# Financial Report

3Q of FYE March 2024



2024.2.8

### I. Purpose / Business Model



## PURPOSE

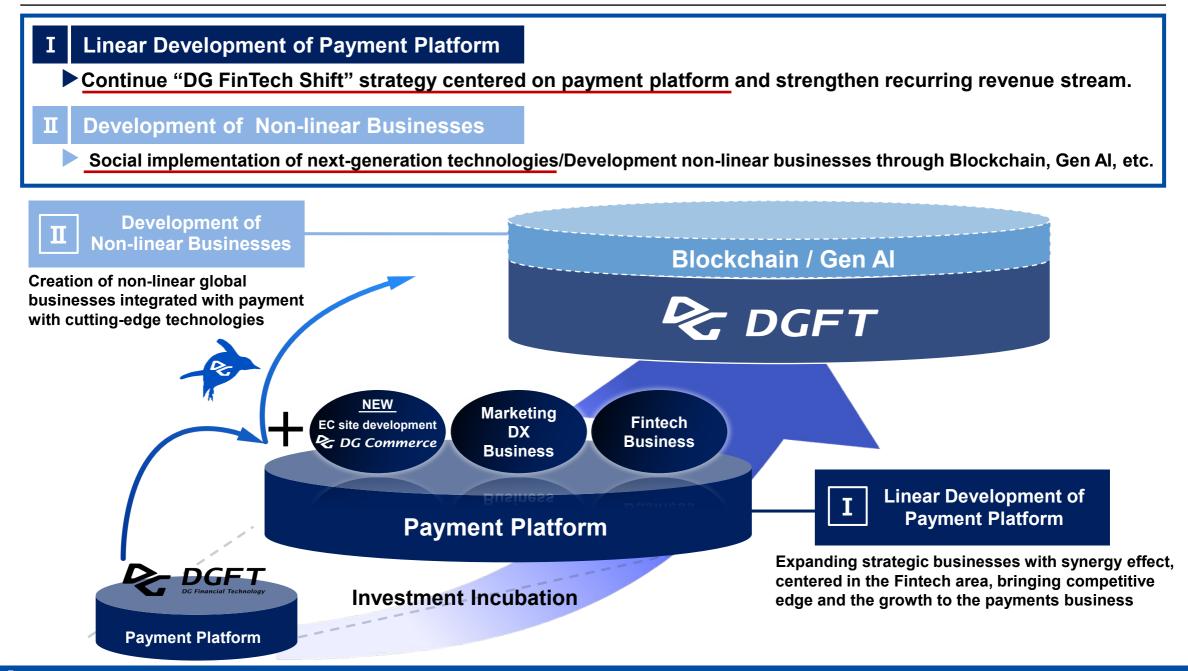
Designing 'New Context' for a sustainable society with technology

<VALUES>

**First Penguin Spirit** 

<corporate slogan>
New Context Designer DG





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### **II.** Consolidated Financial Results Highlights

#### PS grew steadily driven by the payment transaction volume increase in offline business domain. 3Q slowdown was caused by one-off factors.

- Payment / 3Q slowdown was caused by one-off factors, such as the churn of a foreign fast fashion e-commerce site. B2B projects grew significantly driven by steady increase in the transaction volume toward achieving the full-year growth target of 15% and more.
- Marketing / Advertising business, which is profit-weighted on 4Q, will promote more projects than usual operating toward the end of the fiscal year. The organizational structure change aiming for integration with the payment business is in progress.

2 The capital and business alliance with Resona Group was reinforced, accelerating further collaboration in the domains of payment and next-generation Fintech to strengthen the growth strategy over the medium to long-term.

3 Establishment of a joint fund with Resona Group is planned in GII, making an important progress toward achieving the target of "investment business income of 30B JPY and more" in the first year of the Medium-term Plan.



Consolidated loss before tax for 3Q was caused by the impact of the foreign exchange on the investment businesses, no fundamental impact on DG's core businesses.

#### **Financial Performance Summary for 3Q**

- Consolidated profit before tax for 3Q cumulative period for FY24.3 was 6.1B JPY. (+18B JPY YoY)
- Made progress in business strategies to achieve the Medium-term Plan despite one-off factors on each segment
- Large-scale alliances (financial and communications, etc.) promoted in PS; Cash generation progressed in GII
  - PS: Profit before tax in the payment business grew by 15%, expected to move smoothly, covering the churn of a project and cost increase due to the system reinforcement.
  - LTI: Continued the early-stage investment in the internal incubation business group with a reactionary decline from the one-off profit (through the sales of shares) recorded in 3Q of FY23.3
  - GII: Despite the loss for 3Q impacted by the foreign exchange, 2.8B JPY was generated from sales of shares and cash distribution.

#### Capital and Business Alliance with Resona Group (announced on December 22, 2023)

- Reinforced the capital and business alliance with Resona Group, which has one of Japan's biggest customer bases centered on SMEs and advocates Super Regional Bank, to promote cashless and DX in Japan together
- Strengthen the collaboration in payment and next-generation Fintech businesses, and promote the alliances in startup investment and open innovation businesses
  - Completed disposal of 2.5M shares of treasury stock (equivalent to 5.25%\*) through a third-party allocation on January 9, 2024 and the equivalent to 4.75%\* of DG's stock is to be purchased through market purchase.
  - **Resona Kessai Service**, a payment servicing subsidiary of Resona Group, is to be operated as DG's equity method associate.
  - > Plan to establish a joint investment fund with over 10B JPY in total, including a partial transfer of DG's investment portfolio

\* of total number of issued shares as of the end of December 2023

### **Consolidated Financial Results Highlights - Profit by Segment**

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Unit: M JPY	FY23.3 3Q cumulative	FY24.3 3Q cumulative	YoY Increase/Decrease	Overview	
Consolidated Profit before tax	-11,858	6,136	+17,994 (-%)	<ul> <li>Consolidated financial result showed a substantial increase in profit due to a rebound from the investee's fair value evaluation loss recorded in 3Q of FY23.3</li> <li>Each business segment made progress for further growth from the next fiscal year and beyond</li> </ul>	
PS	4,760	4,992	+232 (+4.9%)	<ul> <li>Payment: Moving smoothly toward achieving the full year target of 15% and more in growth despite the churn of a foreign e-commerce site and cost increase in the system reinforcement</li> <li>Marketing: Expecting to grow in 4Q, a profit-weighted term, and promoting to change the organizational and revenue structures aiming for integrated growth with the payment busin</li> </ul>	
LTI	4,251	1,241	-3,010 (-70.8%)	<ul> <li>Continued the early-stage investments in new businesses aiming to generate profits over the medium to long-term</li> <li>Profit decrease due to one-off gains from the sale of securities recorded in 3Q of FY23.3</li> </ul>	
GII	-9,603	2,996	+12,598 (-%)	<ul> <li>Investment business income has grown to 2.8B JPY, making progress toward achieving the target of 30B JPY.</li> <li>Profit before tax increased substantially due to the rebound from the fair value evaluation loss recorded in 3Q of FY23.3 despite the loss recorded in 3Q of FY24.3 mainly due to the impact of the foreign exchange.</li> </ul>	
Others / Adjustments and Eliminations	-11,267	-3,093	+8,174 (-%)	• Fair value evaluation loss of holding shares by HQ was recorded in 3Q of FY23.3	

- The transaction volume: "Offline payment" continued to grow steadily and "Online payment" maintained a double-digit growth despite the impact from one-off factors.
- Investment business: New investments were strategically selected, and 2.8B JPY of cash generated from the sales of holding shares.

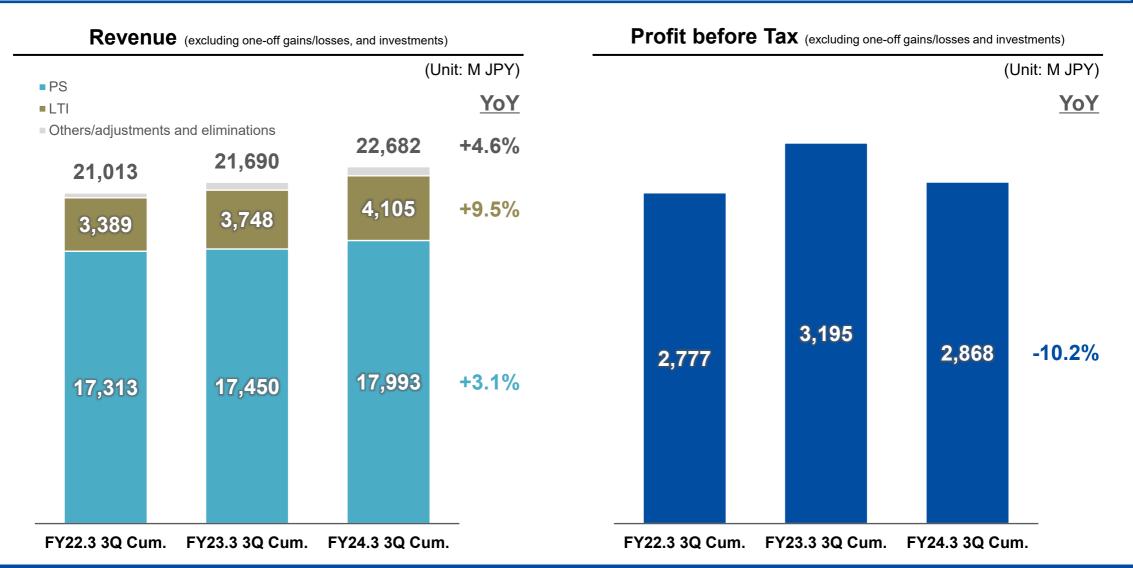
		FY23.3 3Q		FY24.3 3Q <sub>「</sub>		
		Unit	cumulative	cumulative	YoY	YoY % Change
Transaction volume		100M JPY	38,926	45,805	+6,879	+17.7%
	Online Payment	100M JPY	29,317	32,505	+3,187	+10.9%
	Offline Payment	100M JPY	9,609	13,300	+3,691	+38.4%
KPIs for Investment-related						
	<b>Operational Investment Securities</b>	M JPY	72,193	71,151	-1,042	-
	Investment Business Income *1	M JPY	2,185	2,795	+610	-
	New Investment *2	M JPY	2,255	948	-1,307	-

\*1 Investment Business Income: Total of profit from the sales of holding shares and profit distribution from funds.

\*2 New Investment: New investments in operational investment securities, excluding business related expenditures.

### Performance Trend (excluding one-off gains/losses and investment businesses)

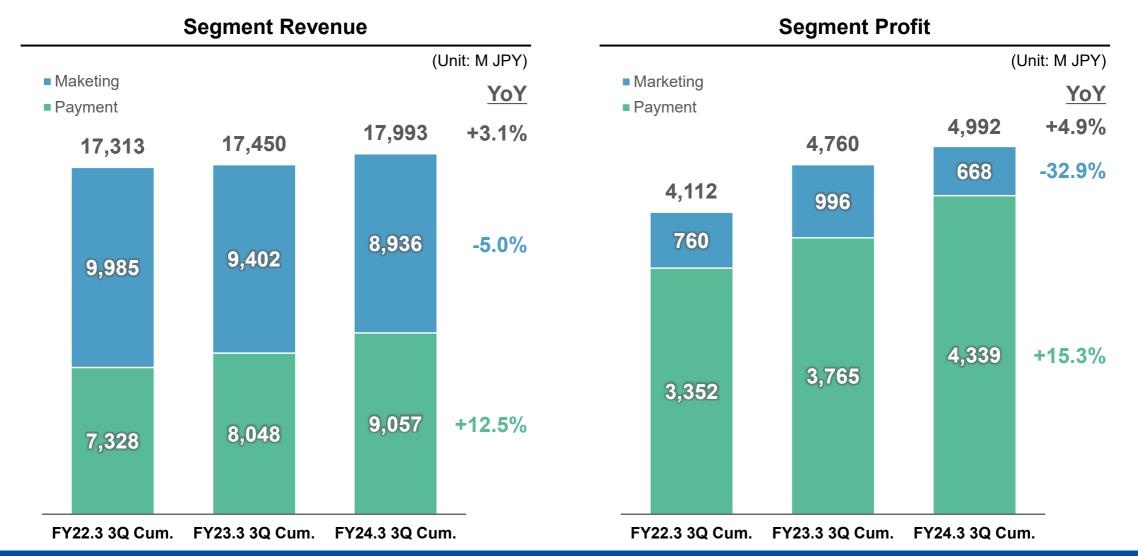
- Full year profit is expected to increase YoY despite lower profit in marketing business and increased HQ costs such as reinforcement of recruiting in 3Q.
- Measures to improve the profitability/profit margin centered on PS are being promoted toward the next fiscal year.



### **III.** Segment Performance Highlights

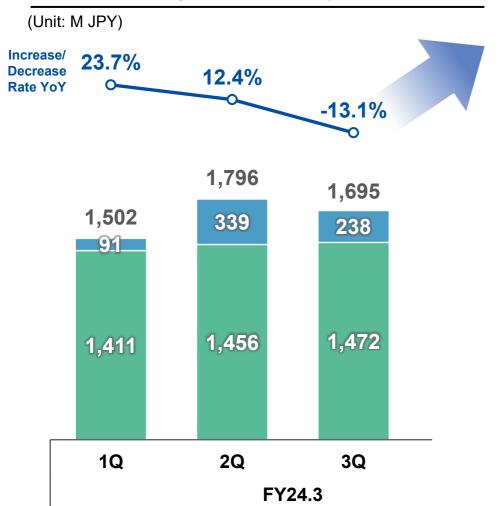


The payment business grew by 15% in the cumulative profit and moved steadily despite the impact from one-off factors.
The profit in the marketing business is expected to grow in 4Q due to seasonality with a focus on creation of synergies with the payment business and Kakaku.com.



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PS segment is expected to grow in 4Q due to seasonality despite the slowdown in the profit growth rate in 3Q.
The strategies have been promoting to achieve the growth rate target throughout the fiscal year and further growth in the next fiscal year onward.



#### **PS Segment Quarterly Profit**

#### **Outlook for 4Q onward**

#### Payment Business

- The growth rate showed a temporary slowdown due to increased HR investment to strengthen the business over the medium to long-term as well as the front-loaded demand for Japan's hometown tax program and the churn of a foreign fast fashion e-commerce site.
- The growth rate is expected to recover in 4Q due to increased revenue in B2B payment business domain and cost control.
- The growth rate is expected to maintain 15% YoY throughout the current fiscal year.

#### **Marketing Business**

- Impact from structural change has been completed its cycle and the profit is expected to increase, bottomed out at 3Q.
- Gained collaborative projects with major e-commerce sites and largescale new projects with credit card companies for 4Q.
- The revenue is expected to be higher than usual due to large entrusted development projects to be delivered in 4Q.
- Aiming for the highest profit in 4Q throughout the fiscal year

- Quick recovery is expected with stable organic growth and new projects starting from 4Q onward.
- Focus on improving the growth rate in each segment profit through the alliance with Resona Group as well as the plans for major alliances and strategic entry into specific markets.

**New Large Projects** · Promoting large-scale alliances and entering the specific markets, which will contribute to higher growth rate in e-commerce (online) market Alliance with Resona Group · Formed a joint venture with Resona Kessai Service Further strengthen the sales forces structure through business collaboration Reach out to Resona Group's 500K corporate clients Improve the profit rates through diversified products **Organic Growth Organic Growth** E-commerce market in Japan is expected to continuously grow due to in the Payment Business promoting digitization in all commercial transactions.

 Strengthen online payment (DG Commerce) and develop new growth domains in B2B payment business and non-merchandize e-commerce sites, etc.

- Online payment domain: Steady growth despite one-off impact, focusing on e-commerce domain with the launch of DG Commerce
- Offline payment domain: Grew significantly due to increased number of merchants driven by successful alliance strategy

(Unit: 100M JPY)

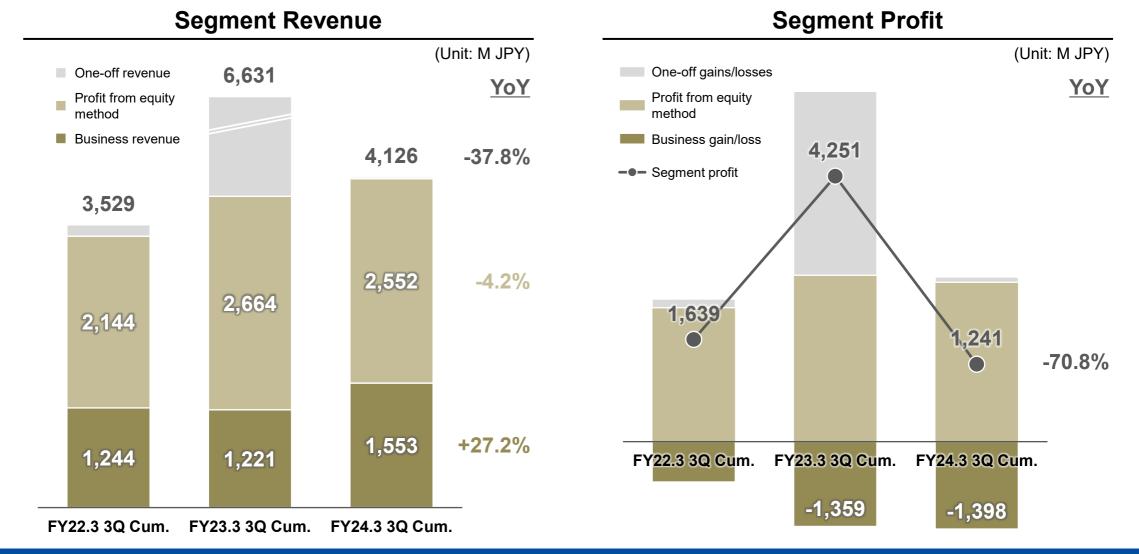


16,134 **+14.1%** 

YoY

• Early-stage investments in new businesses continues, aiming for the medium to long-term growth of the Group.

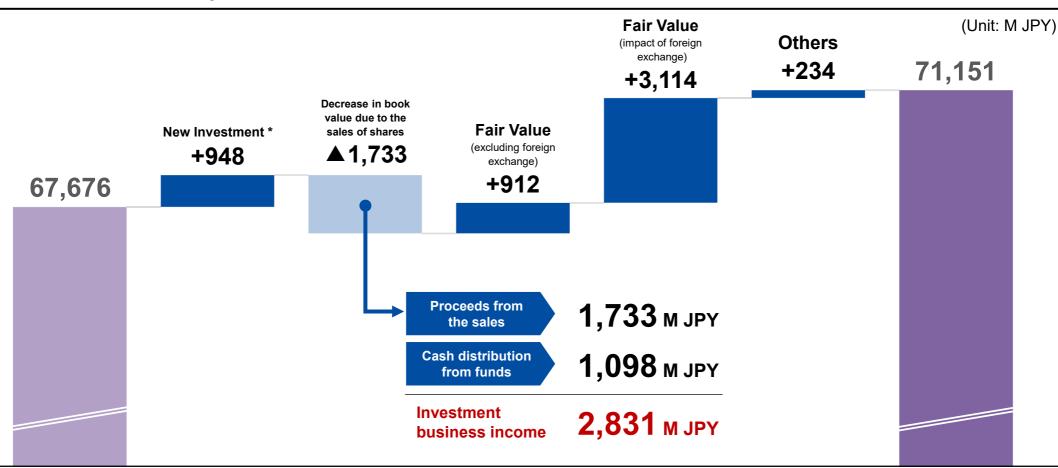
"Tabelog" and "KyujinBox" of Kakaku.com. have been moving smoothly.



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### **Performance by Segment – Global Investment Incubation**

- 2.8B JPY cash flow was generated through the sales of holding shares and cash distribution from funds, progressing toward achieving the Medium-term Plan.
- The balance on operational investment securities increased by 3.5B JPY compared to the end of FY23.3 due to the increased fair value evaluation by JPY depreciation.



#### **Operational Investment Securities Details of Increase/Decrease**

At the end of Mar. 2023

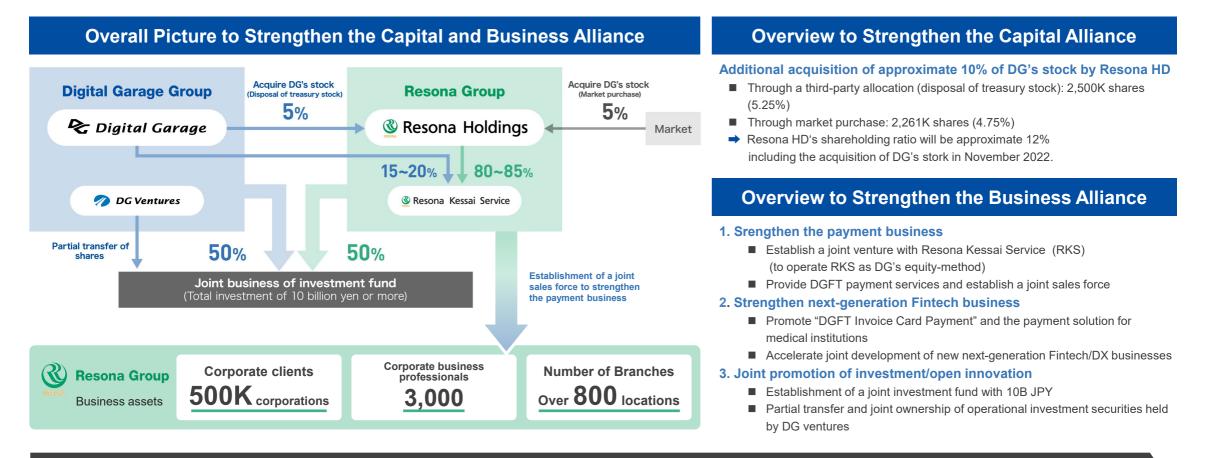
\* New investments in operational investment securities, excluding business related expenditures.

At the end of Dec. 2023

### **IV.** Business Strategy



Resona HD is to additionally acquire approximately 10% of DG's stock to strengthen the capital and business alliance formed in November 2022.
 Strengthen the alliance in the payment and new Fintech businesses, including establishing of a joint venture with Resona Kessai Service, and start a collaborative business in the investment domain



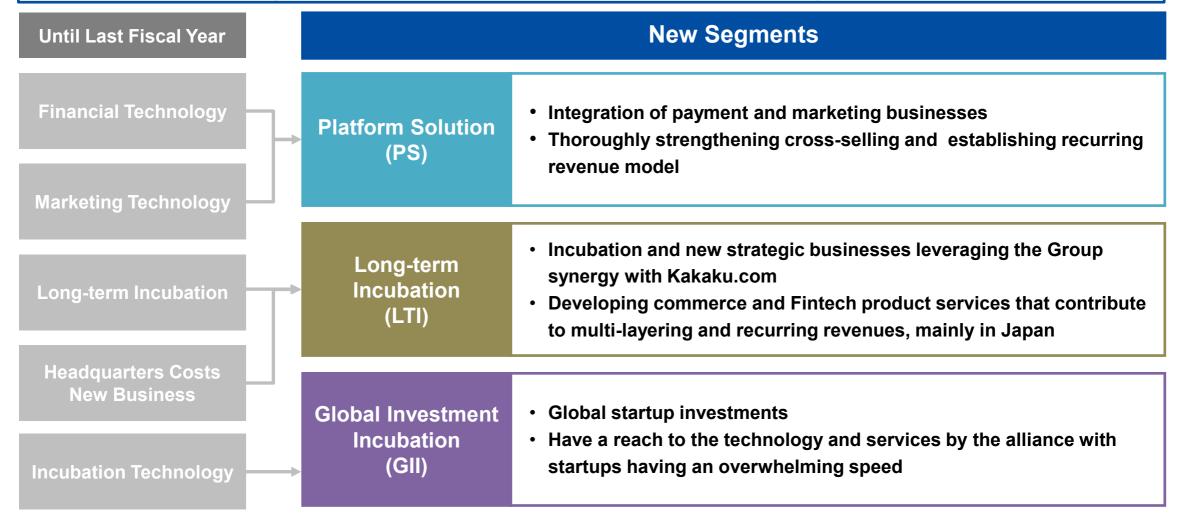


A subsidiary of Resona HD, which operates a payment collection agency, factoring, and payment business with assets of over 300B JPY and more than 2,000 partners. The company offers a variety of financial solutions, including factoring and guarantees, in addition to payment collection services that handle 50M cases annually

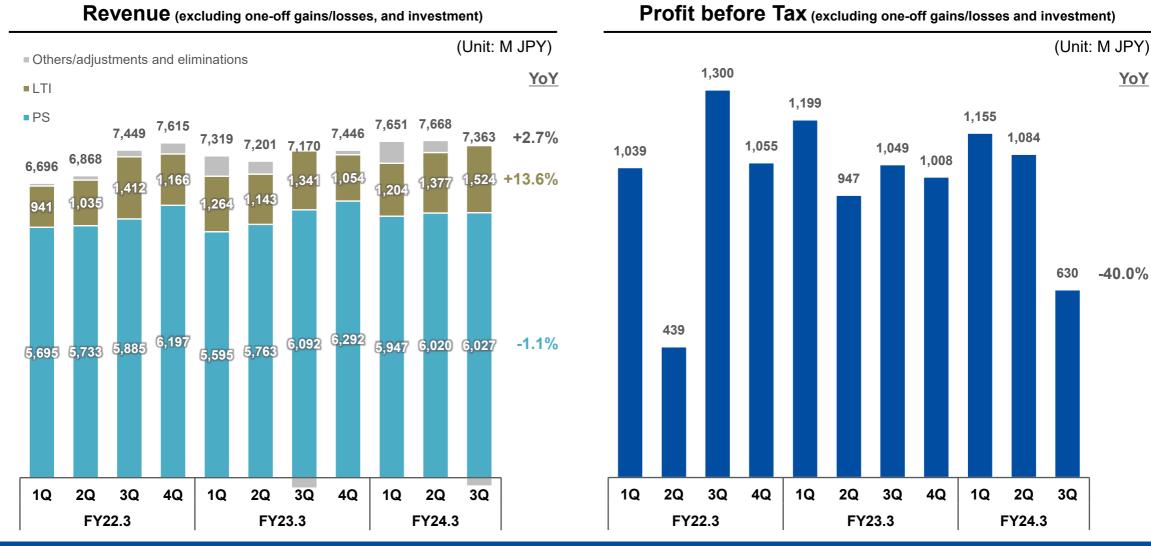
# **Reference Materials**

# **Reference Materials 1: Supplementary Data**

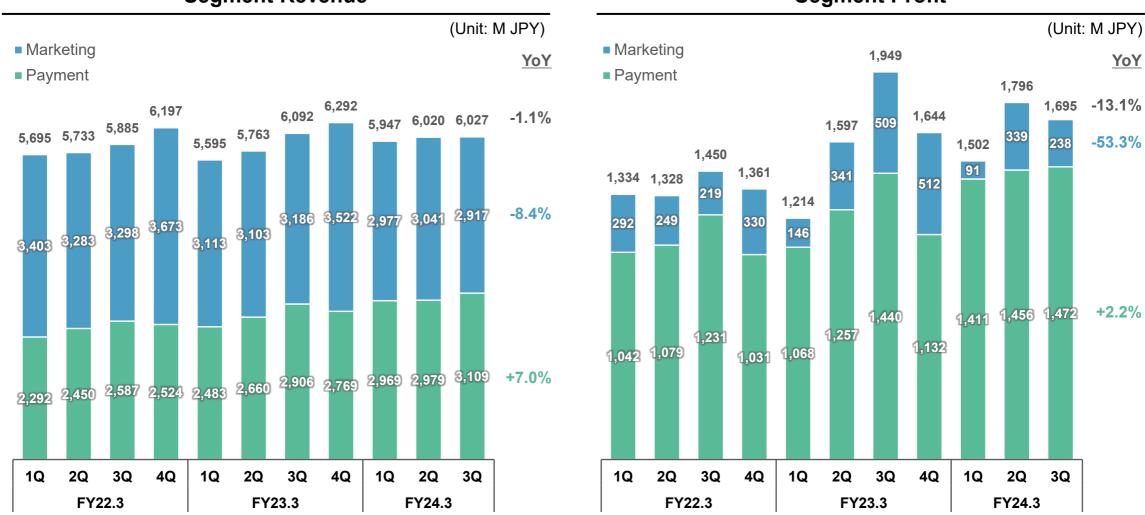
- Consolidated business segments to further accelerate its business strategy, integrating payments and data as well as marketing.
- Consolidated new businesses and next-generation media business, aiming for vertical launch by leveraging DG Group's business assets as strategic businesses for enhancement of its corporate value in five years.



- Full year profit is expected to increase YoY despite lower profit in marketing business and increased HQ costs such as reinforcement of recruiting in 3Q.
- Measures to improve the profitability/profit margin centered on PS are being promoted toward the next fiscal year.



- The payment business showed steady progress despite the impact from one-off factors.
- The profit in the marketing business is expected to grow in 4Q due to seasonality with a focus on creation of the synergies with the payment business and Kakaku.com.

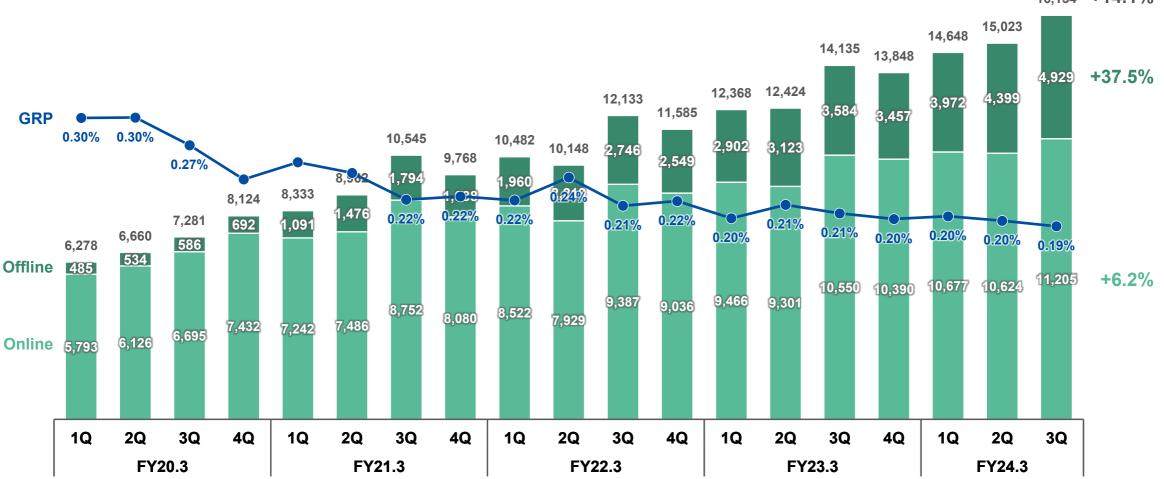


Segment Revenue

**Segment Profit** 

• Offline payment domain: Grew significantly due to increased number of merchants driven by successful alliance strategy.

(Unit: 100 M JPY)



16.134 **+14.1%** 

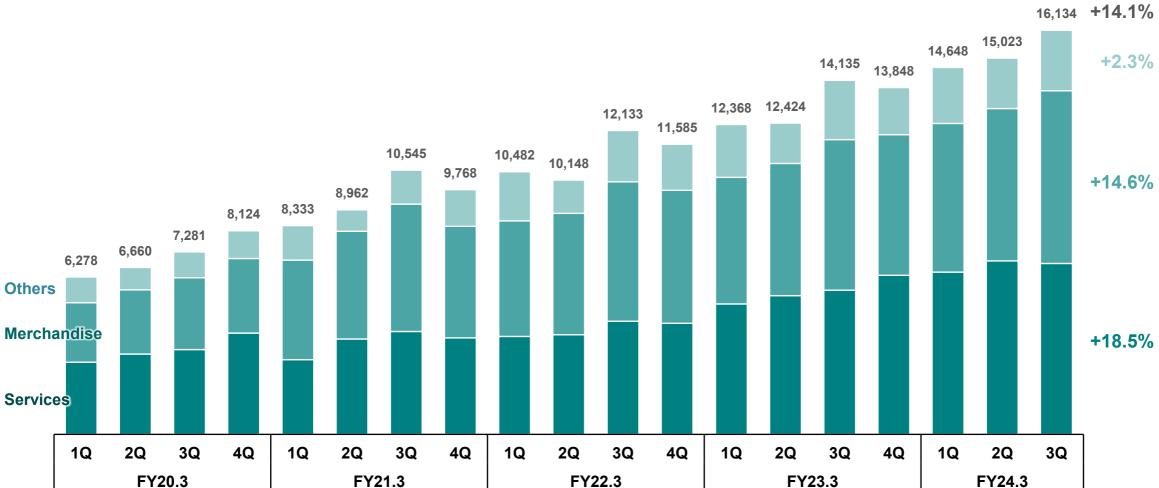
YoY

YoY

Service area: Grew significantly from FY23.3 despite a temporary stagnation in travel industry due to COVID-19
 Merchandise area: Continued to acquire merchants successfully, especially general retail (supermarkets and department stores, etc.) by alliance strategy

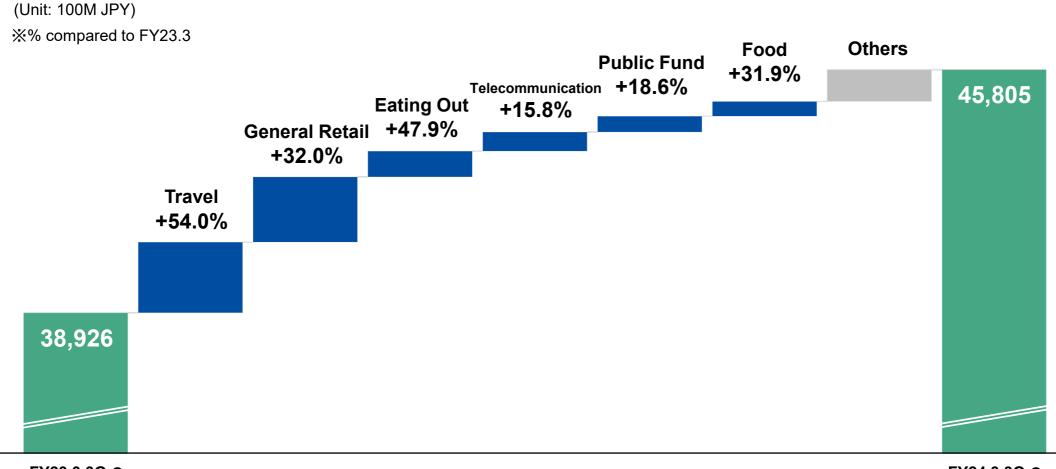
(Unit: 100 M JPY)

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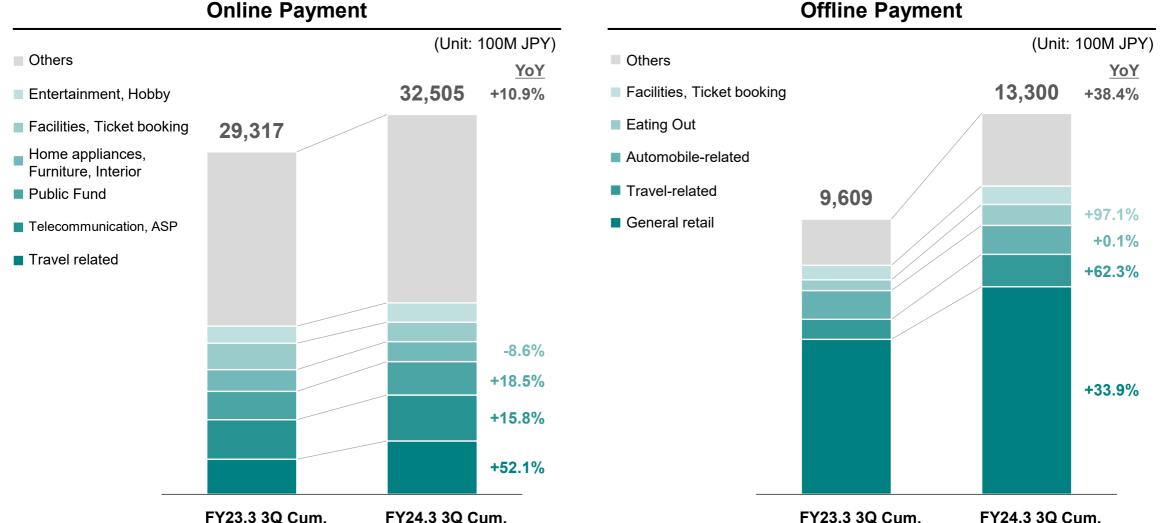
- Transactions in Travel and Eating out industries recovered due to containment of COVID-19.
- The number of new merchants increased due to successful alliance strategy, including with Toshiba Tec.

#### **Payment Transaction Volume: Increase/Decrease by Sector**



FY23.3 3Q Cum.

- Online payment domain: Transaction volume increased in wide range of industries, centered on travel industry, in which the Company has strength.
- · Offline payment domain: Transaction volume mainly in general details increased as well as eating out and facility use-related due to containment of COVID-19.

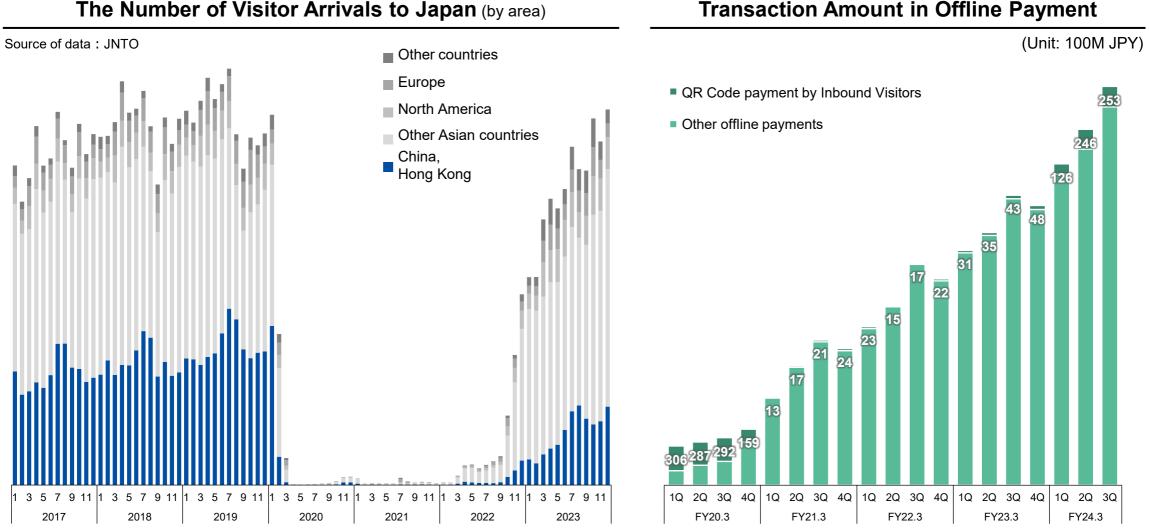


#### **Online Payment**

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- Though the number of foreign visitors is on recovery, Chinese visitors with high consumption remains around 50% of pre-COVID level.
- High potential for recovery is expected in Alipay/WeChat Pay services that the Group is dealing with.



**Transaction Amount in Offline Payment** 

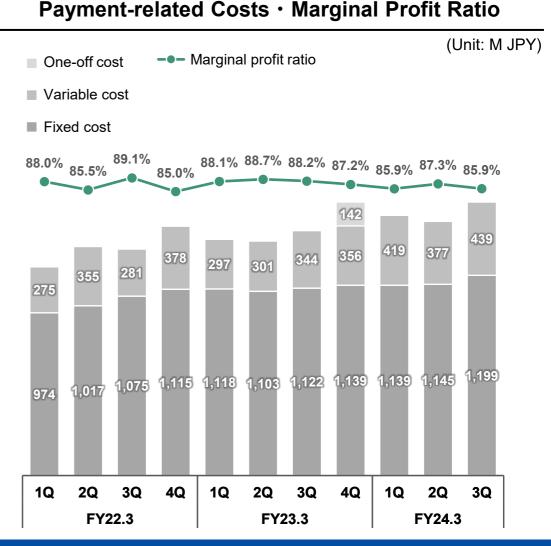
**Platform** 

**Solution** 

### **Capital Expenditures and Depreciation related to Payment Business**

Continue to invest in payment systems to ensure stable 24/7 operations and enhance robustness of security.
It is expected that fixed costs may show gradual increase due to redundancy of system operations and marginal profit ratio remains at a current level.

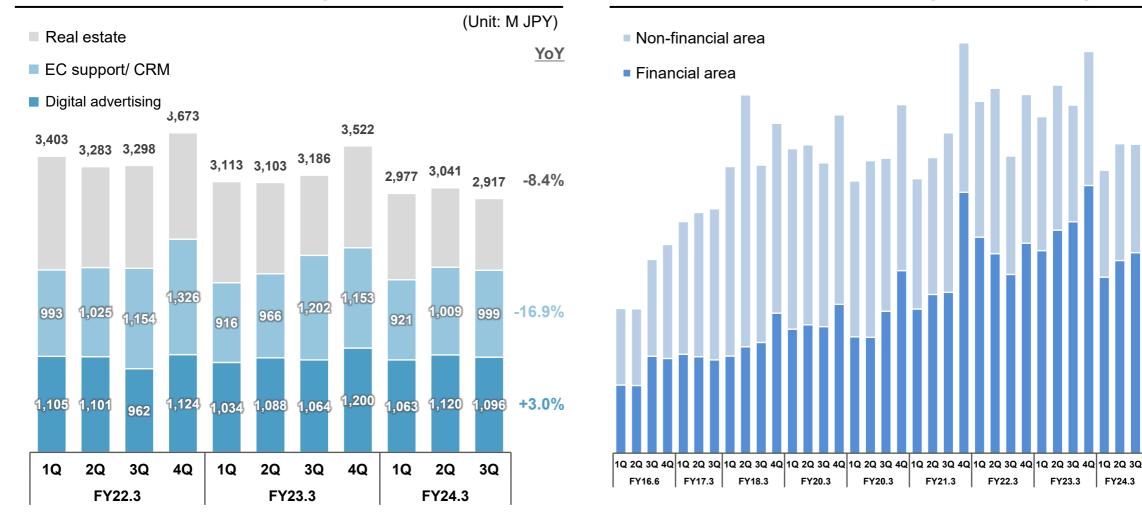
**Payment-related Expenditures · Depreciation** (Unit: M JPY) Capital expenditures --- Depreciation 302 302 302 297 293 293 294 288 288 275 264 451 398 349 344 336 331 321 297 294 282 254 2Q 3Q 1Q 4Q 1Q 2Q 3Q 1Q 2Q 3Q 4Q FY22.3 FY23.3 FY24.3



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Transaction Volume in Digital Advertising

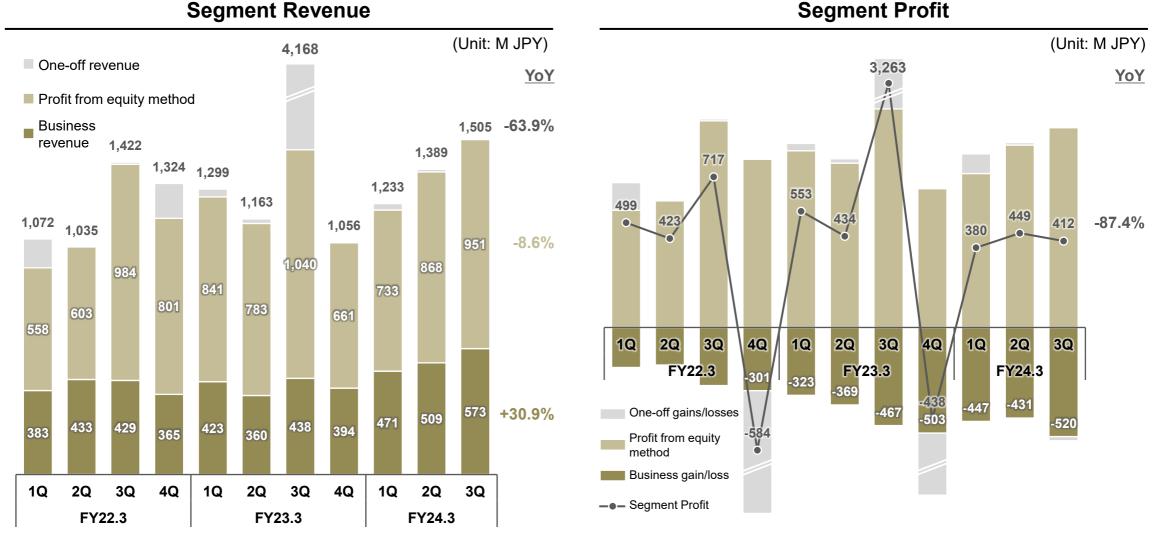
- Digital Advertising, the mainstay of DG's business, continues to transit steadily despite quarterly fluctuation in both profit and transaction volume of the advertisement.
- Transaction volume of digital advertisement in the financial area in 3Q cumulative decreased due to clients' budgetary austerity.



#### **Profit in Marketing Business**

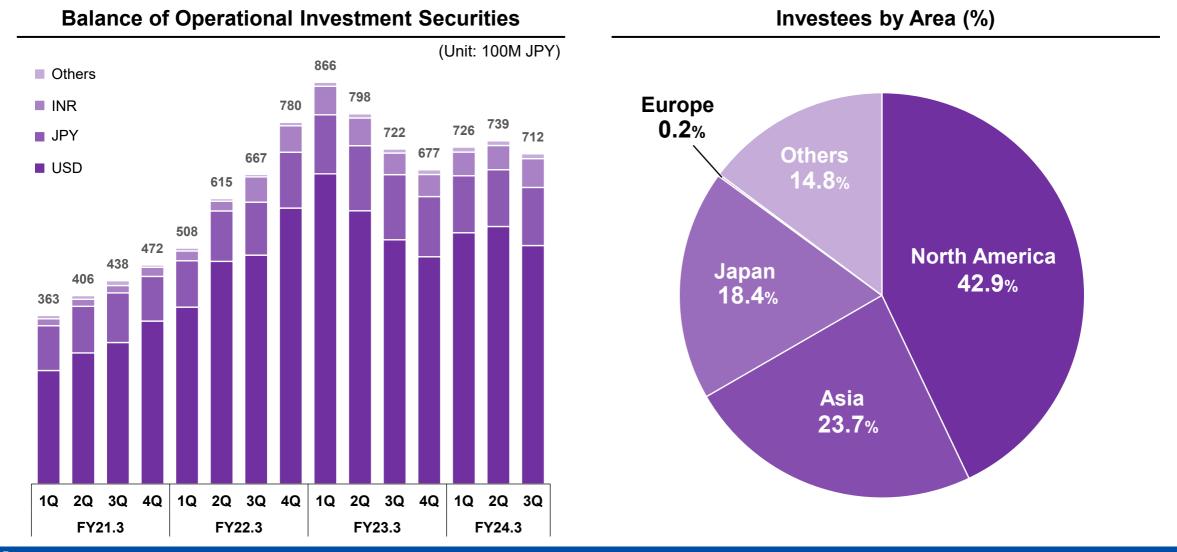
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- Early-stage investments in new businesses continues, aiming for medium to long-term growth.
- "Tabelog" and "Kyujin-box" of Kakaku.com have been moving smoothly.



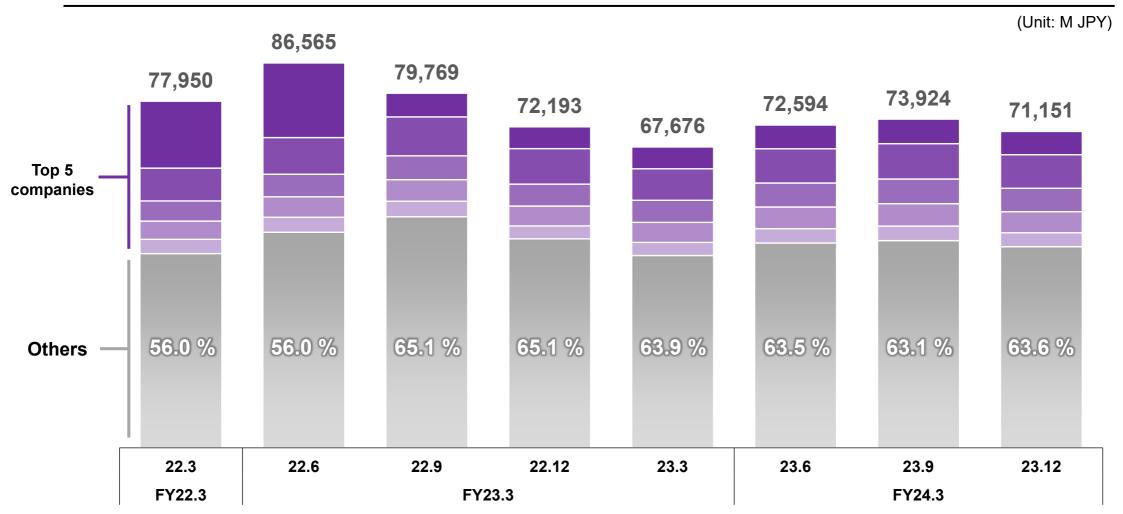
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Fair value of operational investment securities denominated in foreign currency increased due to JPY depreciation.
Fair value of operational investment securities at the end of December 2023 was 71.2 B JPY. (+3.5B JPY compared to the end of FY23.3.)



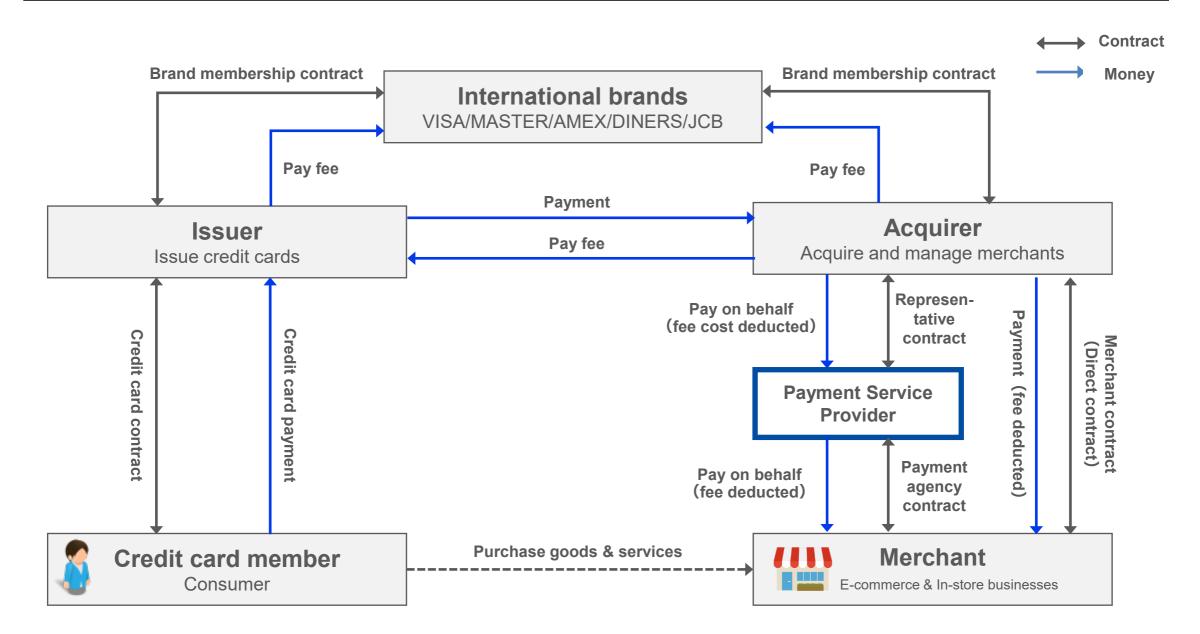
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- $\cdot$  Have diversified portfolio of 200 or more startups mainly in seed and early stages besides LP
- Investment balance is expected to gradually decrease in five years due to cash generation by investment exit and strategic selection of new investees.

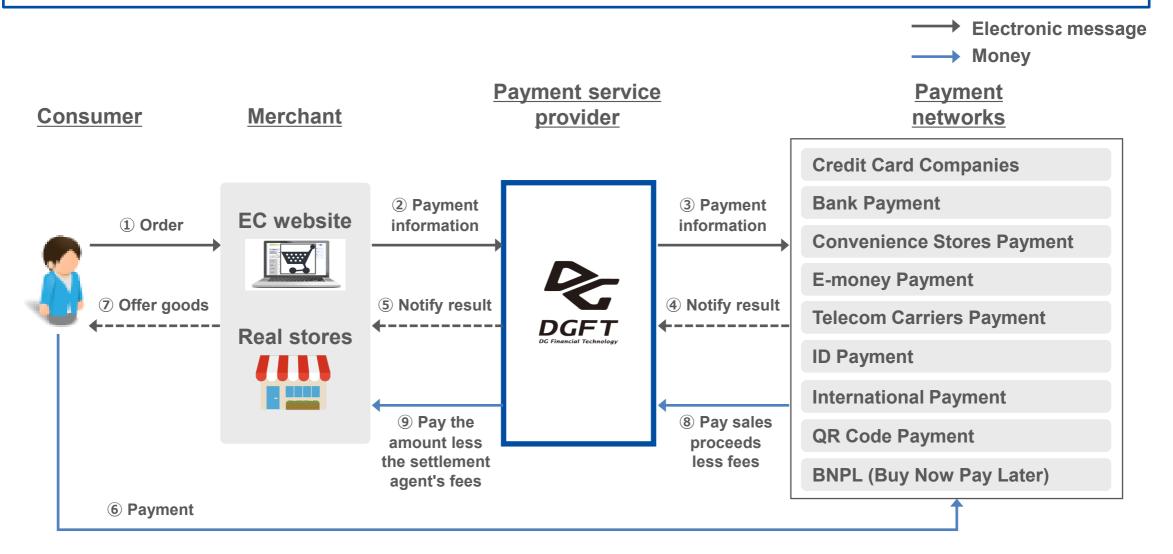


#### Shares of Top 5 Portfolio Companies

### **Reference Materials**<sup>(2)</sup>: **Business Model**



A service that acts as an intermediary between e-commerce site operators and offline merchants and payment service providers such as credit card companies and convenience stores, enabling the introduction of a number of payment methods, including credit card payments, through a single contract and system.



## Storage agency type (Representative contract)

Acting as an all-in-one agent for contracting procedures with various payment settlement institutions and payment of sales amounts

- We handle all contracting procedures with payment providers such as credit card companies and financial institutions
- Monthly sales proceeds are deposited to the merchant in a lump-sum payment from our company
- Single point of contact for payment
- Streamline operations such as payment management and confirmation

## Payment data processing type (Direct contract)

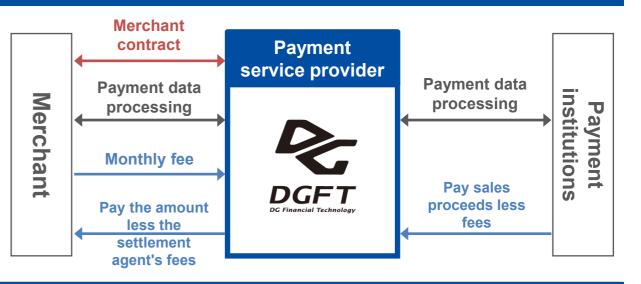
Based on the merchant agreements with credit card companies signed by the merchants, credit card payment processing is automated through the introduction of a payment system provided by PSP

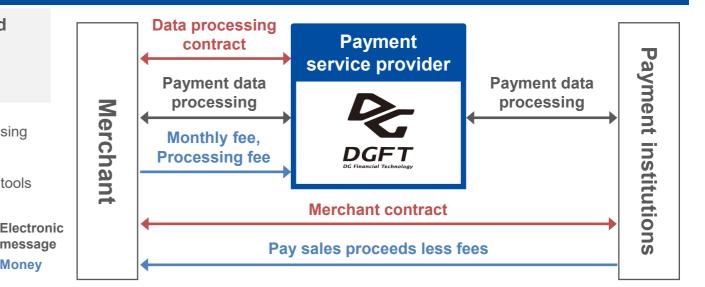
- · Provide payment systems and automate card payment processing
- · Merchants sign contracts directly with credit card companies
- Provide the necessary software and transaction management tools

message

Monev

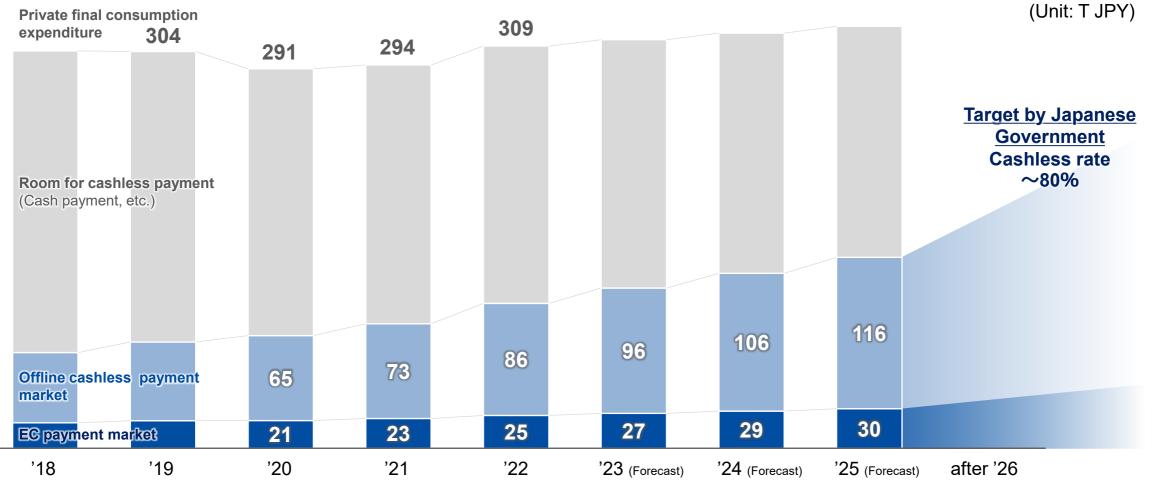
Also provide support for software installation







## Cashless payment markets are expected to grow significantly in both online and offline.



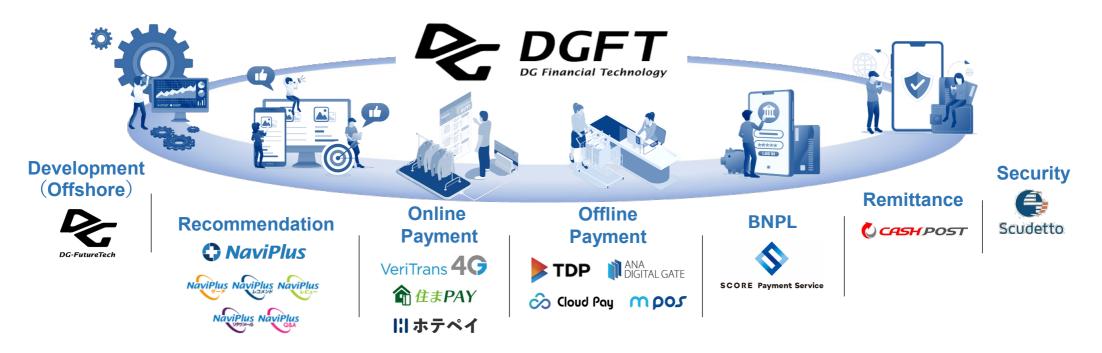
Calculated by the Company with referent to the following materials as source of data.

"National Accounts 2022" by Cabinet Office/ "Status of Domestic Cashless Payment Markets and Forecast" by Yano Research Institute Ltd./ "Cashless Roadmap 2023" by METI "e-commerce Market Survey 2022" by METI / Deloitte Tohmatsu Consulting LLC / MIC Research Instituite "Current Status and Future Prospect for Internet Payment Service Providers in EC"

# **Innovation across Payment**

DG Financial Technology, Inc. (DGFT,) a wholly-owned subsidiary of Digital Garage managing the group's core payment service, was formed in Feb. 2021 through reorganization of VeriTrans and ECONTEXT.

Leveraging its highly available, functional and stable payment platform, DGFT will strive to design 'New Context' for a sustainable society and lead the creation of a new Fintech-based financial ecosystem.



Japan Multi-payment Network Promotion Association

Japan Payment Service Association

**EC Payment Forum** 

- A wholly-owned subsidiary of DG, managing the DG group's core payment business
- Provide payment solution for various needs of clients, covering both online and offline merchants

Company Profile		<b>Overview of DGFT's Payment Business</b> (Business Performance '23/1 – '23/12)						
Company Name	DG Financial Technology, Inc.	Payment Transaction Volume (JPY)			Number of Payment Transactions			
Head Office	Shibuya-ku, Tokyo	Yearly Total 6.0T	Offline 1.7	Online 4.3T	Yearly Total 1,127м		Online 628	
Capital	1.06845 B JPY							
Business Areas	Payment Information Processing Service Agency Payment Service Money Transfer Service	FYE Dec. '23 <b>1,052</b> K	erchants (as of D Offline 931κ	Online 121κ	Status of S System Uptin 99.99%	Number of available Payment methods over 40	e # of partner	
Registered Businesses	Electronic Payment Services(Director of the Kanto Finance Bureau No.25) Funds Transfer Service Provider(Director of the Kanto Finance Bureau No00094)	Major Subsidiaries and Affiliates						
	Business Operator for handling Credit Card Numbers, etc.	NaviPlus	Scudetto	DG-FutureTech	ANA DIGITAL GATE	<b>TDP</b>	SCORE Payment Ser	
Certification	PCIDSS Version3.2.1 ISO/IEC27001 Privacy Mark	Marketing tools for e-commerce	Fraud detection solutions for Payment	India-based tech support & engineering service	Multi-payment and mileage program provider	Multi-payment solution for POS	BNLP payn solutions	
		Shareholder	Shareholder	Shareholder	Shareholder	Shareholder	Shareholde	
	PCI Security Standards Council, LLC	DGFT: 100%	DGFT: 100%	DGFT: 100%	ANA: 51% DGFT: 49%	Toshiba Tec: 51% DGFT: 49%	Nissen: 51 DGFT: 49%	
Participating	Japan Credit Association Japan Collection Agencies Association.	Establishment of comprehensive structure for marketing, e-commerce						

#### ne (JPY) **Number of Payment Transactions Yearly Total** Online Offline Online 1,127м **4.3**T 500м 628м Dec. 2023) Status of Systems (FYE Dec. 2023) System Uptime Number of available # of partnered Online Payment methods Financial Institutions **121**ĸ 99.99% over **40** over **1,000 Major Subsidiaries and Affiliates** ANA DIGITAL GATE TDP 🕏 SCORE Payment Service DG·FutureTech **Multi-payment** Multi-payment **BNLP** payment India-based and mileage solution for tech support solutions & engineering program POS service provider Shareholder Shareholder Shareholder Shareholder **DGFT: 100%** ANA: 51% Toshiba Tec: 51% Nissen: 51% **DGFT: 49% DGFT: 49% DGFT: 49%** Establishment of comprehensive structure for marketing, e-commerce site New Company 😤 DG Commerce development, and payment Shareholders DGFT: 60% / System Integrator Corp.: 40%

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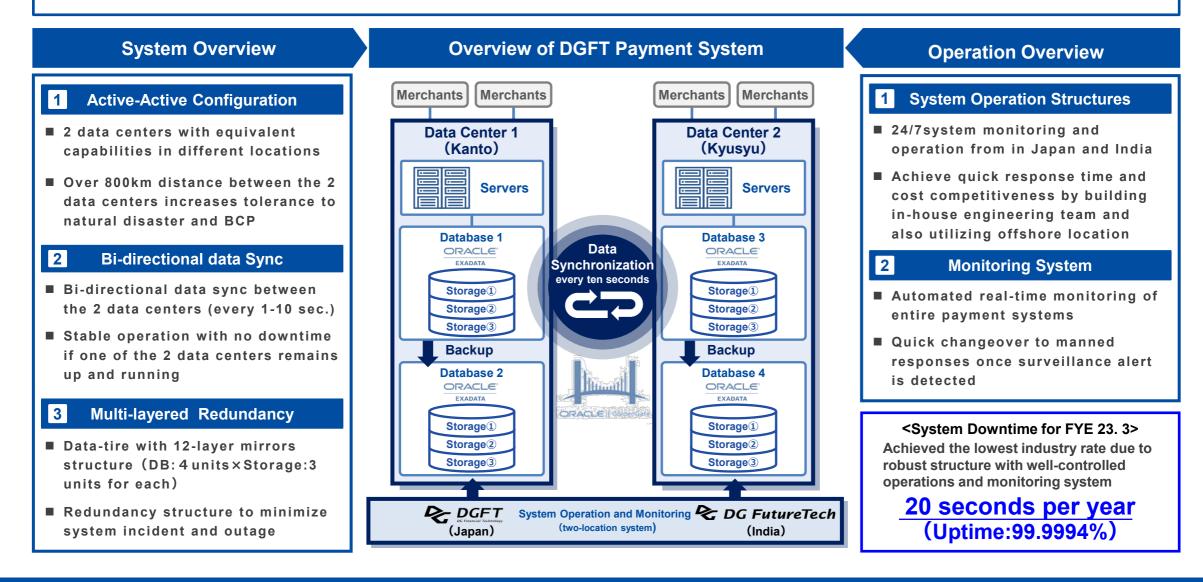
Organizations

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- Handle over 40 major payment methods, raging from credit cards to convenient-store payments
- Address the needs of clients with payment products designed for different industries and use cases

Payment Methods		Major Payment Products					
Credit Cards	JCB, VISA, Mastercard, American Express, Diners Club	VeriTrans <b>4G</b>	🗞 Cloud Pay	mpos			
Convenient Stores	SEVEN-ELEVEN, Lawson, FamilyMart, Seicomart, MINISTOP, Daily YAMAZAKI	Multi-payment service for online merchants	Patent-pending Multi-QR Code payment service for offline merchants	QR Code multi-payment service for offline merchants			
ID/QR	au PAY, Amazon Pay, Bank Pay, J-Coin Pay, Rakuten Pay, d payment, LINE Pay, PayPay, Smart Code, merpay, FamiPay, Apple Pay, Google Pay, EPOS payment, COIN+		lil ホテペイ HotelPay	で 企まPAY			
Carrier Payments	au Easy Payment, d payment, Softbank Payment	Account transfers over emails and cash receipt at Lawson stores	Payment services for hotels & hospitality industry, integrated reservation systems	Credit card payment solution for real estate industry (rents and initial fees)			
Banks	Pay-easy, Rakuten Bank, SBI Sumishin Net Bank, PayPay Bank	セレモニーPAY (Ceremony Pay)	IVR Payment	<b>e-mail link payment</b> Payment solution to provide payment URLs by emails.			
Electric Money	Rakuten Edy, Suica, nanaco, WAON	Payment and financial solutions specifically	Patented Credit card payment solution				
Overseas	Alipay, Alipay+, WeChatPay, PayPal, Union Pay	designed for funerals	for telephone ordering				
Web Account Transfers	About 290 Financial institutions in Japan (Major banks, Internet banks, Local banks, and Shinkin banks)	Barcode payments for PoS	OmniPAY One-stop payment solution	Fraud-detection Service			
Others	VeriTrans BNLP, Credit cards for multi-currency, Eikyufumetsu Point System	One-stop installation of ID Payment to PoS terminals	to manage both online and offline payments	fraud prevention and detection (ACI, ReD Shield, Sift, etc.)			

- Manage IT system risk through redundancy (2 data centers) with in-house system monitoring and operation
- Achieve agility and cost competitiveness by building in-house engineering team and utilizing development base



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- Create strong partnerships with leading payment, financial, and retails companies in Japan
- Jointly develop efficient sales partnership and new businesses to address emerging market needs

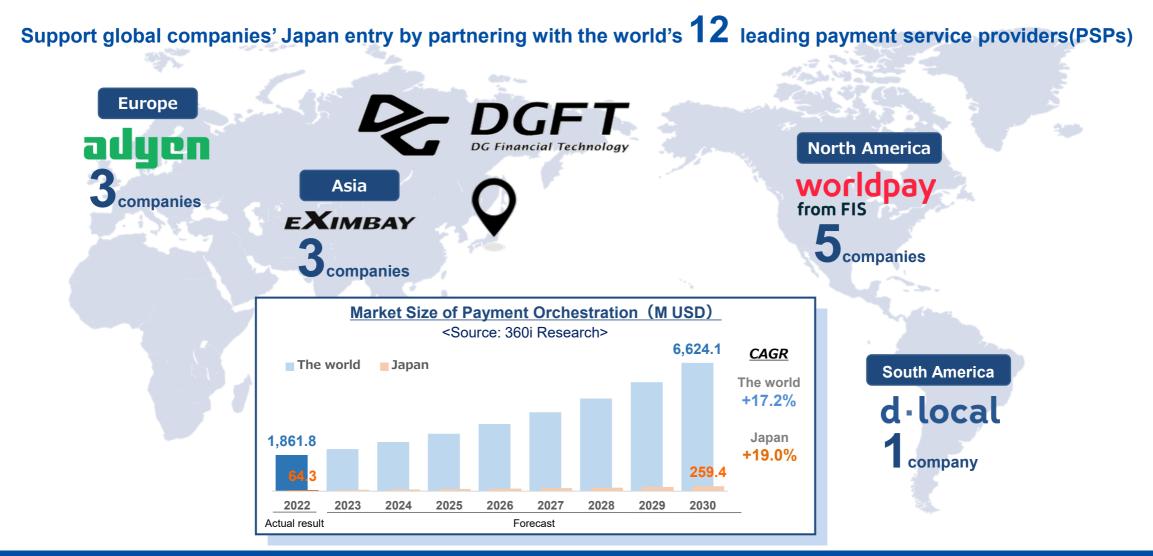


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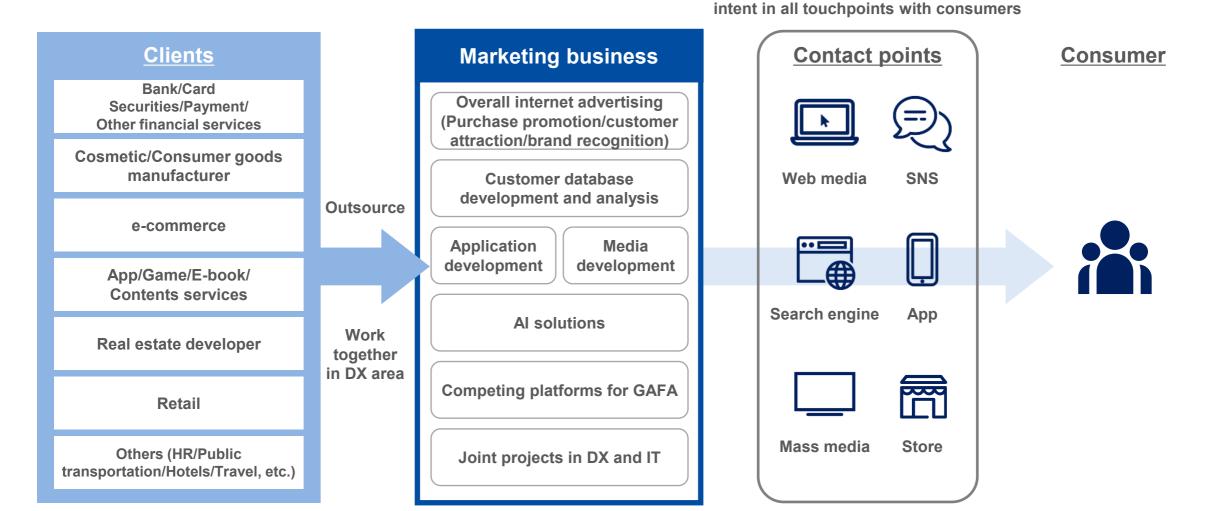
- Provide Japan-local payment solution to leading global 12 PSPs and support global firms' entry to Japan
- Plan to expand DGFT's businesses globally by leveraging the partnership with the leading PSPs



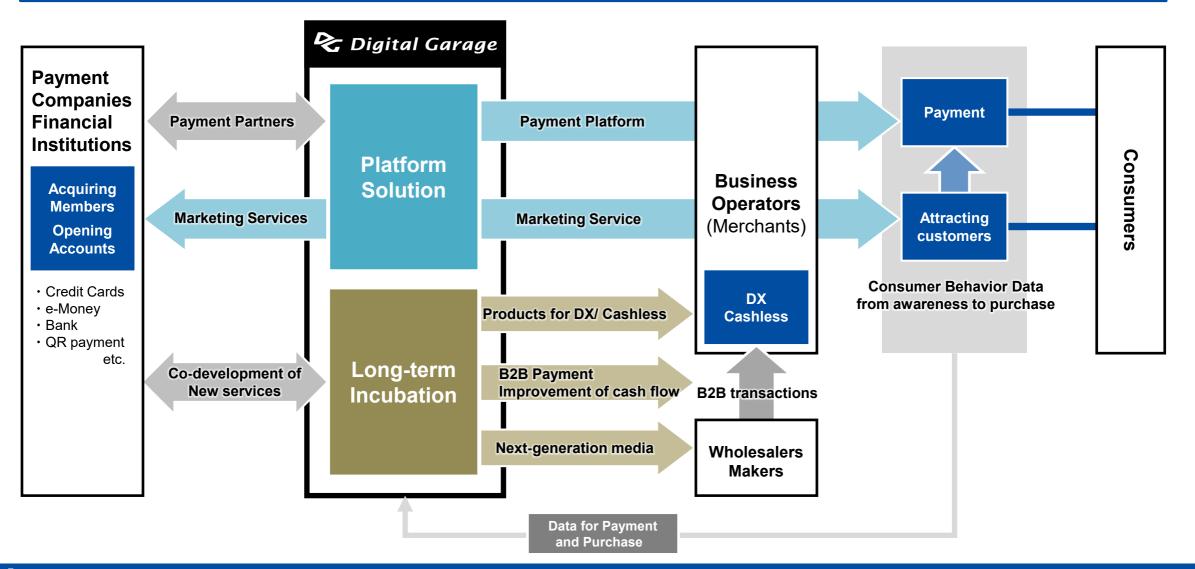
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**Promoting interest and purchase** 

- Support client business growth through a comprehensive digital marketing service
- Provide solutions utilizing CRM and data, and Fintech solutions which connect with the payment business

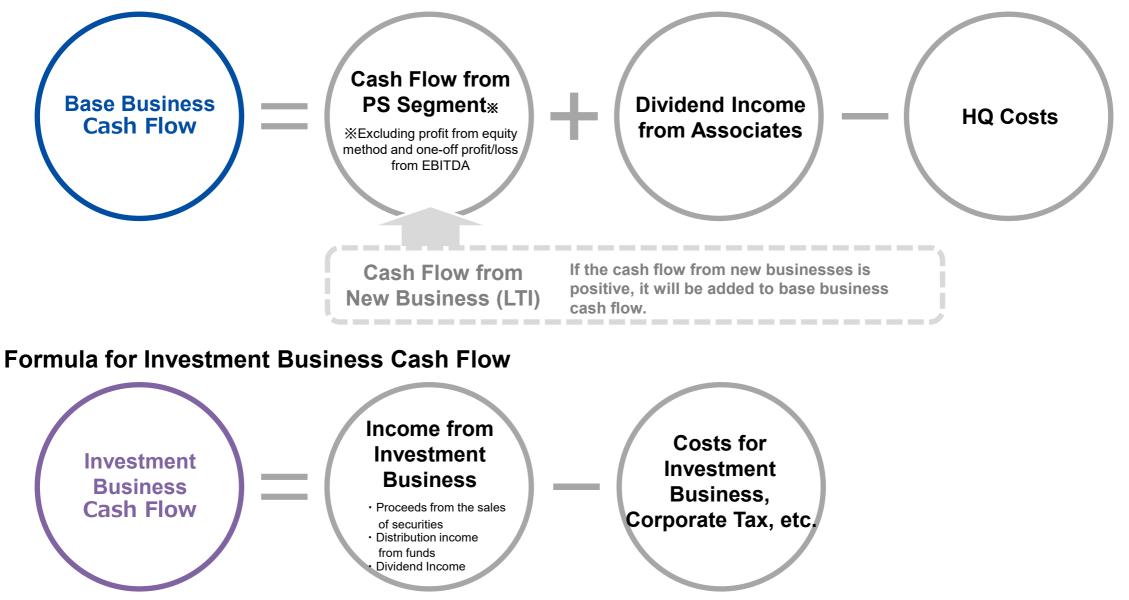


- Establish the platform to continuously generate stable profits from payment business
- Aim to generate multi-layered profit opportunities from the existing businesses as well as DX, Fintech, and next-generation media, etc.



## Reference Material 3: Cash Flow Allocation / Shareholder Returns

## Formula for Calculation from Base Business Cash Flow



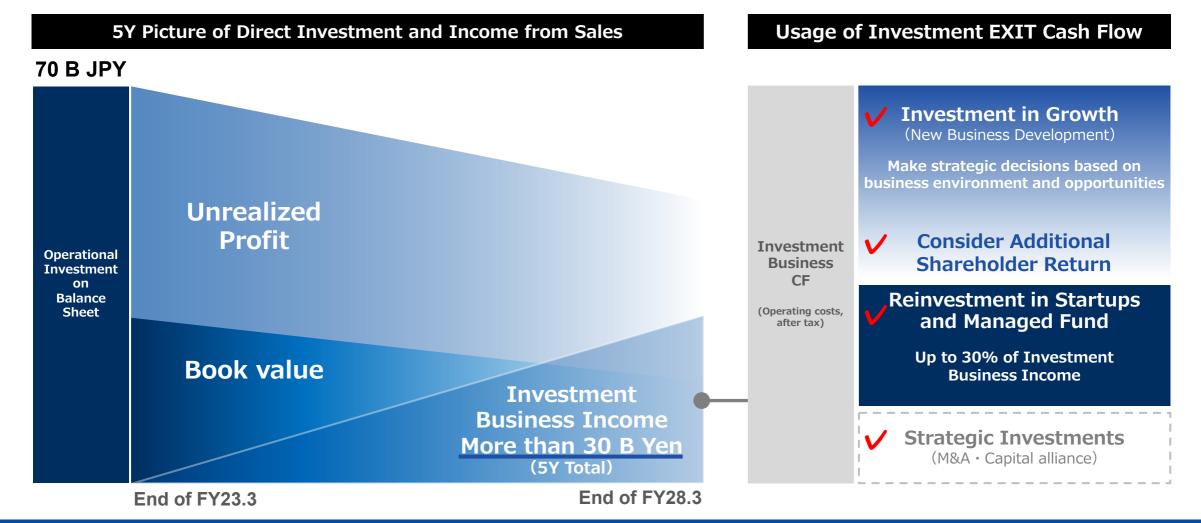
- Segregate resources into recurring cash flow from base business and investment business cash flows
- Plan to allocate resources, considering growth opportunities and financial situations

**Investment in Existing Business** - Maintain and expand revenue base Growth Investment in New Business - Develop next-generation businesses that create Growth corporate value **Base Business Cash Flow** Improvement of Financial Structure - 5Y dividends total at least 10B JPY - Dividend payout ratio of at least 20% or more of **Shareholder Returns** base business cash flow Investment in Growth / - Decide strategically, considering business environment Additional Shareholder Returns and investment opportunities Investment **Business Investment in Startups** - Up to 30% of investment business income **Cash Flow** Strategic Investments (M&A · Capital Alliance, etc.)

### **Cash Flow Allocation**

## **Financial Strategy for Investment Business**

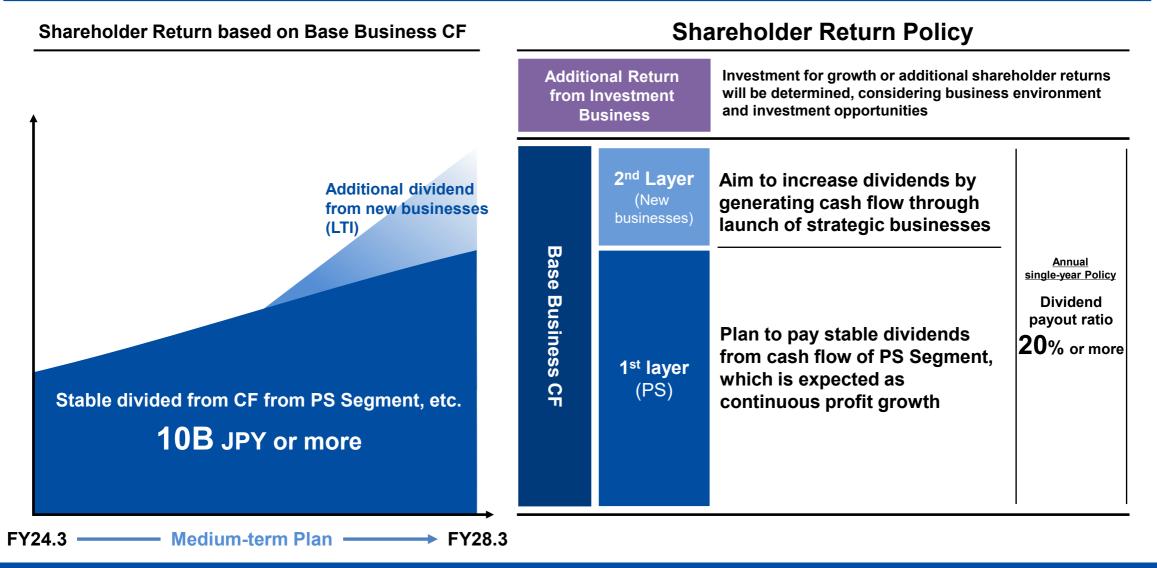
- Sell shares in which the Company has direct investments and earn investment EXIT income (proceeds from sales, etc.)
- Invest in new opportunities selectively. For investments aiming for financial returns, invest from managed funds. Investments on the balance sheet is planned to decrease.
- Clarify use of funds for investment EXIT income. Decide strategically on investment in business growth opportunities and additional shareholder returns.



### 🗞 Digital Garage Group

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Dividend Policy: Aim for additional dividend distribution from new businesses in addition to stable dividend from PS cash flow
 Additional shareholder returns (special dividends•acquisition of treasury stock, etc.) from investment business CF will be considered positively



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