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**NEWS RELEASE**

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**DG Lab, a Group Initiative of Digital Garage and Kakaku.com,  
Promotes Social Implementation of Generative AI****~Kakaku.com Launches ChatGPT Plugins for "Tabelog"~**

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- Kakaku.com, a group company of DG, starts providing a function extension tool (ChatGPT plugins) for OpenAI's AI chatbot "ChatGPT" as a new business for the restaurant discovery and reservation site "Tabelog."
- This project is one of the social implementations of Generative AI\*1 by DG Lab, an open innovation R&D organization led by DG and Kakaku.com.

Also, please refer to the press release issued today by Kakaku.com.

URL : [https://ssl4.eir-parts.net/doc/2371/ir\\_material1/206149/00.pdf](https://ssl4.eir-parts.net/doc/2371/ir_material1/206149/00.pdf)

Digital Garage, Inc. (TSE Prime section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG) and Kakaku.com, Inc. (TSE Prime section: 2731; HQ: Tokyo; Representative Director, President and Executive Officer: Shonosuke Hata; Kakaku.com) are leveraging the specialties of both companies to jointly plan and develop Fintech solutions for the food service industry\*2, introduce AI technology developed at DG Lab to "Tabelog," and create new businesses by training startup companies.

We will continue to aim to create new values and implementation in society by utilizing the assets of the DG Group and crossing them with the media group of Kakaku.com, which has many user contact points and big data in various industries.

**■Comments from Representative Director, President Executive Officer and Group CEO, Digital Garage, Inc.  
Executive Chairman, Kakaku.com, Inc.**

In 2016, DG and Kakaku.com established the DG Lab, which has conducted various R&D and social implementations, including blockchain and artificial intelligence. While using the experience gained from past projects, we will combine DG's insights into cutting-edge technologies and international networks with Kakaku.com's massive database to create new value and contribute to the creation of the next generation of Internet businesses.

**[About Digital Garage, Inc.]** <https://www.garage.co.jp/en/>

Digital Garage's corporate purpose is "Designing "New Context" for a sustainable society with technology." Digital Garage operates a payment business that provides one of the largest comprehensive payment platforms in Japan, a marketing business that leverages data to deliver solutions that integrate real and cyberspace, and an investment and development business that discovers and supports promising startups from around the world.

**[About Kakaku.com, Inc.]** <https://corporate.kakaku.com/?lang=en>

Based on its mission "LIFE with – To Become a part of people's daily lives –" Kakaku.com, Inc. operates a wide range of user-oriented internet services, such as the shopping support site Kakaku.com, the restaurant discovery and

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reservation site Tabelog or the comprehensive search site for job classifieds Kyujin Box, all of which seek to enrich people's daily lives.

**[About "Tabelog"]** <https://tabelog.com/>

A restaurant discovery and reservation site operated by Kakaku.com, Inc., launched in March 2005, where you can enjoy searching for restaurants that match your needs and preferences, based on recommendations from people whose tastes match yours, various search criteria, and original articles. You can also make online reservations 24 hours a day, 7 days a week via your smartphone and other mobile devices.

\*1: Generative AI is artificial intelligence (AI) that can automatically generate a variety of content, including images, text, audio, program code, and structured data.

\*2: Related Press Release "[Digital Garage and Kakaku.com Decide to Jointly Develop a Fintech Services for the Food Service Industry](#)" (March 30, 2023)