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## NEWS RELEASE

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# Digital Garage Announces Companies Chosen for the 3rd Batch of “onlab FUKUOKA,” an Open Innovation Program

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Digital Garage, Inc. (TSE Prime section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG) has announced the 10 companies chosen for the 3rd Batch of Open Network Lab FUKUOKA (“Onlab FUKUOKA”), an open innovation program.



Open Network Lab FUKUOKA 3rd Batch (<https://vimeo.com/779071149>)

Based at Fukuoka Growth Next (<https://growth-next.com/en>), Fukuoka City’s startup support facility through public-private cooperation, this program was launched in 2019 to implement smart city technologies in society and establish businesses via co-creation with startups and industries. As of the 3rd Batch, a cumulative total of 209 startups have applied for this program. The sponsors are Fukuoka Jisho Co., Ltd. (HQ: Fukuoka; President and C.E.O: Ichiro Enomoto) and Kyushu Asahi Broadcasting Co.,Ltd. (KBC/HQ: Fukuoka; President: Yasushi Wake). Support was provided by Fukuoka D.C. (Director General: Shuhei Ishimaru), Fukuoka Growth Next (Secretary General: Takanobu Ikeda), Kyushu Economic Federation (Chairman: Sumio Kuratomi), and Fukuoka City (Mayor: Soichiro Takashima).

In addition to Fukuoka-based startups, the 3rd Batch drew applications from 64 startups outside of Japan in regions such as North America, Europe, and Asia. A total of 10 companies were chosen for the program, nine from Japan and one from overseas.

Applications were received from many startups, including companies doing business related to daily life, work styles, and advanced technologies like the metaverse, ESG, and green energy.

Please see below for information about the successful applicants.

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### ■ Program website

<https://onlab.jp/en/programs/fukuoka-3rd-overview/>

### ■ Companies/teams selected for "Onlab FUKUOKA" 3rd Batch (10 companies in total, no particular order)

#### **KINCHAKU**

KINCHAKU simplifies the design and distribution of mobile wallet enabled point cards, stamp cards, discount coupons, membership cards, admission and transport tickets. Kinchaku helps SMB to adopt native capabilities of Apple Wallet and Google Pay to deliver flawless mobile experience.

#### **AGE technologies, inc.**

With the mission of "Create a technology revolution in an aging society," AGE technologies, Inc. is developing a web platform under the "so-zo-ku.com" brand to solve the problems of various inheritance procedures that are deeply painstaking and complicated. Through collaboration with businesses in the age-tech field such as, financial institutions, and local governments, as well as joint business development, we will expand our existing business areas and accelerate business expansion into surrounding areas.

#### **Kashika, Inc.**

Kashika, Inc. enables to visualize the vast amount of data that abounds in the world, using cutting-edge visualization technology to propose new insights and support decision-making in an easy-to-understand manner. We provide "Katachi Space," a service that allows users to create and share real-size AR simply by taking a picture with a smartphone camera. We are keen on realizing a world in which 3D becomes accessible to anybody even to those without expertise.

#### **ATOMica Co.**

ATOMica Co. has been developing Social Coworking®, a unique system for gathering and connecting "a wide variety of local people" and "all kinds of local wishes/consultations", to realize its mission of "Creating a place and system where anyone can encounter unlimited opportunities via friends, no matter where they live or in any situation" since its establishment in April 2019, in cooperation with business companies and regional financial institutions cooperation throughout Japan.

#### **VS & IK Automatic Negotiation Technologies Limited**

BATNA is a B2B SaaS for retail/e-com which lets shoppers to negotiate prices through QR codes on price tags/clicking "Offer a price". Based on current demand BATNA either approves the proposed price or sets a condition to buy extra low demand items. The results are: all stock is sold on time, average discount drops by half while units per transaction goes up.

#### **Psychic VR Lab Co., Ltd.**

Psychic VR Lab Co., Ltd. provides "STYLY," an XR (VR/AR/MR) production tool and distribution platform specializing in fashion, art, culture, music, and other lifestyle-related fields.

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### FromTo

K.K. From To is developing and operating "47pass," an information platform for local governments, that consolidates information on policies for startups and small and medium-sized enterprises (SMEs.) For users (startups and SMEs), 47pass provides local governments' policies so that companies can search, browse, contact, and apply to from local governments accross Japan, to support their business such as establishment, and regional expansion. For local governments, 47pass enables direct approach of 47pass users, creation of summary pages of information about them, and to simplify the workflow such as reception, document management, and screening related to applications due to electronic submission.

### Synamon Inc

Synamon Inc. is a tech company that provides services in the metaverse domain with the mission of "We create a world where XR is the norm." SYNMN, a metaverse for fan-marketing, is a service that accelerates user to be fan and community activation, providing a virtual space for fans and users of Generation Z and digital natives to promote their Oshi-activities and community building

### Section L

Section L is a new breed of hospitality company that caters to the modern traveler and creates a hotel experience that feels fresh yet familiar. To our guests, we are the tools and inspiration to unlock the magic of the greatest cities on Earth. To real estate investors, we are the best-in-class operation partners with proven track records.(K.K. Section L)

### matsuri technologies Inc.

matsuri technologies, Inc. is the largest software provider and operator for the vacation rental industry in Japan. We provide a service "StayX," which maximizes the value of space. StayX turns properties such as rental houses, vacation house, and vacant houses, into accomodation facility and enables to operate unattendedly. StayX is composed of a customer-attraction platform business, a software business, and a branding and operations management business.

### ■ Future developments for "Onlab FUKUOKA"

"Onlab FUKUOKA" will continue designing "new context" for a sustainable society. It will engage in further collaboration with partners in the Fukuoka region and incorporate new web3 trends to implement technologies in society. "Onlab FUKUOKA" will build an incubator ecosystem linking its Shibuya, Hokkaido, and DGUS bases and help create startups and projects in Fukuoka that will expand across the world.

"Onlab FUKUOKA" will also enhance its support using DG's online business expertise and know-how for supporting startups in Japan and abroad, providing more powerful support with an ecosystem that produces world-renowned startups through the Global Incubation Stream—a global network connecting North America, Japan, and Asia.

Please contact the Open Network Lab FUKUOKA Secretariat if you are interested in this program, startup sourcing, or collaboration with any of these companies.

## **NEWS RELEASE**

### **[Inquiries about this program]**

Open Network Lab FUKUOKA Secretariat

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<https://onlab.jp/en/contact/contact-onlab/>