

# **NEWS RELEASE**

Digital Garage Group Invests in Phi Commerce, India's Leading Payment Solution Provider, and Forms Strategic Capital and Business Alliance

~ To Distribute Phi Commerce Solutions in Japan through Collaboration with DGFT ~

Digital Garage, Inc. (TSE Prime section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; Digital Garage) has announced today that the Digital Garage Group has invested in Phi Commerce Private Ltd. (Head Office: India; CEO: Jose Thattil; Phi Commerce), a leading payment solution provider from India, as well as the signing of a business collaboration agreement between DG Financial Technology Corporation (HQ: Tokyo; Representative Director, President: Hiroshi Shino; DGFT), a payment processing company of the Digital Garage Group, and Phi Commerce.





Phi Commerce is a Reserve Bank of India licensed payment aggregator with deep expertise in digital omnichannel payments. Serving large enterprises, banks, and payment companies, Phi Commerce offers highperformance payment solutions designed to simplify and scale digital payments efficiently. Phi Commerce is a partner of National Payments Corporation of India (NPCI) and provides solutions for "RuPay," NPCI's payment card brand with over 700 million cards issued to date.

As an omni-channel digital payment solution provider, the company offers a seamless payment experience, across online, in-store (POS) and on the go channels.

The Digital Garage Group has now established a strategic capital and business alliance with Phi Commerce, and as part of this alliance, DGFT will exclusively distribute Phi Commerce's solutions in Japan. DGFT plans to develop a "processing platform business" that provides payment system infrastructure to external payment providers by utilizing Phi Commerce's solutions.

Under this strategic capital and business alliance, the Digital Garage Group aims to support the steady development of the fintech market in Japan by providing a payment system infrastructure that enables any company to easily and efficiently enter the payment business.

The Digital Garage Group has been deepening collaboration among its business segments under the "DG FinTech Shift," a group strategy that integrates payments, data, and technology. This strategic capital and business alliance is also one of the projects that created group synergies, as the Global Investment Incubation

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(GII) segment's network of influential startups and investment functions have been utilized to promote the growth of the Platform Solution (PS) business, which is centered on the payment platform. In the previous fiscal year, Digital Garage established the Business Co-Creation Department to strengthen business collaboration within the Digital Garage Group, centering on the GII and PS segments, and Digital Garage Group will continue to accelerate discontinuous business growth by making maximum use of group resources.

#### <Comments>

# Hiroshi Shino (Director, Digital Garage / Representative Director, President and Co-COO, Executive Officer and SEVP, DGFT)

Under the Digital Garage Group strategy "DG FinTech Shift", DGFT has provided various payment solutions that support critical social infrastructure. Through the strategic partnership between the Digital Garage Group and Phi Commerce, DGFT aims to contribute to the business growth of a wider range of businesses by promoting the deployment of Phi Commerce's solutions in Japan, and accelerate its business toward the realization of a safe and secure cashless society. Additionally, Phi Commerce is located in Pune, the center of IT development in India, as is DGFT's development organization, DG FutureTech India, and we look forward to strengthening our collaboration in terms of technology development.

# Jose Thattil, (CEO and Co-Founder, Phi Commerce)

This partnership marks a significant milestone - not only in terms of market expansion but in forging a meaningful collaboration with a trusted partner. Our solutions have already reshaped the payment landscape in India, and we're eager to bring that innovation to Japan. This collaboration also reflects the growing synergy between India and Japan in the digital economy. Together with DGFT, we aim to simplify and elevate the payments experience, creating real impact through shared expertise and innovation.

## <Company Profile>

Name: Phi Commerce Private Ltd. Representative: CEO, Jose Thattil

Head office: India

Date founded: March 2015

**Business:** Phi Commerce is a digital payments company delivering modern omnichannel payment solutions. Its technology empowers payment providers and enterprises to offer seamless and flexible payments across online, in-store and on-the-go channels. Phi Commerce is a Reserve Bank of India licensed Payment Aggregator and offers a unified digital payments and lending suite that addresses both B2B and B2C needs on a global scale.

**URL**: www.phicommerce.com

Name: Digital Garage, Inc.

Representative: Representative Director, President Executive Officer and Group CEO Kaoru Hayashi

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**Head office address:** DG Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo Shibuya PARCO DG Bldg., 15-1 Udagawa-cho, Shibuya-ku, Tokyo

Date founded: August 1995

**Business:** Digital Garage's corporate purpose is "Designing 'New Context' for a sustainable society with technology." Digital Garage operates a payment business that provides one of the largest comprehensive payment platforms in Japan. In addition, DG has a marketing business that provides one-stop solutions in the digital and real world, and a startup investment and development business that reaches out to promising startups and technologies in Japan and overseas.

URL: https://www.garage.co.jp/en/

Name: DG Financial Technology, Inc.

Representative: Representative Director, President and Co-COO, Executive Officer and SEVP Hiroshi Shino

Head office: DG Bldg. 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo

Date founded: April 1997

**Business:** DGFT provides various cashless payment solutions such as credit card, QR code, and others to more than 1 million online and offline locations of merchants across Japan. In addition to the payment service provider business, DGFT also provides e-commerce infrastructure, marketing tools, fraud detection solutions, and other services in collaboration with the Digital Garage Group and strategic partners to support various businesses in their efforts to go cashless and promote DX.

### **Registrations:**

- · Registered as an electronic payment agency or intermediary
- Registered fund transfer operator
- · Registered business operator for handling credit card numbers and similar data

**URL:** https://www.dgft.jp/

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