## 🗞 Digital Garage

### **NEWS RELEASE**

### Digital Garage Redesigns its Corporate Website

~ Also Released a Brand Movie that Expresses DG's Purpose "Designing 'New Context' for a Sustainable Society with Technology" ~

Digital Garage, Inc. (DG) redesigned its corporate website and unveiled a brand movie that expresses
DG's Purpose: "Designing 'New Context' for a Sustainable Society with Technology."

▼Corporate website URL https://www.garage.co.jp/en/ ※Launch Date : May 3, 2024



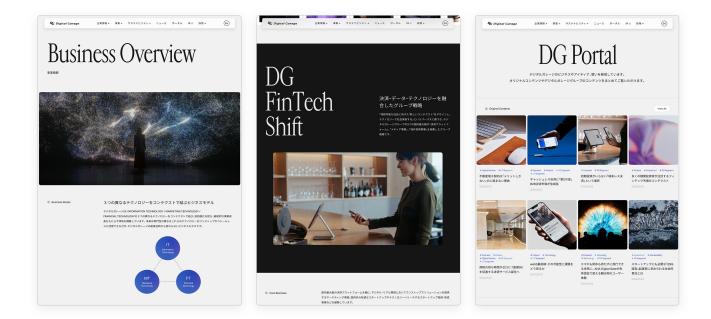
The redesigned website aims to meet the needs of the many visitors by introducing the DG Group's diverse businesses. In addition, the website is designed to improve accessibility to information on each service and group company and to provide a usability-centered design that leads to information on Investor Relations, recruitment, sustainability, and other areas.

Also, on the "<u>About Us</u>" page, a brand movie expressing DG's Purpose: "Designing 'New Context' for a Sustainable Society with Technology" is available for viewing.

At the same time, "<u>DG Portal</u>," an owned media that delivers various content, has been released to help many people deepen their understanding of DG's business and philosophy. Updates on "DG Portal" will also be announced on DG's official SNS account.

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#### ▼About the brand movie

The video depicts the world of DG's Purpose, "Designing 'New Context' for a Sustainable Society with Technology," and includes scenes of the city as seen from DG's office (Shibuya PARCO DG Building) and scenes shot on various floors within the office.

Please refer to our corporate website [Home>Designing New Context (About Us)] or [Home>Company>About Us].



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#### **NEWS RELEASE** ▼DG Portal

https://www.garage.co.jp/en/portal/

#### ▼Official SNS account

X (FormerTwitter) @DigitalGarage <u>https://twitter.com/DigitalGarage</u> Facebook Digital Garage <u>https://www.facebook.com/DigitalGarage</u> Instagram @digitalgaragegroup <u>https://www.instagram.com/digitalgaragegroup/</u>

The brand movie is also available on the YouTube channel.  $\bigtriangledown$  https://youtu.be/N6aNTa\_IUzo



Name	Digital Garage, Inc.
Head office address	DG Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo Shibuya PARCO DG Bldg., 15-1 Udagawa-cho, Shibuya-ku, Tokyo
Date founded	August 1995
Representative	Representative Director, President Executive Officer and Group CEO Kaoru Hayashi
Business	Digital Garage's corporate purpose is "Designing 'New Context' for a sustainable society with technology." Digital Garage operates a payment business that provides one of the largest comprehensive payment platforms in Japan. In addition, DG has a marketing business that provides one-stop solutions in the digital and real world, and a startup investment and development business that reaches out to promising startups and technologies in Japan and overseas.
Website	https://www.garage.co.jp/en/