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## NEWS RELEASE

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# Digital Garage to Host THE NEW CONTEXT CONFERENCE 2022 on the Theme of “web3 Summer Gathering” ~Catch the Wave of Future Innovation Technology~

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Digital Garage, Inc. (TSE Prime: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG) and DG Lab, an open innovation R&D organization, will host [THE NEW CONTEXT CONFERENCE 2022](#) on June 14, 2022.

At this conference on the theme of “web3 Summer Gathering ~Catch the Wave of Future Innovation Technology~,” Yat Siu, Co-Founder and CEO of Animoca Brands, which has made investments in more than 150 metaverse and NFT companies and projects worldwide, and other top web3 industry leaders will discuss the future of the decentralized society and technology that web3 will create.



# web3 Summer Gathering

 Catch the Wave of Future Innovation Technology

THE NEW CONTEXT CONFERENCE 2022

 Digital Garage

Today, with the development of blockchain technology, a wave of “web3” is about to occur, where anyone can “join” and build communities in a decentralized, and open world. New business models are emerging as technology develops, such as Cryptocurrency, NFT (Non-Fungible Token), DAO (Decentralized Autonomous Organization), and Metaverse. Hence, this conference aims to understand the essence of web3 and think about how Japan can incorporate web3 into its business strategy and growth.

### [Event outline]

- Date and time** : June 14 (Tuesday), 2022, 9:30 a.m. to 5:30 p.m.  
**Venue** : 18F Shibuya PARCO DG Bldg., Tokyo  
Conference Hall “Dragon Gate”  
**From of Event** : Hybrid event combining online and on-site  
**Organizer** : Digital Garage, Inc.  
**Co-organizer** : DG Lab  
**Program** : Session1 Impact of web3 – What’s happening around the world?  
Session2 The real values of NFT and future artists  
Session3 Social systems in the web3 era  
Session4 Japan’s growth strategy to become a web3 nation



April 27, 2022  
Digital Garage, Inc.

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※Program and speakers are subject to change.

**Participation** : Online Ticket 3,000 yen (Tax included)  
On-site + Networking Program Ticket 40,000 yen (Tax included)  
On-site Ticket 30,000 yen (Tax included)

※Due to concerns over the outbreak of COVID-19, Networking Program may be cancelled.

**Host** : Kaoru Hayashi (DG co-founder, Representative Director, President Executive Officer and Group CEO, and ), Joichi Ito (DG co-founder, board member, and Senior Managing Executive Officer and Chief Architect)

**Speakers** : Yat Siu (Co-Founder and Executive Chairman, Animoca Brands / Founder and CEO, Outblaze) 、 Takuya Hirai (Member of the House of Representatives Liberal Democratic Party (LDP)) 、 Jaeson Ma (Co-Founder, OP3N) 、 Sputniko! (Artist / Associate Professor, Tokyo University of the Arts Department of Design) 、 Mundi Vondi (CEO, Klang Games GmbH) 、 Arisa Toyosaki (Co-founder and CEO, Cega) 、 Vishal Punwani, MD (CEO and Co-founder, SoWork) 、 Richard Ma (Co-founder and CEO, Quantstamp, Inc) 、 Maika Isogawa (Co-founder and CEO, Webacy) 、 Sean Bonner (web3 Advisor) 、 Kawaii SKULL (Artist)

**Ticket Purchase** : <https://ncc2022june.peatix.com>

※Conference speakers, programs and other detailed information will be updated on the [official website](#).

\* Media representatives who wish to participate should send email to the address below.

Email: [dg-cc@garage.co.jp](mailto:dg-cc@garage.co.jp)