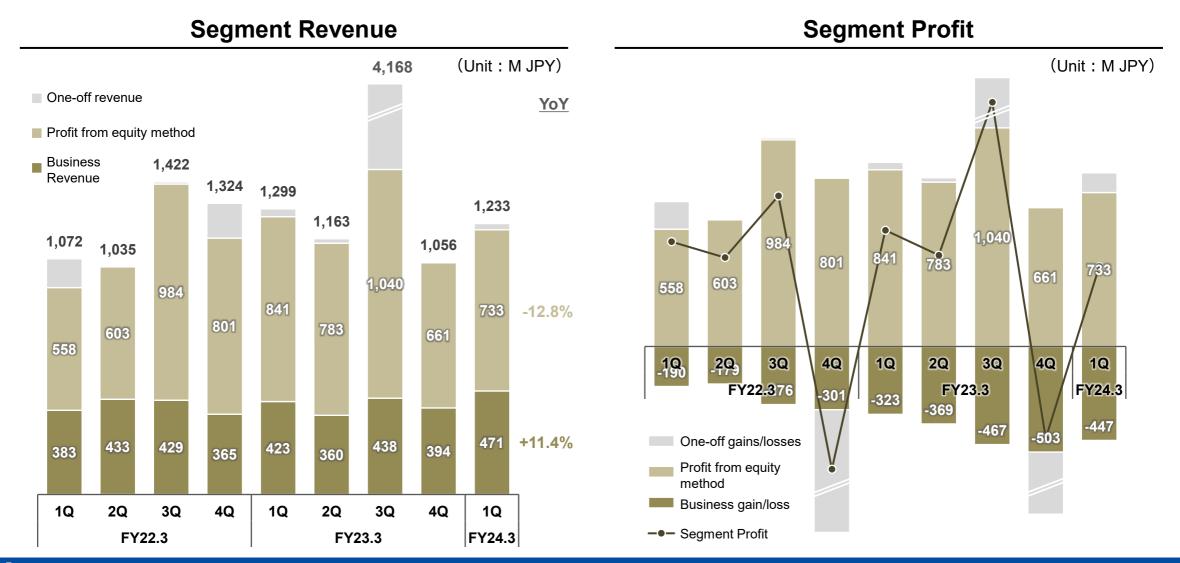
# **Performance by Segment – Platform Solution**

- Profit before tax in payment business increased by 32% steadily in both online and offline payments.
- Marketing business is driving efforts to strengthen and integrate with the payment business.



# **Performance by Segment – Long-term Incubation**

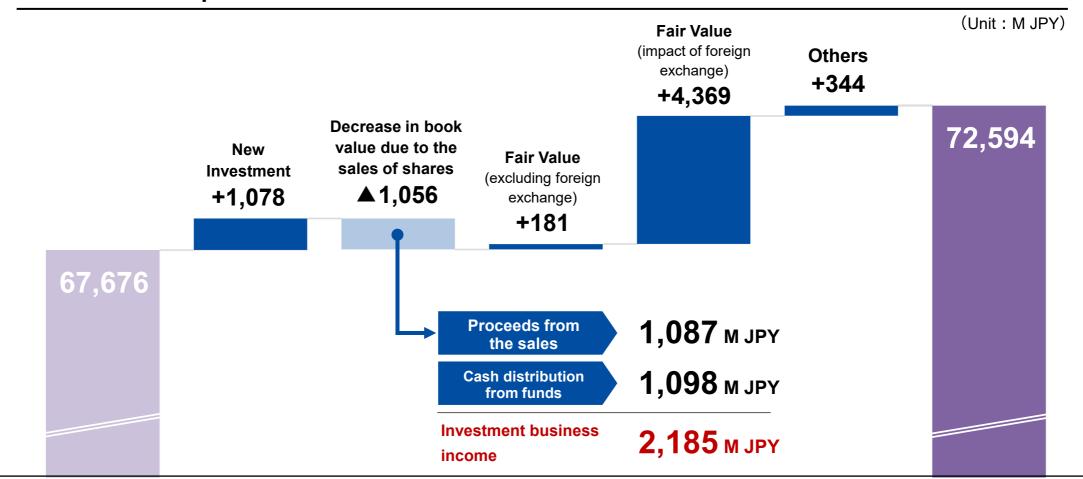
- Early-stage investment into new businesses continues, aiming for medium to long-term growth.
- "Tabelog" and "Kyujin-box" of Kakaku.com grow steadily.



# Performance by Segment – Global Investment Incubation

- Cash inflow of 2.2B JPY was generated from the sales of holding shares and cash distribution from funds, accelerating to achieve Medium-term Plan.
- The balance on operational investment securities increased by 4.9B JPY YoY due to increase of fair value by JPY depreciation.

#### **Operational Investment Securities Details of Increase/Decrease**



FY23.3 FY23.6

# IV. Payment Business / Business Overview and Updates of DGFT



# **Innovation across Payment**

DG Financial Technology, Inc. (DGFT), a wholly-owned subsidiary of Digital Garage managing the group's core payment service, was formed in Feb. 2021 through reorganization of VeriTrans and ECONTEXT.

Leveraging its highly available, functional and stable payment platform, DGFT will strive to design 'New Context' for a sustainable society and lead the creation of a new Fintech-based financial ecosystem.

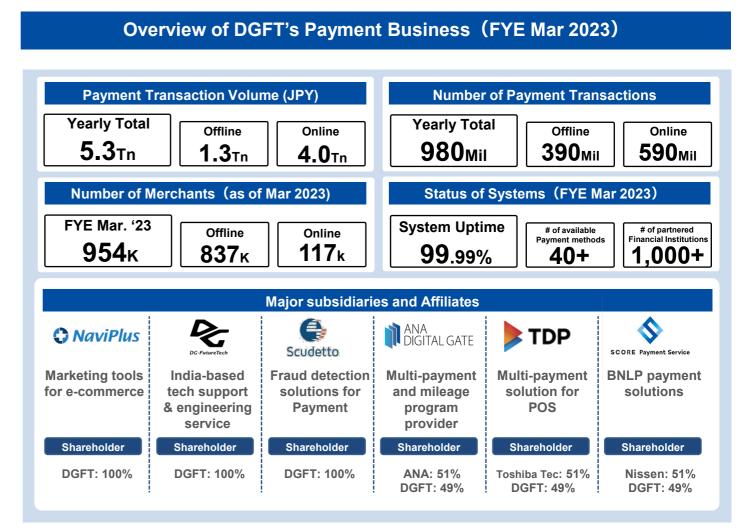


# Overview of DG Financial Technology, Inc.



A wholly-owned subsidiary of DG, managing the DG group's core payment business Provide payment solution for various needs of clients, covering both online and offline merchants

| Company Profile                |  |  |  |  |
|--------------------------------|--|--|--|--|
| Company<br>Name                | DG Financial Technology, Inc.  |  |  |  |
| Head Office                    | Shibuya-ku, Tokyo  |  |  |  |
| Capital                        | 1.6845 B JPY   |  |  |  |
| Business<br>Areas              | Payment Information Processing Service<br>Agency Payment Service<br>Money Transfer Service   |  |  |  |
| Registered<br>Businesses       | Electronic Payment Services (Director of the Kanto Finance Bureau No.25) Funds Transfer Service Provider (Director of the Kanto Finance Bureau No00094) Business Operator for handling Credit Card Numbers, etc. |  |  |  |
| Certification                  | PCIDSS Version3.2.1 ISO/IEC27001 Privacy Mark  ICMS-PCI0075 / PCIDSS  IS 516249 / ISO 27001  |  |  |  |
| Participating<br>Organizations | PCI Security Standards Council, LLC Japan Credit Association Japan Collection Agencies Association. Japan Multi-payment Network Promotion Association Japan Payment Service Association EC Payment Forum         |  |  |  |



# **Payment Methods and Major Payment Products**



Handle 40+ major payment methods, raging from credit cards to convenient-store payment Address the needs of clients with payment products designed for different industries and use cases

|                          | Payment Methods  |
|--------------------------|--|
|                          |  |
| Credit Cards             | JCB, VISA, Mastercard, American Express,<br>Diners Club  |
| Convenient<br>Stores     | SEVEN-ELEVEN, Lawson, FamilyMart,<br>Seicomart, MINISTOP, Daily YAMAZAKI   |
| ID/QR                    | au PAY, Amazon Pay, Bank Pay, J-Coin Pay,<br>Rakuten Pay, d payment, LINE Pay, PayPay,<br>Smart Code, merpay, FamiPay, Apple Pay,<br>Google Pay, EPOS payment, COIN+ |
| Carrier<br>Payments      | au Easy Payment, d payment, Softbank Payment   |
| Banks                    | Pay-easy, Rakuten Bank, SBI Sumishin Net Bank,<br>PayPay Bank  |
| Electric Money           | Rakuten Edy, Suica, nanaco, WAON   |
| Overseas                 | Alipay, Alipay+, WeChatPay, PayPal, Union Pay  |
| Web Account<br>Transfers | About 290 Financial institutions in Japan<br>(Major banks, Internet banks, Local banks,<br>Shinkin banks)  |
| Others                   | VeriTrans BNLP, Credit cards for multi-currency,<br>Eikyufumetsu Point System  |

#### **Major Payment Products**

#### VeriTrans 46

Multi-payment service for online merchants

#### **CASH POST**

Account transfers over emails and cash receipt at Lawson stores

# セレモニーPAY (Ceremony Pay)

Payment and financial solutions specifically designed for funeral

# Barcode payments for PoS

One-stop installation of ID Payment to PoS terminals

#### 🗀 Cloud Pay

Patent-pending

Multi-QR Code payment service for offline merchants

#### III ホテペイ HotelPay

Payment services for hotels & hospitality industry, integrated reservation systems

#### **IVR Payment**

Patented

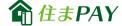
Credit card payment solution for telephone ordering

#### **OmniPAY**

One-stop payment solution to manage both online and offline payments

#### w boz

QR Code multi-payment service for offline merchants



Credit card payment solution for real estate industry (rents and initial fees)

#### e-mail link payment

Payment solution to provide payment URLs by emails.

#### **Fraud-detection Service**

Security solutions for fraud prevention and detection (ACI, ReD Shield, Sift, etc.)

# **Overview of Payment System**



Manage IT system risk through redundancy (2 data centers) with in-house system monitoring and operation Achieve agility and cost competitiveness by building in-house engineering team and utilizing development base

#### **System Overview**

#### 1 Active-Active Configuration

- 2 data centers with equivalent capabilities in different locations
- 800km+ distance between the 2 data centers increases tolerance to natural disaster and BCP

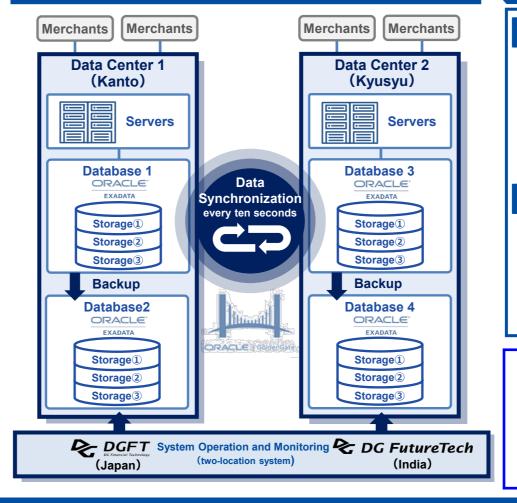
#### 2 Bi-directional data Sync

- Bi-directional data sync between the 2 data centers (every 1-10 sec.)
- Stable operation with no downtime if one of the 2 data centers remains up and running

#### 3 Multi-layered Redundancy

- Data-tire with 12-layer mirrors structure (DB: 4 units × Storage: 3 units for each)
- Redundancy structure to minimize system incident and outage

#### **Overview of DGFT Payment System**



#### **Operation Overview**

#### System Operation Structures

- 24/7system monitoring and operation from in Japan and India
- Achieve quick response time and cost competitiveness by building in-house engineering team and also utilizing offshore location

#### 2 Monitoring System

- Automated real-time monitoring of entire payment systems
- Quick changeover to manned responses once surveillance alert is detected

#### <System Downtime for FYE 23. 3>

Achieved the lowest industry rate due to robust structure with well-controlled operations and monitoring system

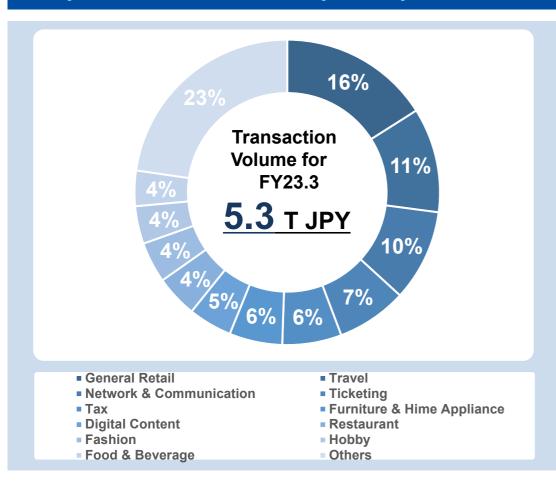
20 seconds per year (Uptime:99.9994%)

### **Details of Merchants**

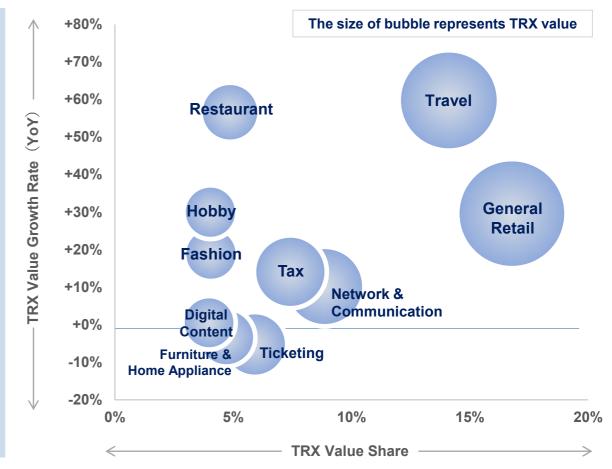


Possess diversified client portfolio less influenced by business segment of a certain customer or sector Provide consulting service to various firms in different sectors leveraging deep knowledge and track records

#### Payment Transaction Volume by Industry (%, FY23.3)



#### **Transaction Volume in Top 10 Industries and Growth Rate (1Q of FY24.3)**



# **Capital and Business Partners / Partner Companies**



Create strong partnerships with leading payment, financial, and retails companies in Japan Jointly develop efficient sales partnership and new businesses to address emerging market needs

## **Strategic Partners (Capital Alliance Partners)**



#### **Capital and Business Alliance**

Sales collaboration and jointdevelopment of new payment services (Holding 5% of DG shares)



#### **Capital and Business Alliance**

Provide payment service on an OEM from DGFT and joint-development of new payment services (Holding 2% of DG shares)

# 東芝テック株式会社

**Toshiba Tec Corporation** 

#### **Capital and Business Alliance**

Operate "TD Payment," an online payment service joint venture (Mutual holding 2% of shares)



**Business Partners** 

### CREDIT SAISON

#### **Capital and Business Alliance**

Joint-development of new payment services such as "Ceremony Pay" (Holding 1.7% of DG shares)

#### JV Partners



#### JV Partner

Jointly operate payment JV for hospitality Industry



## nissen

#### **JV Partner**

Jointly operate BNPL JV for EC businesses



**SCORE Payment Service** 

# Diners Club

#### **Business Partner**

Promoting collaboration on "DGFT Invoice Card Payment," a payment service for B2B





#### **Business Partner**

Provide payment service on an OEM from DGFT



#### **Business Partner**

Provide payment service on an OEM from DGFT, jointly provide B2B payment services



#### **Business Partner**

Provide ID/QR code Payment to "AirPAY", offline payment service

# **Partnerships with Major Overseas Payment Companies**

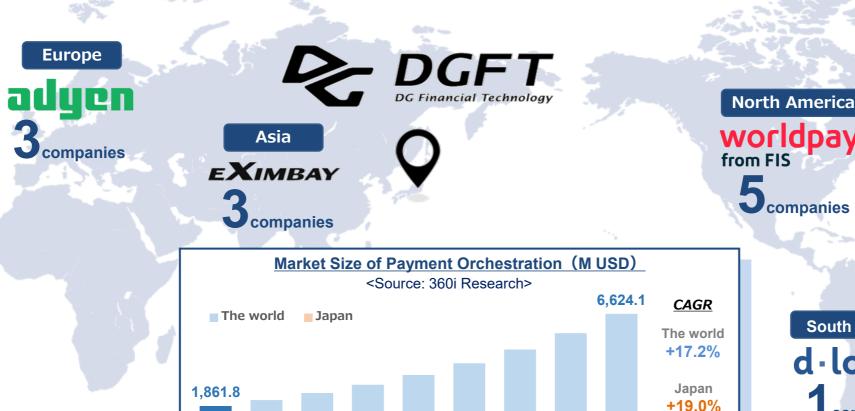


Provide Japan-local payment solution to leading global 12 PSPs and support global firms' Japan entry Plan to expand DGFT's businesses globally by leveraging the partnership with the leading PSPs

Support global companies' Japan entry by partnering with the world's 12 leading payment service providers (PSPs)

259.4

2030



2025

2023

Actual result

2024

2026

2027

Forecast

2028

2029

South America

d-local

1 company



# I. DGFT New Product "CloudPay Neo" / '23.8.1 Release



Launched "CloudPay Neo," a device-free QR-code-based cashless payment service

Multi-payment services for all payment methods including credit cards, PayPay, au Pay, Alipay and Apple Pay

#### **Product Overview**

A device-free QR-code-based cashless payment service utilizing consumers' smartphones

#### **Service Offerings**

Cashless payments available only with a single QR Code











Cloud Pay Neo

Capture the needs for cashless payments previously difficult to address due to the need of terminals

**Target Market & Future Plan** 

#### **Target Market**

#### **Food Delivery**

<Market Size>

Cashless Payment % 60% (estimate)

#### **Electrical works** <Market Size>

Cashless Payment % 5% (estimate)

#### Stadium

<Market Size>

Cashless Payment % 10% (estimate)

#### Home care **Small Enterprises**

<Market Size>

Cashless Payment% 15% (estimate)

#### <Market Size>

Cashless Payment % 40% (estimate)

## **Mid Enterprises**

<Market Size>

Approx. 397<sub>Tn</sub>

Cashless Payment % 60% (estimate)

#### Payment Method (Plan)

Support major payment methods, including ID Payment & Credit Cards

**Credit Card** 













International payments

ID payment PayPay *au* PAY





Others





convenient stores & BNPL)

Device-free, easy and quick to install next-generation cashless payment service with simple scanning of QR code

**Patent Pending** 

#### **Future Plan**

- 1. Recurring Payment Function: Automates the second and subsequent payments and streamlines payment operations
- 2. Multilingual support: Responds to inbound needs by switching language automatically based on User Agent
- 3. System Integration: Automatically display the price to "CloudPay Neo" by integrating external systems

# II. Crypto Garage / Registered Crypto Asset Exchange Business in June '21 Crypto Garage



"Digital Asset Businesses" and "web3 Service" for next-gen finance based on emerging tech

Expand service offerings for institutional clients and promote web3 projects with global leading companies

#### **Digital Asset Businesses for Enterprises**

Digital asset settlement and financial service for the digital asset exchanges and enterprises

#### **Current services**

SETTLENET

**Intermediary & settlement** for digital asset trading

SETTLENET

CUSTODY

Digital asset custody for enterprises

SETTLENET

Digital asset OTC (trading) for enterprises

#### **Main topics**

- 1. Commercial launch of SETTLENET Launched SETTLENET to major Japanese crypt asset exchange and the oversea businesses
- 2. New digital asset services for enterprises Launched digital asset custody services and OTC (sales of digital asset) for institutional clients







**NOMURA** 

#### **Registered Crypto Asset Exchange Business**

"Crypto Business Enabler" Support enterprises to build digital asset businesses, leveraging deep expertise in finance and Blockchain technology

#### web3 Business

web3 DevOps services and solutions for the enterprises promoting projects

#### **Services**

mahola api

**Blockchain Back-end services** 

mahola wallet

**Custody-typed Key Management** 

web3 system development

#### **Main topics**

- 1. Establishment of DevOps service for web3 Launched "mahola", DevOps tools and managed services for enterprises developing web3 projects
- 2. Collaboration with global leading companies Promoting joint development of web3 projects with major global companies and system integration for web3 projects

# **III.** "Musubell" (DX engagement platform for next-gen real estate transactions) <sup>▶ Digital Garage</sup>



"Musubell", Japan's leading DX engagement platform for next-gen real estate transaction

Accelerate DX of entire real estate industry by promoting Open Innovation with industry-leading companies

#### **Real Estate DX Businesses**

Leading real estate focused vertical SaaS serving 150 locations of the major real estate companies

#### Services



Musubell® for 新築

for the New Condo



Musubell® for 伸介



for Real Estate Agent



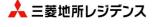


Musubell\* for Property Survey

#### **Implemented Companies**

Introduced by leading real estate businesses Sales grew 350% (YoY)





















# Musubell

"Real Estate DX Platform" Provide digital solutions, centered on e-contract, to modernize end-to-end real estate transactions

Open Innovation led service growth

#### **Engagement Platform**

The Partner Program to accelerate DX of the real estate industry with industry-leading companies

#### **Overview of Partner Program**

The 2 programs to foster partnership for building new services to address pain points in the real estate industry

DX Partner

Enhance usability by system integration with "Musubell"

**Innovation** Partner

Led innovation though data/tech integration with "Musubell"

#### 1st Partner Program/Future Focus Area



marketing automation service focusing on real estate ■ Improve operational efficiency through

System connection with Cocolive's

Service Cocolive

unified management of customer data

**Focus** Area

**Mortgages** 

Insurance

Commercial **Real Estate** 

Rent Management

# W-i. Initiatives for the next-generation technology and startups ① & Digital Garage





## "Open Network Lab" – Japan's first accelerator program for seed/early-stage startups

Through our Seed Accelerator Program, create an ecosystem for social implementation of new technologies

#### **Investment**



#### **DG** Incubation

#### Onlab & ESG I "Earthshot Fund"

- The fund works with Onlab to invest in program recipients and graduates as well as the other ESG-related startups.
- Based on the knowledge of ESG investing/management learned from the global players, the fund helps the portfolio startups to implement and apply ESG management.

#### **ESG Management 101**

for startup entrepreneurs



#### **Seed Accelerator Program**

< Japan's first seed accelerator established in 2010 >



Investment

Support

ESG

# **Open Network Lab Seed Accelerator**

- Onlab, Japan's first seed accelerator program launched in 2010, has invested in over 140 startups and supported and nurtured their businesses since then.
- Onlab has produced numerous successful startups, including unicorns, those who did IPO, and did M&A in the US.
- Onlab also works with DG717 in San Francisco to support startups challenging global markets.

#### **Examples of successful startups from Onlab**

C--- M&A(US) ---- Unicorn ----giftee\* POPER FOND

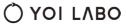
**Latest Onlab Seed Accelerator startups** 











## **Open Innovation**



#### Open Network Lab Open Innovation

Selected for "Be Smart Tokyo" - a Tokyo Gov. program to implement smart services

#### Overview

- A business co-creation program in which startups and large companies work together to implement the new technologies in society.
- A total of 312 startups from around the world applied to the program.

#### **Examples of the sectors**

**Smart city** 

implementation

Social

web3 / Metaverse Big data analysis

# **IV-ii.** Initiatives for the next-generation technology and startups ② ♣ Digital Garage



The cutting-edge tech's R&D lab "Digital Architecture Lab" and initiative of next-generation Al

DG717 as Strategic HQs for Incubation/R&D in the U.S. and launched STARTUP STUDIO "GenLab," specializing in Generative Al



#### Overview

This lab fosters social impact in which everyone can participate through research and development of next-generation technologies, collaboration with startups and major companies, community building, and collaboration with DG projects through industry-government-academia collaboration.

#### Leadership



#### Joichi Ito

Digital Garage Member of Board of Directors Chief Architect

Council, web3 Research Group, Digital Agency Head of Corporate DX Promotion

#### C Digital Garage

Digital Agency | | | | | | | | |



strengthen initiatives through industry, academia, and government collaboration

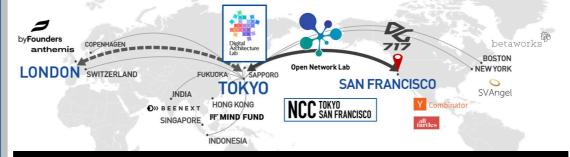
#### **DG717**

#### <Global Incubation/R&D HQs>

Incubation Center, "DG717" located in the main street in San Francisco as Global Incubation /R&D HQs, promoting business and R&D with major partner companies, startups, research institutions and IT industry pioneers.



Keep evolving the unique deal sources developed since DG's founding in North America and Japan, Asia, and Europe



<Origination>, <Incubation>, and <Implementation> of new technologies on a global scale



**GENERATIVE AI STUDIO** 

#### Overview

- STARTUP STUDIO to support for startups that create new value through Generative AI and its related technologies in collaboration with pioneers and top research institutions in the technology/IT industry.
- DGUS plans to establish a Generative AIfocused fund in conjunction with "GenLab" to invest in and incubate startups from around the world.

#### Leadership



Daniel Riedel ecutive Director, "GenLab"



**Brady Forrest** 



Hiroki Mitsuhashi President, Digital Garage US

# **VI.** Sustainability







Investment in ESG-related startups and funds globally **Events and providing information about ESG and impact investments** 

#### **ESG Investments**

■ Aurelia Foundry I, L.P. (DG Ventures)

**NEW** 



**Venture Capital Fund for Space & Climate** Deep Tech

<Core Investment Areas>

- Space Infrastructure + OSAM
- · Climate Tech, Health care +





She graduated with a B.S. in Physics, Mathematics and Philosophy from Yale University and designed a novel space architecture habitat for her MIT PhD in autonomously selfassembling space structures. Her research work and the labs she leads build towards future habitats and space stations in orbit around the Earth, Moon, and Mars.

**■ ESG-related startups portfolio** 















WAAK<sup>°</sup> komham

#### **Events and Publications**

■ Presented at European ESG and Impact Funds events

<Co-host session with byFounders >



<Latitude59> Introduced ESG and impact-related

investment case studies at a large

Presenting examples of initiatives shown

in the company's Impact Report with Tommy Andersen.

Onlab ESG 海外先進事例から学ぶ スタートアップ起業家・VCは それぞれどうESGに取り組むべきか? 石川 莉曼

Rick#199Aのロージ
Open Network Linitials

**№** Digital Garage × **೨** byFounders

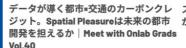


European startup event.

**■ Publishing ESG contents in Onlab Journal** 

https://onlab.jp/journal/







市×交通のカーボンクレ スタートアップのESG経営支援、Onlab が取り組む活動とは Onlab ESG



カーボンオフセットに植林×テクノロジ ーを使って取り組むスタートアップ紹介



#### **Establishment of Sustainability Committee**

New committees and specialized departments was established to further promote sustainability management (June 1, 2023)

**DG Group's Main Priorities** 

**Effective Utilization of Human Capital Improvement of Working Environment** 

Information Security Privacy Protection

**Building on Ecosystem with Startups** 

#### **Board of Directors** Oversee · Control Report **President Executive** Director Cooperate Consult Management Sustainability **Risk Management** Committee Committee Committee Report Management Management Office Office Sustainability **Risk Management Executive Officer Management Office** Office DG segments, departments, offices, and group companies

# **Promotion of Structure** for Sustainability Management

- Established sustainability committee and sustainability management office to further promote sustainability management.
- ✓ Under the supervision of president executive director, accelerating sustainability management of the Group.
- ✓ The outside directors, who have profound expertise about sustainability, join as advisory.

# Reference Materials

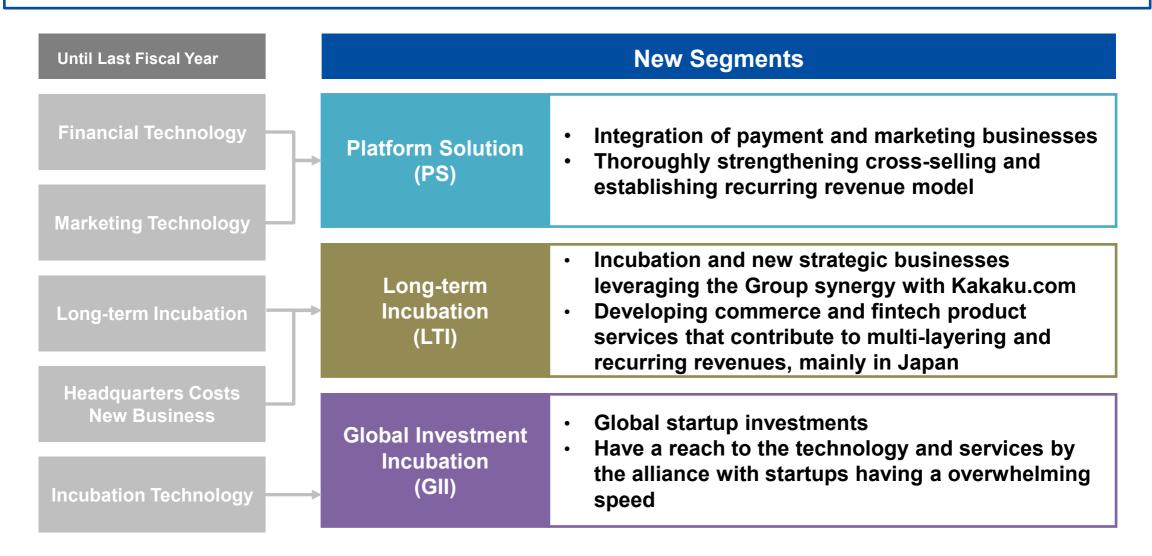
# Reference Materials 1: Supplementary Data



## Segment Classification after FYE March, 2024

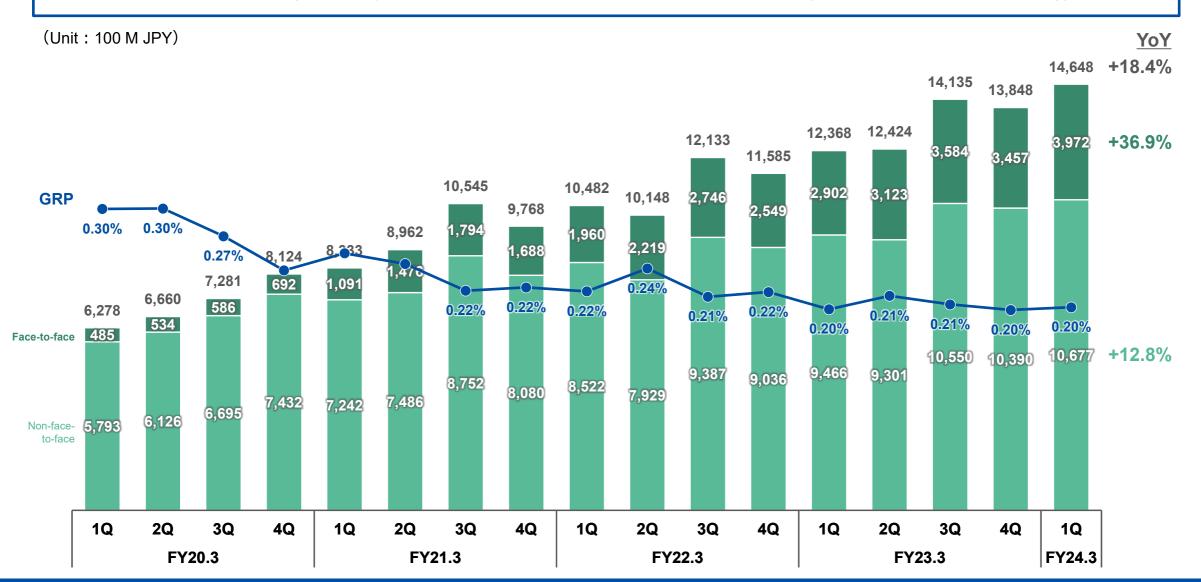


- · Consolidated business segments to further accelerate its business strategy, integrating payments and data as well as marketing.
- Consolidated new businesses and next-generation media business, aiming for vertical launch by leveraging DG Group's business assets as strategic businesses for enhancement of its corporate value in five years.



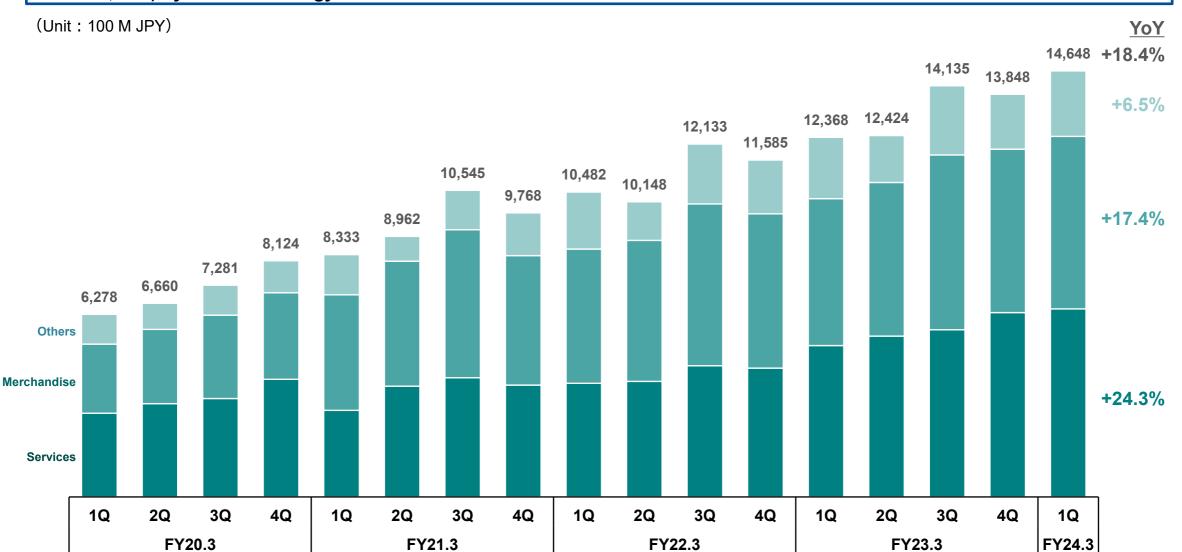
#### Payment Transaction Volume – Trends for Non-face-to-face and Face-to-face Payments

- Non-face-to-face area: Kept stable growth due to diversified customer portfolio with less impact from COVID-19
- · Face-to-face area: Grew significantly due to increased number of merchants driven by successful alliance strategy



## Payment Transaction Volume – Trends for Merchandise and Services

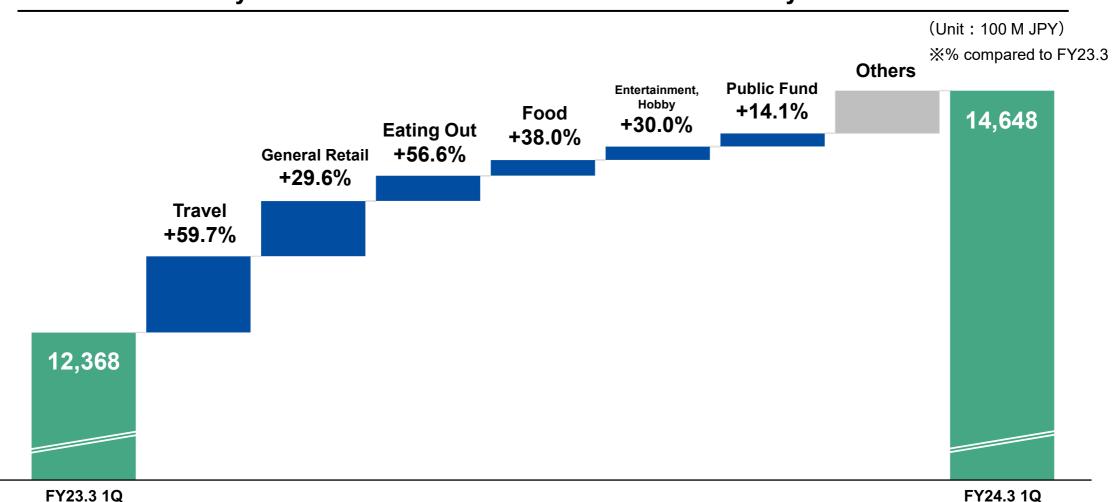
- Service area: Grew significantly from FY23.3 despite a temporary stagnation in travel industry due to COVID-19
- Merchandise area: Continued to acquire merchants successfully, especially general retail (supermarkets and department stores, etc.) by alliance strategy



## Payment Transaction Volume: Increase / Decrease by Sector

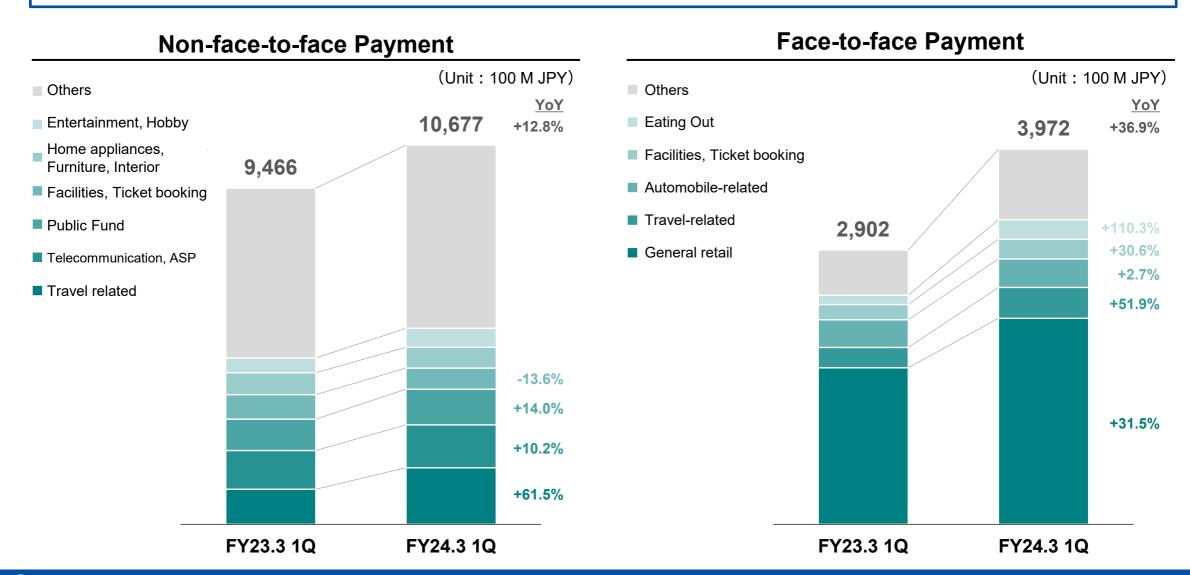
- Transactions in travel and food services recovered due to containment of COVID-19.
- The number of new merchants increased due to successful alliance strategy, including with Toshiba Tec.

#### Payment Transaction Volume: Increase/Decrease by Sector



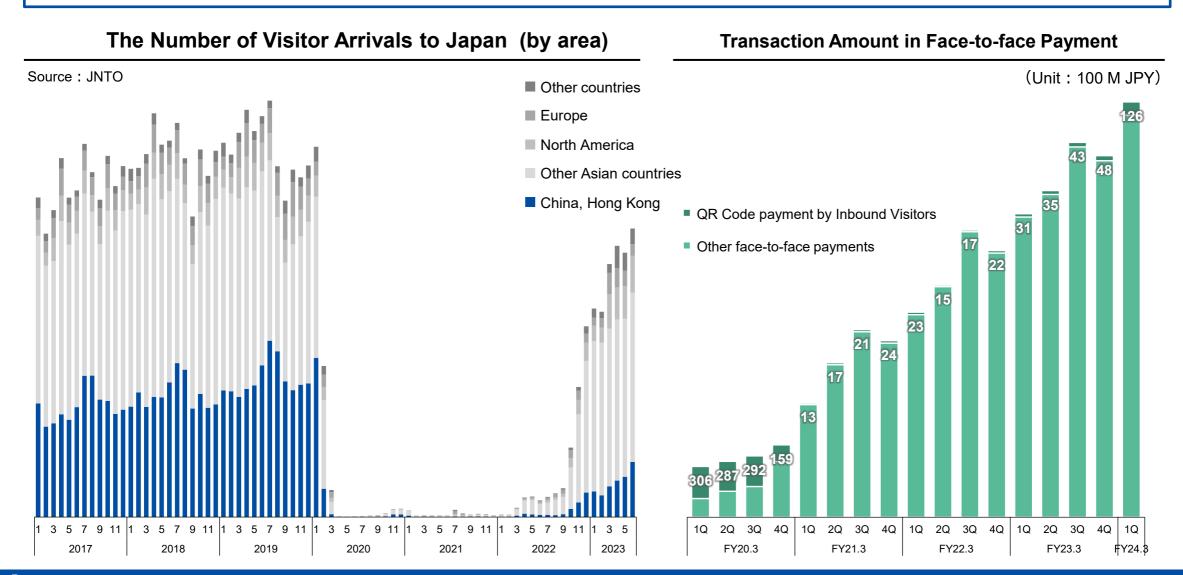
#### Payment Transaction Volume – in Non-face-to-face and face-to-face by Industry

- Non-face-to-face area: Transaction volume increased in wide range of industries, centered on travel industry, in which the Company has strength.
- Face-to-face area: Transaction volume mainly in general details increased as well as food and facility use-related due to containment of COVID-19.



## **Payments related to Inbound Tourism**

- Though the number of foreign visitors is on recovery, Chinese visitors with high consumption remains around 30% of pre-COVID level.
- · High potential for recovery is expected in Alipay/WeChat Pay services that the Group is dealing with.



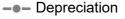
## Capital Expenditures and Depreciation related to Payment Business

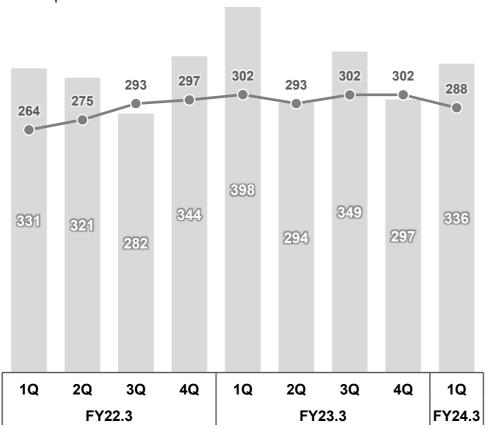
- Continue to invest in payment systems to ensure stable 24/7 operations and enhance robustness of security.
- It is expected that fixed costs may show gradual increase due to redundancy of system operations and marginal profit ratio remains at a current level.

#### **Payment-related Expenditures · Depreciation**

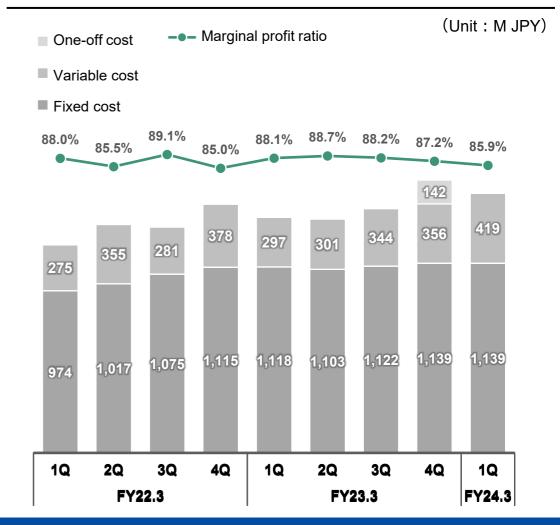
(Unit: M JPY)

Capital expenditures





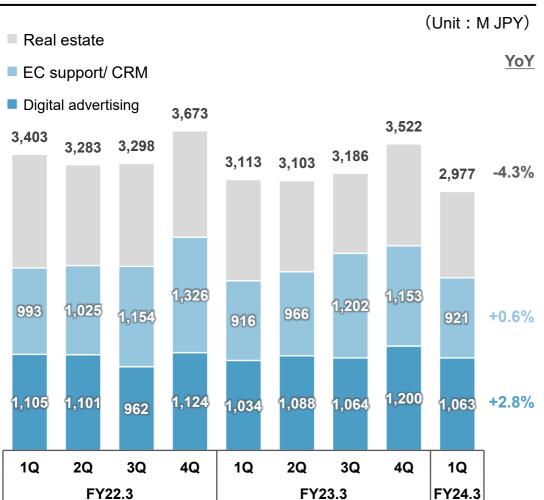
#### Payment-related Costs · Marginal Profit Ratio



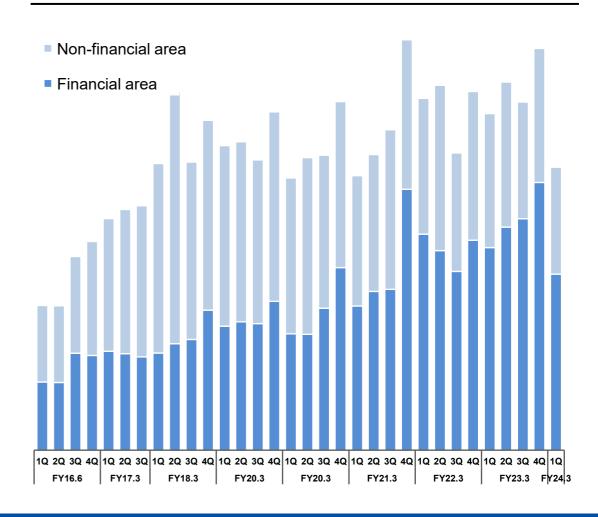
## **Profit in Marketing Business · Transaction Volume in Digital Advertising**

- Digital Advertising, the main stay of the Company's business, continues to transit steadily despite quarterly fluctuation in both profit and transaction volume of the advertisement.
- The transaction volume of advertisement in the financial area in 1Q decreased due to the budgetary austerity of the Company's clients.

## **Profit in Marketing Business**



#### Transaction Volume in Digital Advertising

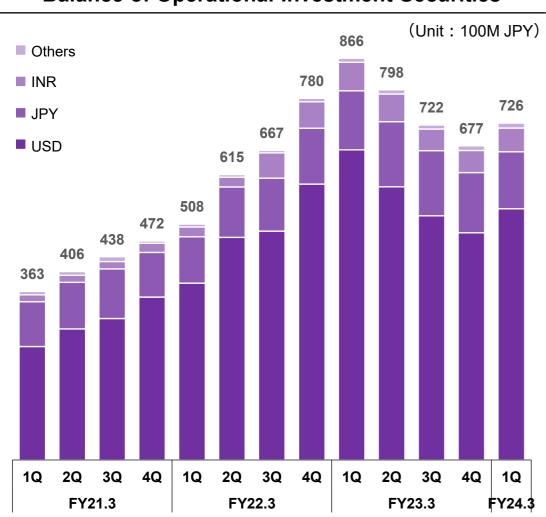


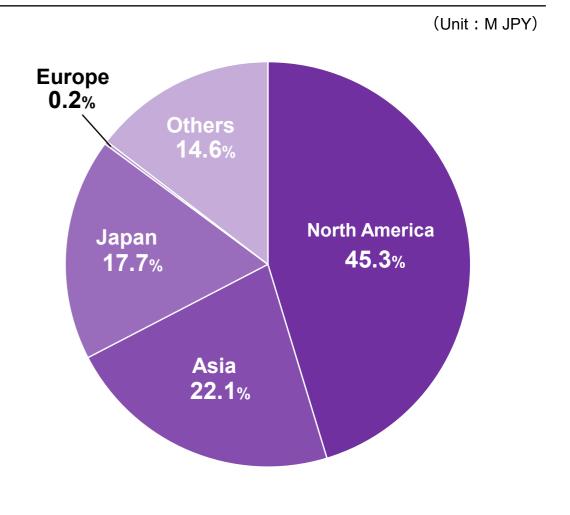
## Trends in Operational Investment Securities/by Currency and Area

- Fair value of operational investment securities denominated in foreign currency increased due to JPY depreciation in 1Q.
- Fair value of operational investment securities at the end of June 2023 was 72.6 B JPY. (+4.9 B JPY YoY)

#### **Balance of Operational Investment Securities**

#### Investees by Area (%)

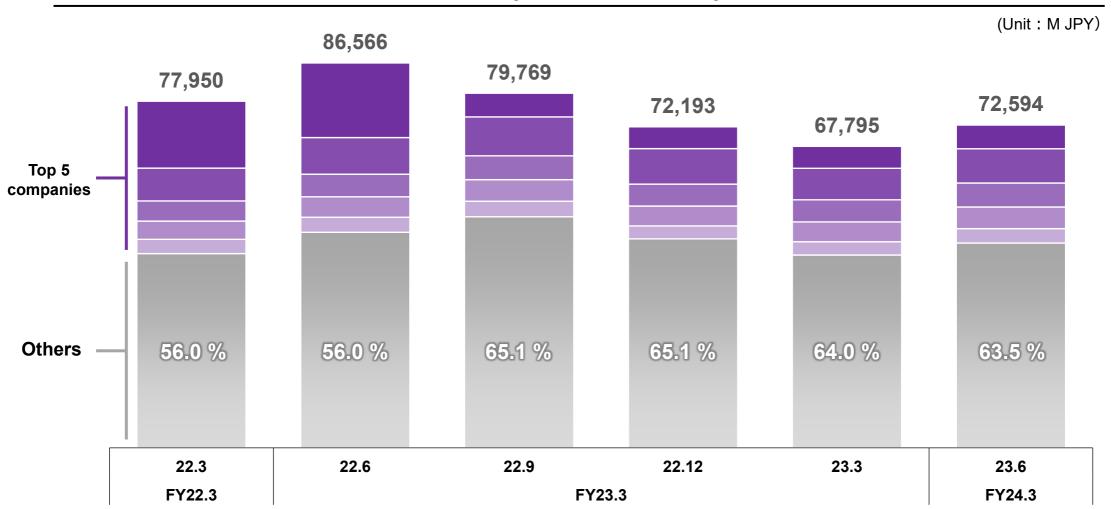




## **Trends in Top 5 Companies by Balances in Investment**

- · Have diversified portfolio of 200 or more startups mainly in seed and early stages besides LP.
- Investment balance is expected to gradually decrease due to cash generation by investment exit and strategic selection of new investees.

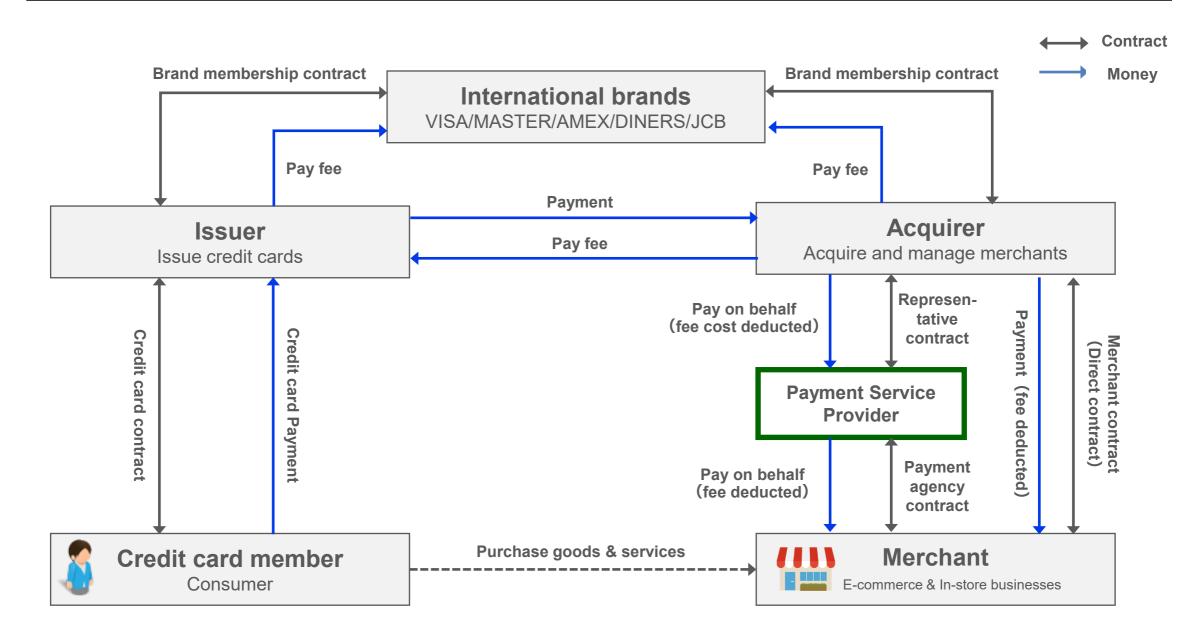
#### **Shares of Top 5 Portfolio Companies**



## **Reference Materials2: Business Model**

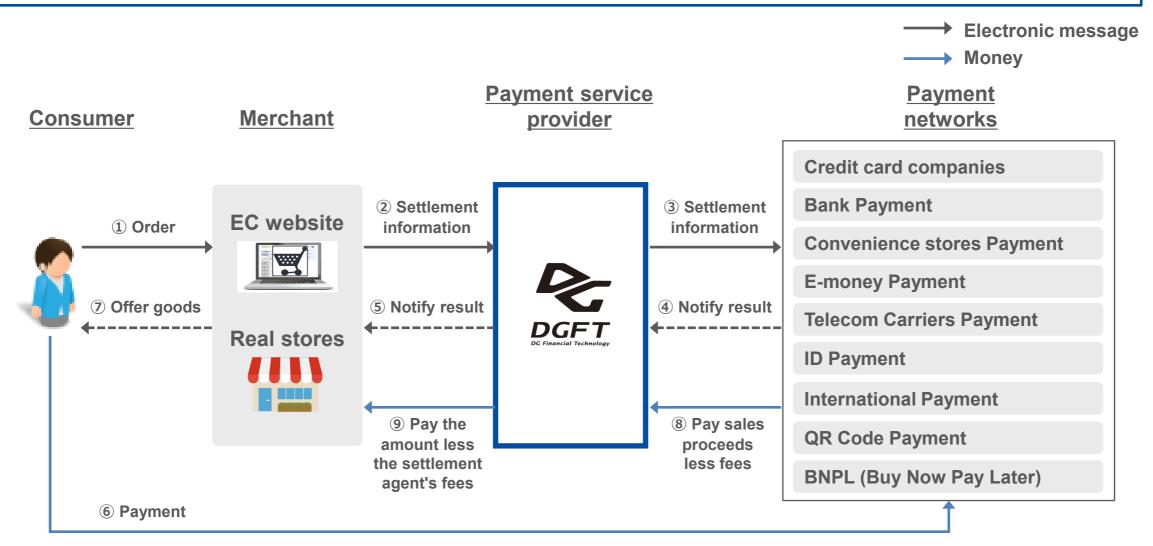


## The Structure of Transactions by Credit Card



## **Commercial Distribution of Payment Service Provider**

A service that acts as an intermediary between e-commerce site operators and face-to-face merchants and payment service providers such as credit card companies and convenience stores, enabling the introduction of a number of payment methods, including credit card payments, through a single contract and system.

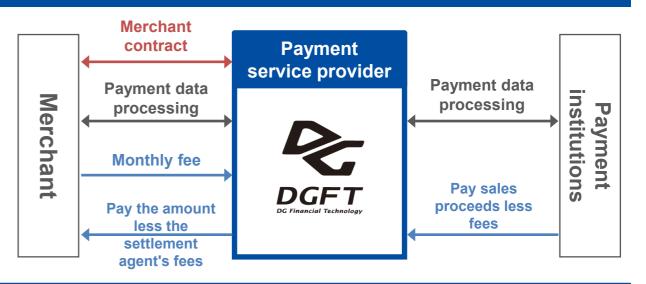


## **Contract Type of Payment Service Provider**

#### **Storage agency type (Representative contract)**

Acting as an all-in-one agent for contracting procedures with various settlement institutions and payment of sales amounts

- We handle all contracting procedures with payment providers such as credit card companies and financial institutions
- Monthly sales proceeds are deposited to the merchant in a lump-sum payment from our company
- Single point of contact for payment
- Streamline operations such as payment management and confirmation

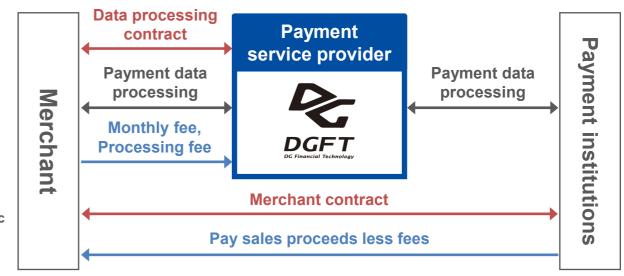


#### Payment data processing type (Direct contract)

Based on the merchant agreements with credit card companies signed by the merchants, credit card payment processing is automated through the introduction of a payment system provided by PSP

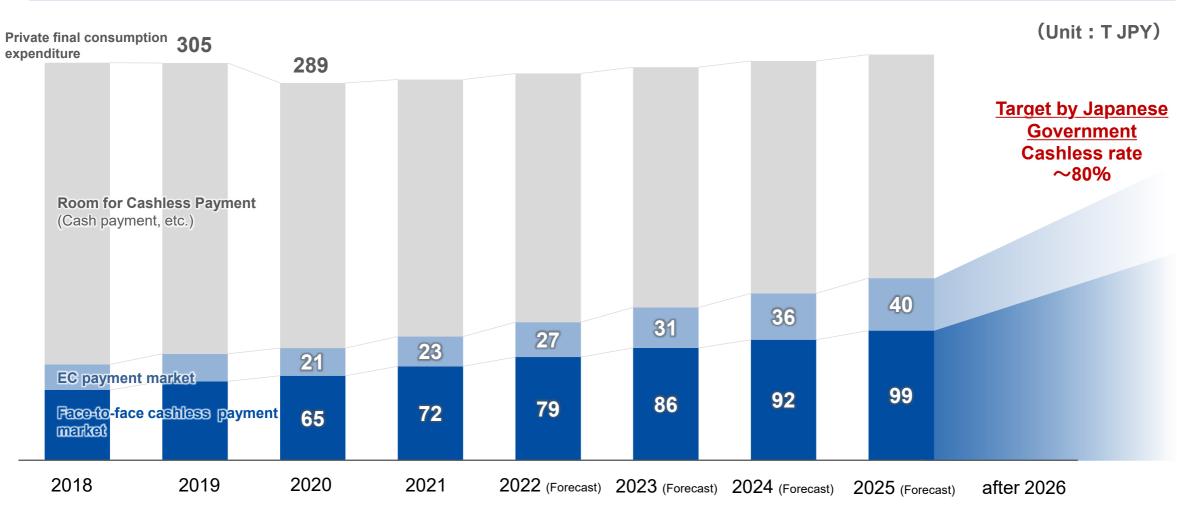
- Provide payment systems and automate card payment processing
- · Merchants sign contracts directly with credit card companies
- Provide the necessary software and transaction management tools
- · Also provide support for software installation





## **Market Size of Payments for C2C Consumers**

Cashless payment markets are expected to grow significantly in both non-face-to-face and face-to-face.



Calculated by the Company referred to the following materials.

"National Accounts 2021" by Cabinet Office/ "Status of Domestic Cashless Payment Markets and Forecast" by Yano Research Institute Ltd./ "Cashless Roadmap 2022" by METI / Deloitte Tohmatsu Consulting LLC / MIC Research Instituite "Current Status and Future Prospect for Internet Payment Service Providers in EC"

## **Business Model: Marketing Business**

Work

together

- · Supporting client business growth through a comprehensive digital marketing service
- Providing solutions utilizing CRM and data, and Fintech solutions which connect with the payment business

**Promoting interest and purchase** intent in all touchpoints with consumers



Bank/Card Securities/Payment/ Other financial services

**Cosmetic/Consumer goods** manufacturer

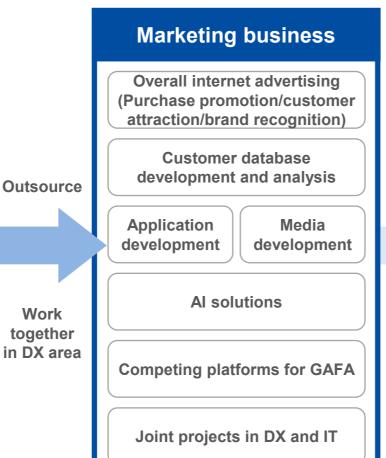
E-commerce

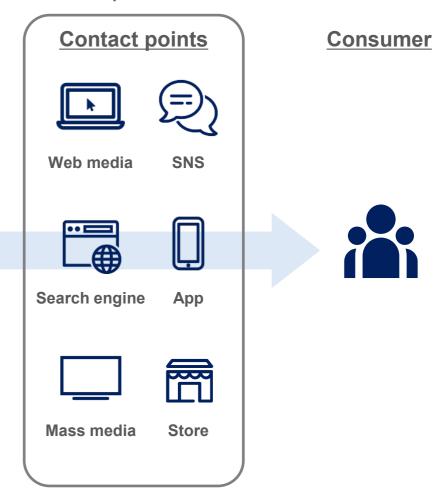
App/Game/E-book/ **Contents services** 

Real estate developer

Retail

Others (HR/Public transportation/Hotels/Travel, etc.)

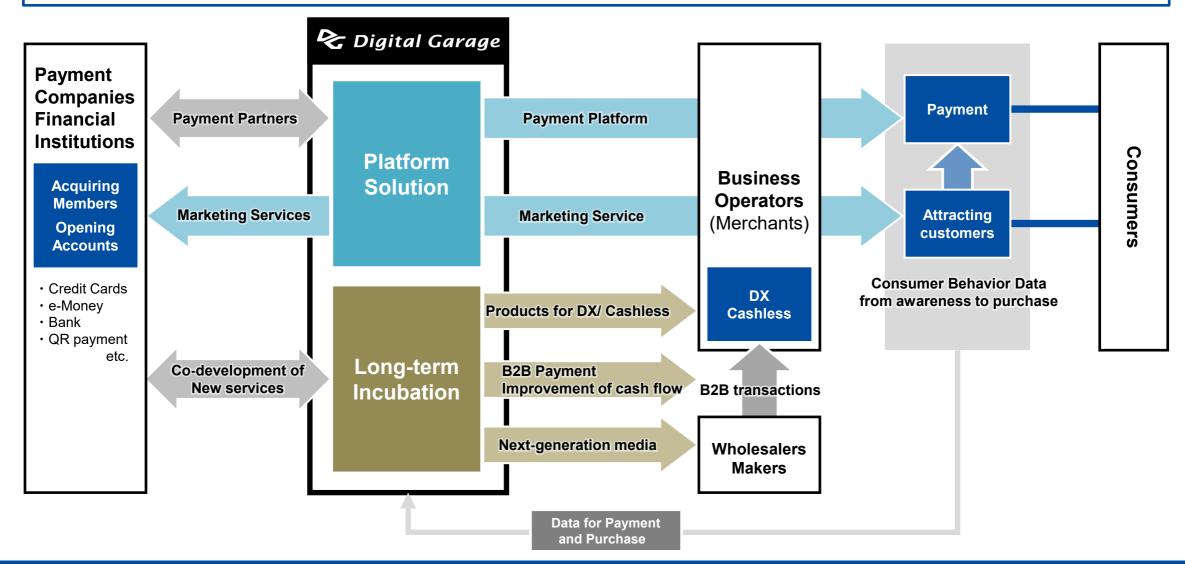




#### Multi-layered Businesses and Profit Opportunities based on Payment Business



- · Establishment of platform to continuously generate stable profits from payment business
- Aiming to generate multi-layered profit opportunities from the existing businesses as well as DX, financial fintech, and next-generation media, etc.

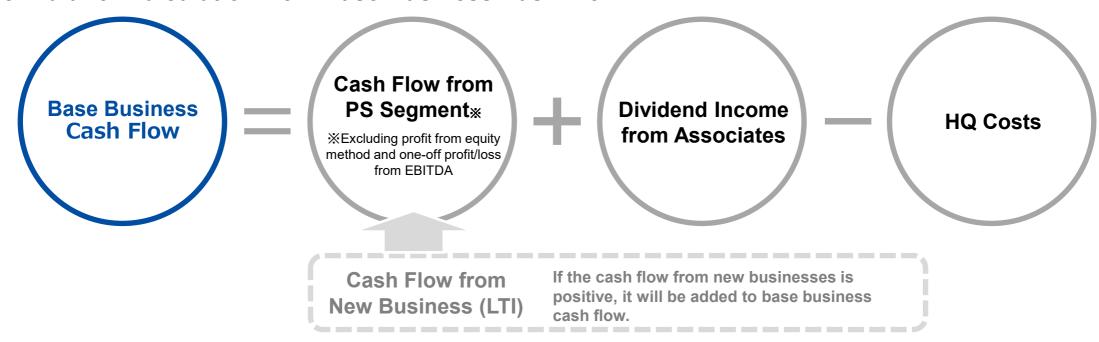


# Reference Material③: Cash Flow Allocation / Shareholder Returns





#### Formula for Calculation from Base Business Cash Flow



#### Formula for Investment Business Cash Flow



#### **Cash Flow Allocation**



- · Segregate resources into recurring cash flow from base business and investment business cash flows
- Plan to allocate resources, considering growth opportunities and financial situations.

#### **Cash Flow Allocation**

Base Business
Cash Flow

Investment in New Business — Develop next-generation businesses that create corporate value

Improvement of Financial Structure

**Shareholder Returns** 

-5Y dividends total at least 10B JPY

- Maintain and expand revenue base

 Dividend payout ratio of at least 20% or more of base business cash flow

Investment Business Cash Flow Investment in Growth /
Additional Shareholder Returns

**Investment in Existing Business** 

 Decide strategically, considering business environment and investment opportunities

**Investment in Startups** 

Up to 30% of investment business income

Strategic Investments (M&A · Capital Alliance, etc.)

## **Shareholder Return Policy**

FY24.3 — Medium-term Plan — FY28.3



- · Dividend Policy: Aiming for additional dividend distribution from new businesses in addition to stable dividend from PS cash flow
- · Additional shareholder returns (Special dividends acquisition of treasury stock, etc.) will be considered positively from investment business CF.

#### Shareholder return based on base business CF **Shareholder Return Policy Additional Return** Investment for growth or additional shareholder returns will be determined, considering business environment from Investment and investment opportunities **Business** 2<sup>nd</sup> Layer Aiming to increase dividends by Additional dividend (New generating cash flow through from new businesses businesses' launch of strategic businesses (LTI) **Base Business Annual** single-year Policy Dividend payout ratio Planning to pay stable **20**% or more dividends from cash flow of PS 1<sup>st</sup> layer Segment, which is expected as SH (PS) **Stable divided from CF from PS Segment, etc.** continuous profit growth 10B JPY or more

## C Digital Garage Group

Please note that the business forecasts and strategies covered in today's presentation are based on our current evaluation and future results may vary significantly depending on unforeseeable events or circumstances. This announcement is solely for the purpose of the investors relationship and is not for making any solicitation for investment in any securities. This announcement does not constitute an offer to sell or the solicitation of an offer to buy any securities in the United States or any other jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. Any securities of our consolidated subsidiaries have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") and may not be offered or solid in the United States absent registration or an applicable exemption from the registration requirements of the U.S. Securities Act. Any public offering of securities to be made in the United States will be made by means of a prospectus. Such prospectus will contain detailed information about the company making the offer and its management and financial statements.