
NEWS RELEASE

Digital Garage's Equity Method Affiliate, CyberBuzz is Approved for Listing on the TSE's Mothers Section

CyberBuzz, Inc. (HQ: Tokyo; CEO: Akinori Takamura; CyberBuzz); an equity method affiliate of Digital Garage, Inc. (TSE first section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG), the 2nd largest shareholder (after the CEO, Akinori Takamura) owns 25.2% of the company's stock and sending a board member; is approved for listing on the Tokyo Stock Exchange's Mothers section on August 16, 2019.

DG supports various type of online marketing activities for companies through internet advertising, mainly performance ads, ad tech platform development and CRM solutions. In addition, with the aim of creating new value in the digital marketing business, we are focusing on developing new services that utilize various assets of DG Group and strengthening upstream marketing consulting areas. DG will continue to further strengthen marketing solutions by expanding businesses around media and marketing support using influencers, and by collaborating with CyberBuzz, who promotes the creation and activation of influencer marketing markets.

[About CyberBuzz] <https://www.cyberbuzz.co.jp/>

Founded in 2006. The company is developing a social media marketing business centered on influencers under the vision of "changing communication into value and changing the world". It is providing services such as promotion support using the influencer network, social media account management service, and "to buy", the influencer commerce media.