
NEWS RELEASE

Digital Garage Adds “DGFT Invoice Card Payment,” a B2B Payment Service to the Service Menu of “Tabelog Shiire”

~ Developed Fintech Solutions for the Food Industry Cooperating with Kakaku.com ~

- DG and Kakaku.com announce the addition of **“DGFT Invoice Card Payment”^{*1}**, a B2B payment service provided by DG, to the service menu of Kakaku.com’s **“Tabelog Shiire,”** a service to improve ordering efficiency for restaurants.
- Customers can access **“DGFT Invoice Card Payment”** from the **“Tabelog Shiire,”** service window starting today.

As the trend of DX continues in the restaurant industry, Digital Garage, Inc. (TSE Prime section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG) and Kakaku.com, Inc. (TSE Prime section: 2731; HQ: Tokyo; Representative Director, President and Executive Officer: Shonosuke Hata; Kakaku.com) reached a basic agreement on joint planning, development, and deployment of Fintech business in March 2023^{*2} and have been working to deploy DG’s “DGFT Invoice Card Payment” as a part of DX for restaurants.

According to the results of “DGFT Invoice Card Payment” usage by restaurant members of the restaurant search and reservation site “Tabelog,” in approximately 70% of cases, the service is used to finance the purchase of food, beverages, and other items. By enabling the use of “DGFT Invoice Card Payment” on Kakaku.com’s “Tabelog Shiire,” restaurants can further improve their management efficiency and provide a solution to the cash flow problems that restaurants are facing caused by raising the price of raw materials.

DG and Kakaku.com will continue to expand various services to improve the service’s usability, such as making “Tabelog Shiire” and “DGFT Invoice Card Payment” seamless through ID linkage/API integration. Also, DG and Kakaku.com will contribute to the development of the food industry in Japan by providing solutions to restaurant management challenges from all angles.

^{*1} Related Press Release: [“Digital Garage and JCB Launches B2B Payment Service”](#) (November 10, 2022)

[“Digital Garage’s B2B Payment Service Begins Accepting Visa and Mastercard®, Following JCB”](#) (December 12, 2022)

^{*2} Related Press Release: [“Digital Garage and Kakaku.com Decide to Jointly Develop a Fintech Services for the Food Service Industry”](#) (March 30, 2023)

NEWS RELEASE

■ The service window of “Tabelog Shiire”



【About Digital Garage】 <https://www.garage.co.jp/en/>

Digital Garage’s corporate purpose is “Designing “New Context” for a sustainable society with technology.” Digital Garage operates a payment business that provides one of the largest comprehensive payment platforms in Japan, a marketing business that leverages data to deliver solutions that integrate real and cyberspace, and an investment and development business that discovers and supports promising startups from around the world.

【About “DGFT Invoice Card Payment”】 <https://lp.dginvoice.jp/>

This service postpones the payment due date by up to 60 days when paying by bank transfer invoice is switched to payment by JCB/Visa/Mastercard®/Diners Club cards (excluding prepaid cards issued under the JCB brand). This is available even if your business partner does not support card payments, and it supports the cash management of small and medium-sized businesses, including regular and unexpected funding shortages due to a variety of factors.

【About Kakaku.com】 <https://corporate.kakaku.com/?lang=en>

Based on its mission “LIFE with – To become a part of people’s daily lives –” Kakaku.com, Inc. operates a wide range of user-oriented internet services, such as the shopping support site Kakaku.com, the restaurant discovery and reservation site Tabelog or the comprehensive search site for job classifieds Kyujin Box, all of which seek to enrich people’s daily lives.

【About “Tabelog”】 <https://tabelog.com/>

A restaurant discovery and reservation site operated by Kakaku.com, Inc., launched in March 2005, where you can enjoy searching for restaurants that match your needs and preferences, based on recommendations from people whose tastes match yours, various search criteria, and original articles. You can also make online reservations 24 hours a day, 7 days a week via your smartphone and other mobile devices.

NEWS RELEASE

【About “Tabelog Shiire”】 <https://shiire.tabelog.com/>

Tabelog Shiire is a service* that streamlines the procurement process for restaurants. By simply logging in from a smartphone or other device and registering a vendor, restaurants can easily place orders without the hassle of managing handwritten order forms or the expense of sending orders by fax.

*This service is free of charge. Please note that this is not an e-commerce platform that allows restaurants to search for suppliers.

<What “Tabelog Shiire” is able to offer to restaurants>

A more convenient way to order: Because orders can be placed using a smartphone or PC, writing orders by hand or placing orders by phone or fax is no longer necessary, allowing restaurants to save both time and money.

Order while checking your inventory: No need for handwritten orders. Simply place an order while checking your inventory with your smartphone in hand.

Easily check your order history and delivery status: The order history is saved and can be shared with others, making it easy for multiple people to check the deliveries. In addition, the data can be used for re-ordering items, to further streamline the ordering process.

