

NEWS RELEASE

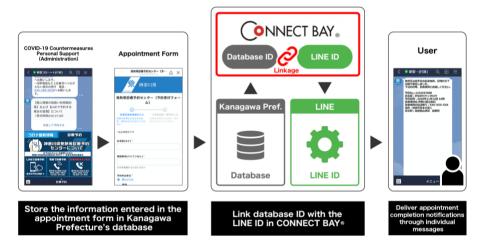
Digital Garage Provides "CONNECT BAY®" for Kanagawa Prefecture's LINE-based Countermeasures against COVID-19

~Support DX of Medical Appointment Services by Enabling Linkage with the Medical Appointment Database~

Digital Garage, Inc. (TSE first section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG) provides its "CONNECT BAY®" for Kanagawa Prefecture's LINE-based countermeasures against COVID-19. DG supports DX of medical appointment service by enabling linkage of LINE and the database of "Medical Examination Appointment on LINE," a service operated by Kanagawa Prefecture.

DG's "CONNECT BAY®" platform links various types of data possessed by companies and government agencies with LINE and other social media services. Through individual development, "CONNECT BAY®" can be connected to company and government agency databases to support a wide range of services and formats. In addition to delivering individual messages and push notifications to segmented users, customization is possible for different types of social media, including adding rich menus for official LINE accounts. DG is highly evaluated for its technological development for LINE Account Connect and has received "LINE Technology Partner certification*1". Many companies and government agencies have already introduced "CONNECT BAY®."

Kanagawa Prefecture has established the "Kanagawa Medical Appointment Center for Fever" as it anticipated the simultaneous spread of COVID-19 and seasonal influenza. Starting on November 2, 2020, it is taking telephone appointments for available medical care facilities in the prefecture *2 from patients with fevers or other symptoms who cannot be seen by their primary care physicians. It also launched "Medical Examination Appointment on LINE," which utilizes Kanagawa Prefecture's official LINE account (COVID-19 Countermeasure Personal Support [Administration]) on November 9, 2020 to offer better convenience to users. Information input by the user into the "Medical Examination Appointment on LINE" appointment form is linked to the "Kanagawa Medical Appointment Center for Fever," and the user is notified via individual LINE message when their appointment is complete. DG provides the system for sending individual appointment completion notifications via LINE, using "CONNECT BAY®" to connect the appointment database of "Kanagawa Medical Appointment Center for Fever" with LINE.





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DG will continue supporting DX by local governments as a development partner in LINE Corporation's "LINE Smart City Promotion Partner Program (https://linegov.com/)." DG will keep leveraging its synergy in its three principal domains (marketing, payment, and investment) to offer strategic marketing solutions spanning from advertising to payment and CRM to help resolve environmental and social issues and build a sustainable economy and society.

[Reference URL: About the "Kanagawa Medical Appointment Center for Fever"] https://www.pref.kanagawa.jp/docs/ga4/shinryouyoyakuline.html

- *1: Related release: "Technology Partner Certification in the LINE Biz-Solutions Partner Program's LINE Biz Account Division" (March 7, 2018) https://www.garage.co.jp/ja/pr/release/2018/03/20180307/
- *2: Kanagawa Prefecture's Kanagawa Model to Handle Patients with Fevers: About the Medical Examination Appointment System (October 20, 2020) https://www.pref.kanagawa.jp/docs/ga4/prs/r5807001.html