To all members of the press

DG Business Technology, Inc.

Ad-Sol Nissin Corporation

DGBT Begins Offering "Restaurant DOCOYA," a Trade Area Analysis Tool for the Food Service Industry Utilizing Ad-Sol Nissin's SaaS-Based GIS Solution

Achieves Higher-Precision Area Analysis by Combining Maps and Food Service Industry Data

Powered by Digital Garage's Industry-Specific Data Collection Platform "InsiteStream"

DG Business Technology, Inc. (HQ: Tokyo; Representative Director, President & CEO: Kazunori Shimizu; "DGBT"), a subsidiary of Digital Garage, Inc. (TSE Prime section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; "Digital Garage") that provides comprehensive digital business support, and Ad-Sol Nissin Corporation (TSE Prime section: 3837; HQ: Tokyo; Representative Director and President: Toshiaki Shinozaki; "Ad-Sol Nissin") have jointly developed "Restaurant DOCOYA," a SaaS-based trade area analysis tool for the food service industry. The tool combines Digital Garage's industry-specialized data collection platform "InsiteStream" with Ad-Sol Nissin's GIS solution "DOCOYA." The service is now available.

1. About the SaaS-Based Trade Area Analysis Tool "Restaurant DOCOYA"

Restaurant DOCOYA is a data analysis tool designed for the food service industry, food manufacturers, and service businesses. It integrates Digital Garage's industry-focused data collection platform InsiteStream with Ad-Sol Nissin's SaaS-based trade area analysis solution DOCOYA, backed by many years of GIS (geographic information system) development expertise.

Various datasets accumulated through InsiteStream can be efficiently explored and integrated, then displayed on DOCOYA's maps in a form optimized for business use, reflecting each area's unique characteristics.
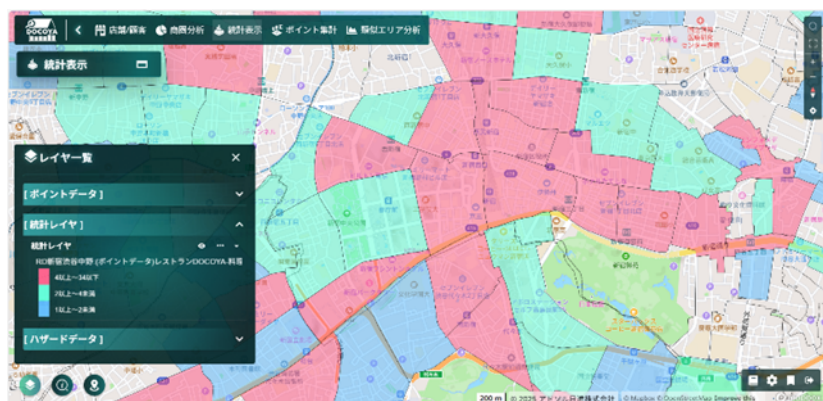
Example: strategic planning for store openings

Number of stores in specific restaurant categories displayed by region using color indicators

Because businesses can manage both data and maps in a single, intuitive interface, which is essential for planning new store openings or analyzing existing locations, Restaurant DOCOYA enables more accurate area analysis and faster decision-making.

Furthermore, continued use of the tool allows businesses to accumulate the information they need, providing a comprehensive view of their operations and supporting the creation of repeatable location and trade area strategies.

Overview

Name	Restaurant DOCOYA
Key features	Display and analyze InsiteStream's food service industry dataset directly on DOCOYA • Food service industry data analysis on maps • Visualizing data for intuitive understanding • Supporting swift management decisions
Intended users	• Manufacturers and wholesalers serving the food service industry • Multi-location restaurant operators • Companies providing restaurant consulting services, etc.
Intended use cases	• Planning, drafting, and validating new store openings • Understanding current performance and planning improvements for existing stores (including competitive analysis) • Planning, drafting, and validating route-based sales strategies, etc.
Provider/ distributor	DG Business Technology, Inc.

2. Future Developments

DGBT and Ad-Sol Nissin will continue to work together to expand the available datasets and enhance analytical functions. Beyond the food service industry, the two companies aim to create an environment where InsiteStream and DOCOYA can be utilized across a wider range of business domains. The companies will also collaborate on meeting various corporate needs, including support for unique business challenges, and strive to deliver even greater value as a foundational platform for effective data utilization.

3. Comments from Company Representatives

■ Kazunori Shimizu (President & CEO, DG Business Technology, Inc.)

InsiteStream has long contributed to the food service industry, including through integration with Tabelog. With the launch of Restaurant DOCOYA in partnership with DOCOYA, we believe we can provide even stronger support for the growth of food service businesses.

InsiteStream is also expanding in scope—not only through deployments at major companies but also through integration with external applications such as this, and through solution development tailored to a company's unique challenges. Additionally, when used together with our mobile ordering platform "Pangaea Order," the tool can support not only store opening strategy but also business growth after the store opens.

Our efforts to consolidate dispersed information and convert it into structured data will also contribute to measures for generative AI search, or so-called GEO (generative engine optimization).

This collaboration marks just the beginning; we will continue accelerating the development of diverse new solutions.

■ Toshiaki Shinozaki (Representative Director and President, Ad-Sol Nissin Corporation)

We are entering a phase in which society is rapidly advancing toward digital transformation and smart cities, driven by the rise of generative AI and the accelerated evolution of DX initiatives. One of the key technologies enabling this future is "GIS—Geographic Information Systems"—which plays a vital role in visualizing, connecting, and optimizing real-world data. We are delighted to launch "Restaurant DOCOYA" through our alliance with Digital Garage Group and DG Business Technology, who are building next-generation businesses using "InsiteStream," a data platform indispensable for the coming digital society and smart-city era. We view this collaboration as an important milestone and look forward to deepening our partnership to accelerate business development that supports the social infrastructure of the next generation.

4. Overview of Each Company's Solutions
(1) About the Industry-Specific Data Platform "InsiteStream"

Service website: https://www.dgbt.jp/insitestream (Only in Japanese)

Developed by Digital Garage, InsiteStream is a data platform that efficiently explores and integrates internal and external data, transforming it into industry-specialized, immediately actionable information assets.

Beyond simple data organization, it delivers high-quality datasets optimized for business use, significantly improving the speed and quality of decision-making. With datasets optimized for each industry, the first dataset offered is one of Japan's largest food service industry datasets, providing unique indicators such as popularity scores and "alcohol variables," enabling multidimensional analysis that reveals insights conventional data could not capture.

The platform also supports everything from data collection to processing and delivery of custom metrics based on specific business challenges. By precisely matching a company's master data with InsiteStream's datasets, it enables new analysis opportunities and business insights.

In addition, InsiteStream is flexible enough to be incorporated smoothly into existing operational workflows and can integrate with external applications such as trade area analysis tools and BI tools. It also supports custom development that combines company-specific information with external data, helping businesses create even higher-value information assets.

(2) About the SaaS-Based Trade Area Analysis Solution "DOCOYA"

Service website: https://adniss.jp/products/products-detailed/docoya.html
(Only in Japanese)

Launched by Ad-Sol Nissin in March 2025, DOCOYA is a SaaS-based trade area analysis solution with GIS (geographic information system) and AI functionality.

Drawing on over 20 years of GIS solution development, Ad-Sol Nissin released its first SaaS-based service in 2023—"COCOYA," a store-mapping and search service. DOCOYA is the second SaaS solution in this lineup. In addition to AI-generated reports, DOCOYA includes standard features such as people-flow data that shows population by time of day and demographic groups. It also supports importing and using internal store and customer data, integrating external datasets, and even offers 3D visualization for urban high-rise environments—greatly enhancing DX efforts in trade area analysis and marketing while significantly improving operational efficiency.

5. Company Profile

■ DG Business Technology, Inc.（DGBT）

Company Name	DG Business Technology, Inc.
Representative	Representative Director, President & CEO Kazunori Shimizu
Address	DG Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo
Business Integration (Merger / Trade Name Change)	April 2025
Shareholder	Digital Garage, Inc.
Business Overview	DGBT is a Digital Garage Group company providing comprehensive digital business support. The combination of a wide range of solutions, including strategic support, system strategy, digital marketing, security, and data utilization, provides comprehensive support for all processes underpinning commerce and digital business, from strategy formulation to sales promotions, purchasing, and repeat business, with the view to boosting growth of business operators. Based on the group strategy "DG FinTech

	Shift," DGBT and DG Financial Technology Inc., which provides payment and settlement services, will support business operators for maximizing their business and strengthening their management base. DGBT was launched as a new company in April 2025, following the business merger of NaviPlus Co., Ltd., DG Commerce Inc. and Scudetto Corporation, three companies that have supported commerce businesses since the early days of e-commerce.
Website	https://www.dgbt.jp

■ Digital Garage, Inc. (DGBT's Parent Company)

Company Name	Digital Garage, Inc. (TSE Prime: 4819)
Representative	Representative Director, President Executive Officer and Group CEO Kaoru Hayashi
Address	DG Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo Shibuya PARCO DG Bldg., 15-1 Udagawa-cho, Shibuya-ku, Tokyo
Date founded	August 1995
Business Overview	Digital Garage, Inc. is the leading payment service provider in Japan. With the corporate purpose of "Designing 'New Context' for a sustainable society with technology," Digital Garage operates payment business services for various comprehensive payment platforms in Japan. Digital Garage also runs a marketing business providing one-stop solutions in both the digital and real worlds, as well as a startup investment and development business for approaching promising startups and technologies in Japan and overseas. Digital Garage is listed on the Tokyo Stock Exchange Prime Market (TSE Prime: 4819).
Website	https://www.garage.co.jp/en/

■ Ad-Sol Nissin Corporation

Company Name	Ad-Sol Nissin Corporation (TSE Prime: 3837)
Representative	Representative Director and President, Toshiaki Shinozaki
Address	Rivage Shinagawa 4-1-8 Konan Minato Ward, Tokyo
Date founded	March 13, 1976
Business Overview	Ad-Sol Nissin, under the slogan "An Innovation Company Leading the 'Tomorrow' of the Digital Society," is an independent IT solutions provider committed to driving the future through innovation. The company operates across two primary business domains: social infrastructure, supporting mission-critical systems such as energy (electric power and gas) and transportation; and advanced industries, including payments, smart manufacturing,

	and other sectors that underpin Japan's highly developed service and manufacturing ecosystems. By leveraging advanced technologies such as GIS (Geographic Information Systems), IoT, and space- and satellite-based data, Ad-Sol Nissin delivers IT solutions designed to ensure safety, reliability, and environmental responsibility for its clients and society.
Website	https://adniss.jp/en/index.html