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DG Financial Technology Provides a Credit Card Payment Service for the “aiPass” Accommodation Facility Smart Operation Service
~Supporting DX for Check-in Procedures Through Cashless Payment Services that Enable Non-face-to-face and Contactless Transactions~

DG Financial Technology, Inc. (HQ: Tokyo; Representative Director and President: Hiroshi Shino; Formerly VeriTrans; DGFT), a payment service provider and subsidiary of Digital Garage, Inc. (TSE first section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG), is providing a credit card payment service and “PayNowID” (a function for sharing a single ID on multiple services) for “aiPass,” a smart operation service for accommodation facilities offered by CUICIN Inc. (HQ: Tokyo; President: Shintaro Tsuji; CUICIN), which is working to support DX in the hotel industry.

■ About “aiPass”

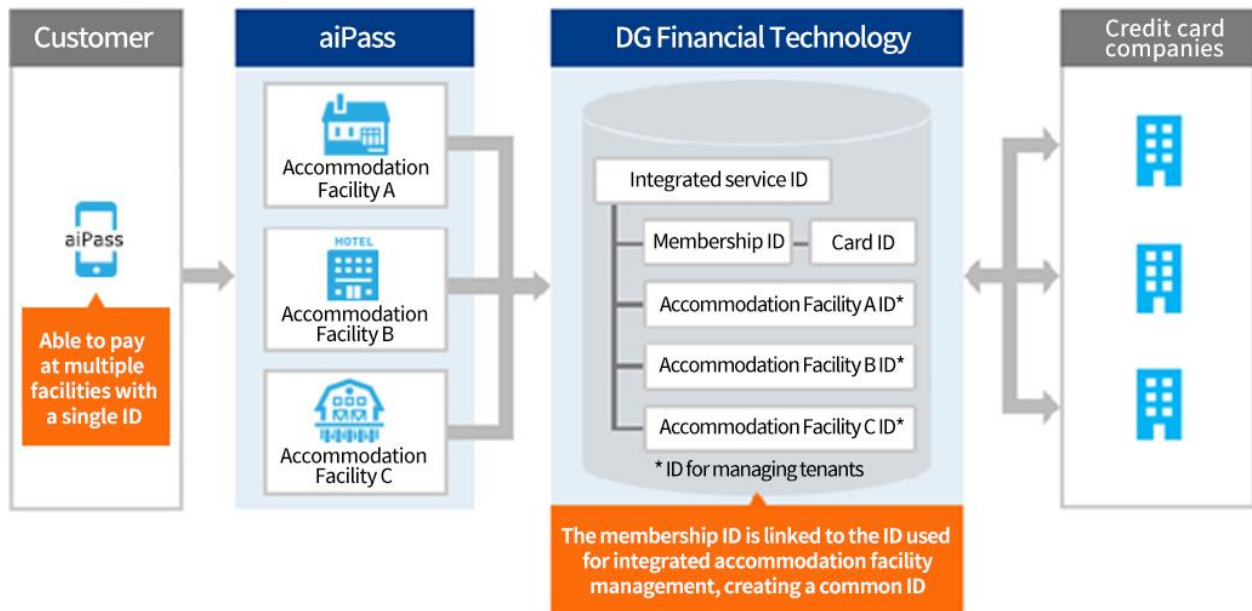
“aiPass” is an operation service for accommodation facilities based on a contactless, smart check-in function that can be customized with a range of plug-in functions required by accommodation facilities. It has been equipped with a credit card payment function that allows guests to pay for all of their charges during their stay when checking out by using their credit card information registered in “aiPass” in advance.

With this function, consumers can use their smartphone to complete the entire process from check-in to payment and check-out in a smooth, non-face-to-face, contactless manner. This will help optimize tasks performed at the accommodation facility’s front desk, including customer service and information management. With the introduction of “aiPass,” it will eliminate the need to install automated payment equipment and requirement to modify the reservation system, allowing for cost reduction.

The “PayNowID” function links card information with a single membership ID that can be shared across multiple services. After registering a credit card, consumers can easily make one-click payments without having to enter their card information again. They can also use their registered membership ID at multiple facilities, such as those operated by accommodation facilities with many locations.

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■ Linkage with “PayNowID”



In addition to “aiPass,” “PayNowID” will enable one-click payment for continual charges, such as subscriptions and monthly membership fees. As “PayNowID” realizes smooth payment across channels and services with a single ID, it is used by platform providers that offer services to a large number of businesses. In addition, it is also utilized by local governments working to invigorate their regions through policies such as cashless services used across local restaurants, stores, and accommodation facilities.

■ “VeriTrans4G” credit card payment service

“VeriTrans4G” is a comprehensive next-generation payment solution with one of the largest lineups of payment methods in the industry ranging from basic payments, such as credit cards, convenience stores, and banks, to e-money, carrier payments, various ID payments such as PayPay, and international payments including China UnionPay (CUP) and Alipay.

The “VeriTrans4G” credit card payment service is based on a system with the highest level of security in Japan, and is designed to prevent any credit card information from being retained or passed through the participating merchants’ servers or E-Commerce sites. It comes standard with basic functions such as continual charges and card information updating, as well as a wide range of security options to prevent fraudulent usage.

■ Future developments

Based on its mission of “Making trip better for everyone,” CUICIN will continue expanding the functionality of “aiPass” and enhancing collaboration with its partners—including reservation and sales systems and point programs—to offer valuable travel experiences. CUICIN participated in Open Network Lab 20th Batch (January – April 2020), DG’s program to support entrepreneurs aiming to do global business, and has received mentoring and other types of assistance to achieve business growth. DG group will support CUICIN and provide various solutions, including this payment service.

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The COVID-19 pandemic has accelerated efforts to promote DX, especially among business operators who are exploring new business models that respond to the “New Normal” and changing consumer lifestyles. DGFT will support DX through cashless payments by providing payment solutions to digital platforms, including smart check-in services such as “aiPass.”

DG is implementing “DG FinTech Shift,” a group strategy that integrates payments and data. VeriTrans was renamed in April 2021 to “DG Financial Technology, Inc.” to accelerate and drive the DG group strategy. DGFT serves a central role in this group strategy, aiming to develop next-generation services and create various payment services combining strong payment infrastructure with the group’s many businesses and services.

[About DGFT] <https://www.dgft.jp/>

DGFT is a payment service provider offering comprehensive payment services to online business operators, including E-Commerce, as well as stores and other face-to-face business operators. As a member of the DG group, it provides support in the payment and financial fields for cashless payments and DX by business operators. VeriTrans Inc. was renamed to “DG Financial Technology, Inc. (DGFT)” in April 2021. DGFT will continue contributing to the sustainable growth of society through its infrastructure businesses that are useful to society, by providing highly convenient functions and services to participating merchants and consumers (who are the end users), as well as reliable, safe, and pleasant payment experiences.