

NEWS RELEASE

DG Financial Technology's "VeriTrans 4G" Comprehensive Payment Service Linked with w2solution's E-Commerce Cart System ~Available to use at "Repeat PLUS" and "w2Commerce"~

DG Financial Technology, Inc. (HQ: Tokyo; Representative Director, President and Co-COO: Hiroshi Shino; DGFT), a payment service provider and subsidiary of Digital Garage, Inc. (TSE first section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG), links its comprehensive payment service "VeriTrans4G" with "Repeat PLUS" and "w2Commerce," E-Commerce cart systems offered by w2solution Co.,Ltd. (Location: Tokyo; President & CEO: Daiki Yamada; w2solution).

Through this integration, business operators using w2solution's E-Commerce package can introduce "VeriTrans4G" more quickly and at a lower cost. In addition to credit card payment, DGFT is also integrating this service with convenience stores, Pay-easy, and other types of payments.



"VeriTrans4G" Credit Card Payment Service

"VeriTrans4G" is a comprehensive, next-generation payment solution with one of the largest lineups of payment methods in the industry ranging from basic payments, such as credit cards, convenience stores, and banks, to emoney, carrier payments, various ID payments such as PayPay, and international payments including China UnionPay (CUP), Alipay, and PayPal. It is based on a system with the highest level of security in Japan and is designed to prevent any credit card information from being retained or passed through the participating merchants' servers or E-Commerce sites. It comes standard with basic functions such as continual charges and card information updating, as well as a wide range of security options to prevent fraudulent usage.

"PayNowID" is an optional feature of the credit card payment service. With "PayNowID," the card number can be linked to the member ID (assigned by the business operator) for management. This function enables continual charges for subscription services such as recurring purchases and subscription sales, as well as one-click purchases using member IDs. This offers better payment convenience to consumers, and also makes operation easier, since the business operator can create multiple charge groups for continual charges and register charge schedules.

About "Repeat PLUS"

"Repeat PLUS" is a cloud-based E-Commerce system specialized in subscription commerce, including recurring purchases. It supports management tasks required in subscription commerce, including automatic marketing e-mails, purchasing forms integrated with pages, affiliate advertising, telephone ordering systems, and the integration of online and offline order taking. It comes standard with a marketing tool that has an average sales growth rate of 354%. This service also features a wide range of operation tools to help cut costs by 60%.



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About "w2Commerce"

"w2Commerce" is an all-in-one E-Commerce website construction system that includes standard functions such as Main Screen Management, Back Office Management, and CRM marketing. While providing stable E-Commerce website management with the industry's best security, "w2Commerce" also combines functions for the latest marketing, such as sales promotions, coupons, and SNS postings.

The lineup includes "w2Commerce Value5," a cloud commerce platform plan that can be upgraded at no cost, and "w2Commerce Enterprise," a plan that can be customized for each customer. This makes it possible to flexibly meet customer needs and keep system investment costs down over the medium-to-long term.

Future developments

DGFT and w2solution will continue expanding their integrated payment methods and functions to offer better convenience to business operators using E-Commerce packages and help increase their sales.

The DG Group is implementing "DG FinTech Shift," a Group strategy that integrates payments and data. DGFT serves a central role in this Group strategy, aiming to develop next-generation services and create various payment services combining strong payment infrastructure with the group's many businesses and services.

[About DG Financial Technology] https://www.dgft.jp/

DGFT is a payment service provider offering comprehensive payment services to online business operators, including E-Commerce, as well as stores and other face-to-face business operators. As a member of the DG Group, it provides support in the payment and financial fields for cashless payments and DX by business operators. VeriTrans Inc. was renamed to "DG Financial Technology, Inc. (DGFT)" in April 2021. DGFT will continue contributing to the sustainable growth of society through its infrastructure businesses that are useful to society, by providing highly convenient functions and services to participating merchants and consumers (who are the end-users), as well as reliable, safe, and pleasant payment experiences.