
NEWS RELEASE

Digital Garage Invests in Vuzz Which Operates “SnapDish Food Camera” To Help Its Global Expansion throughout Asia As The Largest External Stakeholder

Digital Garage, Inc. (JASDAQ: 4819, Head Office: Shibuya-ku, Tokyo, Japan, President & Group CEO: Kaoru Hayashi, henceforth DG), through its investments and new business development subsidiary DG Incubation, Inc. (Head Office: Shibuya-ku, Tokyo, Japan, President: Yasuyuki Rokuyata, henceforth DGI) became the largest external stakeholder of Vuzz Inc. (Head Office: Musashino-shi, Tokyo, Japan, CEO Zen Funada, henceforth Vuzz), which operates a smartphone based food photo sharing service “SnapDish Food Camera” (henceforth SnapDish).

SnapDish is a free iOS and Android smartphone application that allows users to share photographs of cooked dishes. Since its release in May 2011, SnapDish has been downloaded more than 600 thousand times in 81 countries including the U.S. and Asia. 70% of its users are women and 25% of the total users are accessing the application from abroad. More than 1.5 million dishes and recipes have been uploaded on SnapDish. One of its uniqueness compared to other food photo sharing services is that many of the photos uploaded on SnapDish are home-cooked dishes including lunch boxes. SnapDish is also putting emphasis on collaborations with the food and beverage industry and has already led a major condiment maker and beverage makers to open official accounts.

Through this investment, DG will support SnapDish’s business development based on collaboration with group media, monetization and strengthening marketing towards Asia.

【About Vuzz Inc.】

Company Name	Vuzz Inc.
Service Name	SnapDish Food Camera
URL	http://snapdi.sh
Founded	February, 2010
Headquarters	Musashino-shi, Tokyo, Japan
CEO	Zen Funada

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【Images of “SnapDish Food Camera”】

