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Digital Garage Develops “Musubell” for Centralized Real Estate Contract Management, Integrated with Bengo4.com’s “CloudSign” to Fully Digitalize Contract Documents

～Service Introduced by Nomura Real Estate Development for Contract Management of Newly Built Condominiums and Houses～

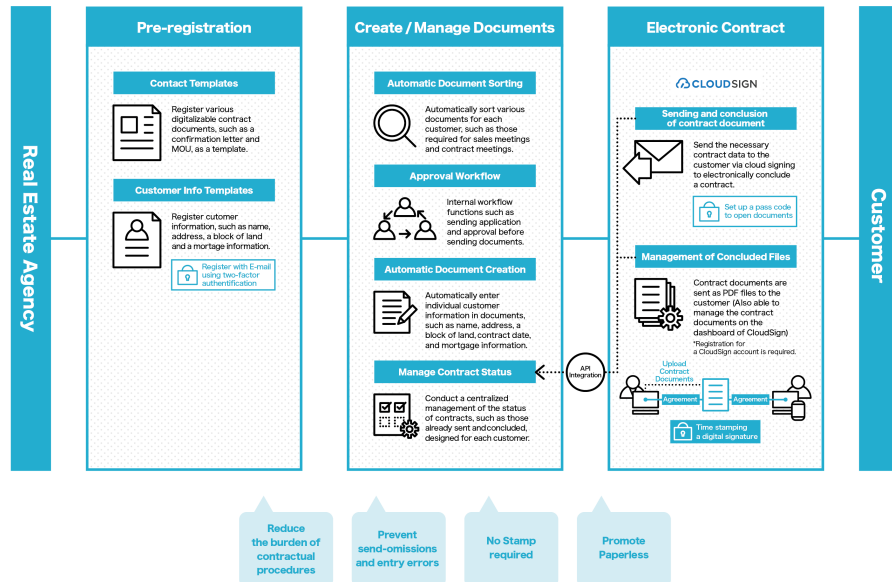
Digital Garage, Inc. (TSE first section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG) develops and launches “Musubell” (<https://www.musubell.com/>). “Musubell” is an online service for the centralized management of real estate contracts that produces and manages the status of the required documents that differ by customer. Contract documents are being fully digitalized through API integration with “CloudSign,” an electronic contract service from Bengo4.com, Inc. (HQ: Tokyo; Representative Director: Yosuke Uchida), a promoter of legal tech. For developing the service, “Musubell” received cooperation from Nomura Real Estate Development Co., Ltd. (HQ: Tokyo; President and Representative Director: Seiichi Miyajima; Nomura Real Estate Development) in the development of a real estate contract workflow, the sharing of document types and more. Nomura Real Estate Development will introduce “Musubell” to manage contracts for “PROUD Suginami Honancho” and “PROUD SEASON Inagi Minamiyama” condominiums.



Generally, sellers and customers have to submit many documents for real estate purchasing contracts, and all procedures must be carried out in person. This places a major burden on both parties, including sorting the necessary documents, checking to see if they are filled in, confirming documents, purchasing stamps, affixing seals, and mailing. DG developed “Musubell” for real estate-related companies. This service automatically sorts and produces the necessary documents for real estate purchasing contracts (which differ by customer), automatically fills in the required information, and centrally manages statuses online. Further, “Musubell” is linked with the API of Bengo4.com’s “CloudSign” to make the contract process easier for both sellers and buyers by digitalizing the entire purchasing contract, which eliminates the need for tasks such as signing, stamping, and mailing. DG Communications Co., Ltd., a member of DG Group, will be in charge of operating “Musubell.” In addition, “Musubell” will be expanded in the future, including API integration with various services, to offer better convenience to sellers and buyers while corresponding with changes in real estate sales method such as online customer service.

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■ Conceptual image of “Musubell”



■ Benefits of “Musubell”

- Provides more efficient work and lower costs for real estate-related companies

The system can perform document confirmation tasks that previously took massive amount of time. “Musubell” can also centrally manage statuses for better work efficiency, and helps cut costs including mailing, printing, and PDF creation for storing contract-related documents.

- Less burden on customers

This service eliminates the necessity of signing and stamping multiple documents from application to handover, making the process easier and more convenient for customers.

DG Group has been providing online services for the real estate industry, such as "SumaPAY (<http://www.sumapay.jp/>)," a credit card payment service for initial move-in fees and rents for rental housing, and "Ieikura? (<https://www.ieikura.com/>)," a housing asset and cost management service for condominium owners, financial institutions, and other related parties, comprised of information on the prices of 2 million condominiums. Going forward, DG will continue to improve and expand "Musubell," also to develop services for real estate and lifestyle related companies, including through collaboration with Open Network Lab Resi-Tech, a global development program for real estate startups operated by DG.

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[About Nomura Real Estate Development]

Name : Nomura Real Estate Development Co., Ltd.
Representative : President and Representative Director Seiichi Miyajima
HQ address : 1-26-2 Nishishinjuku, Shinjuku-ku, Tokyo
Established : April 15, 1957
Services : Condominium sales, detached house sales, corporate real estate brokerage,
investment and development, building leasing, architectural design, asset management, etc.
URL : <https://www.nomura-re.co.jp/english/>

[About Bengo4.com]

Name : Bengo4.com, Inc.
Representative : Representative Director Yosuke Uchida
HQ address : 6F Kurosaki Building, 4-1-4 Roppongi, Minato-ku, Tokyo
Established : July 4, 2005
Services : Development and operation of Bengo4.com and Zeiri4.com, development and provision of
Bengo4.com News and "CloudSign," operation of BUSINESS LAWYERS, operation of Bengo4.com
Career
URL : <https://corporate.bengo4.com>