

## **NEWS RELEASE**

## Digital Garage to Support LinkedIn's Marketing Efforts in Japan

Digital Garage, Inc. (JASDAQ: 4819, Head Office: Shibuya-ku, Tokyo, President & Group CEO: Kaoru Hayashi, henceforth DG) reached an agreement with LinkedIn Corp. of the U.S. (Head Office: California, USA, Founder: Reid Hoffman, CEO: Jeff Weiner) to support LinkedIn's Marketing Efforts in Japan.

Based on the agreement, DG and LinkedIn will work closely together to provide marketing, public relations, market research, and product marketing support for LinkedIn in Japan. LinkedIn plans to launch in Japan in 2011.

"We are pleased to be working with Digital Garage on our marketing efforts in Japan," said Arvind Rajan, managing director and vice president of Asia Pacific Japan (APJ) at LinkedIn. "As the largest professional network with an ever-growing global business, Japan presents an important market opportunity for LinkedIn's continued growth this year."

Joi Ito, Co-founder and Director at Digital Garage said, "While Japan has an abundance of social network services, there is no professional network like LinkedIn. Japan is one of the most professional network oriented business environments in the world and LinkedIn has enormous potential to increase productivity of individuals and organizations in Japan and help Japan in its global context."

For inquiries specific to this press release, please contact:

Digital Garage, Inc.

e-mail: dg4819.pr@garage.co.jp