
NEWS RELEASE

VeriTrans' Comprehensive Payment Solution "VeriTrans4G" Supports "EPOS Easy Payment"

VeriTrans Inc. (HQ: Tokyo; Representative Director and President: Hiroshi Shino; VeriTrans), a payment service provider and subsidiary of Digital Garage, Inc. (TSE first section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG), supports "EPOS Easy Payment" for the comprehensive payment solution "VeriTrans4G," and provides its service as a payment option. "EPOS Easy Payment" is a payment service from Epos Card Co., Ltd. (HQ: Tokyo; President and Representative Director: Yoshinori Saito; EPOS Card), a company that develops the card and financial business of the MARUI GROUP.



■ Outline of "EPOS Easy Payment"

"EPOS Easy Payment" is a service that allows customers to make payments online at E-Commerce sites using the ID and password of "EPOS Net," an online service for EPOS Card members. In addition to the credit card information customers have registered with "EPOS Net," customers can complete the payment by using their EPOS Points. Non-members of "EPOS Net" can also pay with EPOS Points by using their "EPOS Net" ID and password, which will be issued immediately after they sign up for "EPOS Net" when placing an order. Customers can complete the payment after they select "EPOS Easy Payment" as the payment method on the E-Commerce site, log in to "EPOS Easy Payment" site with "EPOS Net" ID and password and then confirm the payment details.

"EPOS Easy Payment" offers better convenience as the customer can speedily pay without having to enter any personal or other information. E-Commerce business operators who introduce "EPOS Easy Payment" can attract 7.2 million* EPOS Card holders as new customers to their E-Commerce sites.

■ "VeriTrans4G" comprehensive payment solution

"VeriTrans4G" is comprehensive next-generation payment solution that the largest lineups of payment methods in the industry ranging from basic payments, such as credit cards, convenience stores, and banks, to e-money, carrier payments, various ID payments such as "EPOS Easy Payment" and "PayPay," and international payments including "China UnionPay (CUP)," "Alipay," and "PayPal."

"VeriTrans4G" is based on a system with the highest level of security in Japan, and is designed to prevent any credit card information from being retained or passed through the participating merchants' servers or E-Commerce sites. It comes standard with basic functions such as continual charges and card information updating, as well as a wide range of security options to prevent fraudulent usage.

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“VeriTrans4G” is a system that can be flexibly augmented with minimal burden on the business operator, even with additional service, security, and other requirements. Business operators using “VeriTrans4G” can smoothly introduce “EPOS Easy Payment” just by completing a usage application.

After installation, transaction data can be managed centrally on our admin page, which allows users to handle information easier and minimizes the operational load. For instance, transaction data for “EPOS Easy Payment” only can be extracted and aggregated. In addition, money collected is settled or transferred in a lump sum with the settlement of other payments, it reduces the operational burden of adding new payment methods.

A-too Co., Ltd., a company that provides media second-hand store business, has been using VeriTrans’ comprehensive payment solution for its online shopping site “Surugaya” since 2011 and have decided to introduce “EPOS Easy Payment” through “VeriTrans4G” to expand the payment methods on “Surugaya.” In addition to A-too Co., Ltd., there are plans to introduce “EPOS Easy Payment” at interior and apparel E-Commerce sites.

■ Future development

There is a range of new services for both online and offline payments as more people are using cashless payment methods. The DG Group is building a highly augmentable payment platform for both E-Commerce and physical stores. It offers payment solutions tailored to different company sizes and business categories so business operators can speedily introduce a wide range of payment services with less trouble and fewer costs, such as “VeriTrans4G,” a multi-channel payment solution that supports a broad scope of industries and business formats; “Cloud Pay,” a unified QR Code payment solution; and code payment solutions for POS systems.

As a leader in the payment services industry, VeriTrans will offer more new payment methods required by business operators and consumers, and provide cashless solutions based on an integrated understanding of industry trends.

* As of March, 2020

* “QR Code” is a registered trademark of DENSO WAVE INCORPORATED.

[About VeriTrans] <https://www.veritrans.co.jp/company/>

A payment provider that carries out online payment, POS payment, barcode / QR Code payment, and other initiatives for the Digital Garage Group. VeriTrans supports cashless payments and business growth through payment solutions that can be used by business operators in a wide range of industries—such as logistics, services, manufacturing, government ministries, and local governments—in diverse channels including E-Commerce, physical stores, and omnichannel developments. As a leader in the payment services industry, which has now grown into a basic social infrastructure, VeriTrans will work with DG Group company ECONTEXT to offer advice to government institutions and the credit card industry, along with speedy service that meets the needs generated by trends in business and policy. Such efforts will support the expansion of convenient solutions, along with a safe and secure environment, as required by E-Commerce businesses and consumers.