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## NEWS RELEASE

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# iRidge, Inc., DG Incubation's Portfolio Company, Approved For Listing On Tokyo Stock Exchange Mothers

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Tokyo, June 11, 2015 - iRidge Inc., a portfolio company of DG Incubation, Inc. (DGI) which is a wholly-owned investment and incubation subsidiary of Digital Garage, Inc. (TSE JASDAQ: 4819, DG), has been approved for listing on the Tokyo Stock Exchange's Mothers market (Security Code: 3917). The date of listing has been set for July 16, 2015.

Founded in 2008, iRidge offers O2O (Online to Offline) solutions for businesses using geo-location data from a smartphone's GPS/Wi-Fi/iBeacon. iRidge's location based push notification ASP "popinfo," has been implemented in over 300 apps, with a total of over 20 million end users. iRidge's clients range from small businesses to a variety of top-class enterprises from finance, railway, and municipality industry. As its largest shareholder, DGI has continued to support iRidge after an investment in 2013 by joining as a board member, helping with joint proposals and business partnerships with DG Group's marketing and payment segment businesses clients.

DG and DGI have been highly successful in funding and incubating leading venture businesses in Japan and overseas and remain committed to continuing their effort in collaboration with the DG Group's media and advertising businesses and payment solutions.

### About iRidge

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| Company Name         | iRidge, Inc. (Security Code: 3917)                         |
| Representative       | Kentaro Oda, President and CEO                             |
| Headquarters         | Madre Matsuda Building 4F, 4-13 Kioi, Chiyoda-ku, Tokyo    |
| Website              | <a href="http://iridge.jp">http://iridge.jp</a>            |
| Established          | August, 2008   |
| Business Description | Planning, Development, and Management of Internet Services |