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**NEWS RELEASE**

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**Digital Garage Launches “DGFT Invoice Card Payment for Invoice Issuers,”  
Using a Fast-Growing Early Payment Collection Scheme for SMBs  
~ Enhancing Cash Flow and Business Efficiency with B2B Payment Services ~**

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- DG launches “DGFT Invoice Card payment for Invoice Issuers” as a new service in a series of B2B payment services.
- This service enables invoice issuers to collect their sales early by switching their payment method from bank transfers to card payments for purchased items.
- This service also allows invoice issuers to improve their cash flow and reduce their risk of non-payment.

Many startups in the Fintech domain that provide B2B payment services for SMBs have emerged in other countries, and a significant change is taking place in how B2B payments are being made, and new payment services are becoming widespread in Japan as well. Within this context, DG launched “DGFT Invoice Card Payment\*” as a Fintech business for the B2B market in November 2022 and has been gradually expanding the service.



With the launch of this service, Digital Garage, Inc. (TSE Prime section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG) now offers two services in the series of B2B payment services. One is “DGFT Invoice Card Payment for Payers,” which supports the cash flow of payers, and the other is “DGFT Invoice Card Payment for Invoice Issuers,” which enables the early collection of sales.

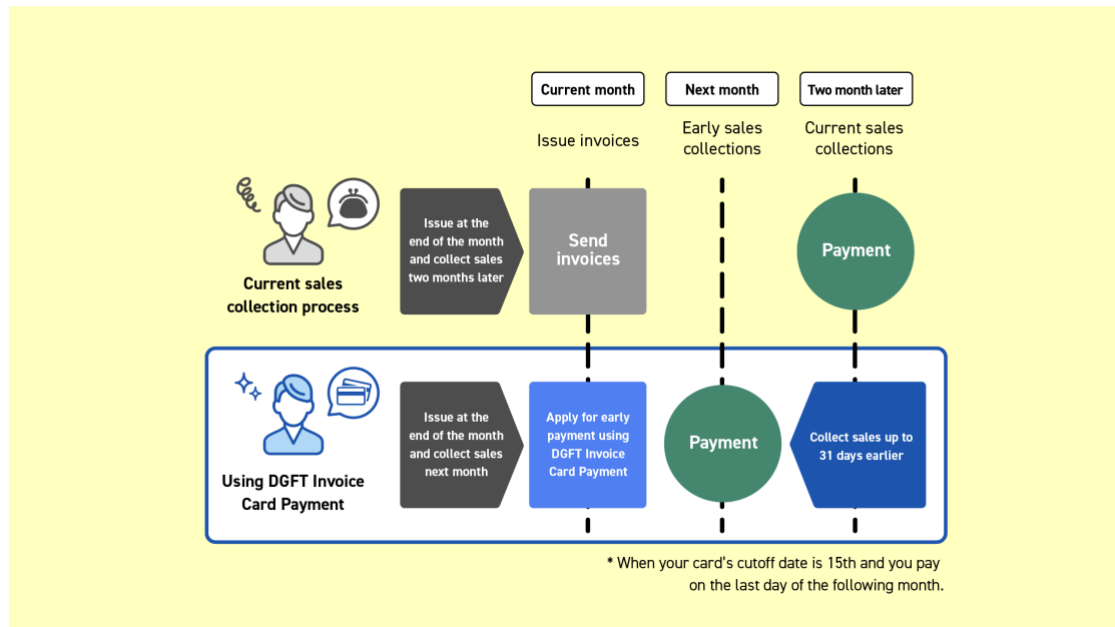
**■Outline of the service** <https://lp.dginvoice.jp/>

• The invoice issuers can request payers to switch payment methods to card payment through this service to collect the sales earlier. Discounts also can be set as optional.

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• For payers, switching from bank transfers to card payments allows them to extend payments according to payment deadlines set by the invoice issuers and to improve operational efficiency.



### ■Future developments

DG will continue to expand the functions of “DG Invoice Card Payment,” integrate it with external services, and provide support services for merchants, such as digital marketing, while offering smooth, convenient customer experiences to help SMBs manage their cash flows, improve operational efficiency, attract more customers, and increase sales. It will also continue developing new services for merchants and card members.

\* Related Press Release: [“Digital Garage and JCB Launches B2B Payment Service”](#) (November 10, 2022)