
NEWS RELEASE

DGFT Expands Low-Equipment-Cost Parking Solution for Small Parking Lots Across the Kanto Area

AI enables a seamless smartphone-based parking and payment experience without payment machines or ticket dispensers

DG Financial Technology, Inc. (HQ: Tokyo; Representative Director, President and CEO: Keizo Odori; “DGFT”), a subsidiary of Digital Garage, Inc. (HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi), which operates the Group’s payment business, has begun expanding its low-equipment-cost parking lot solution in the Kanto area as part of the “Cloud Pay” series of cashless payment services. This initiative is being pursued through a collaboration between DGFT and HAYASHI TELEMPU CORPORATION (HQ: Nagoya; President: Takao Hayashi; “HAYASHI TELEMPU”), a company engaged in an extensive mobility service business. Together, the two companies will utilize AI technology to provide a parking lot solution in which users can complete the entire process, including payment, on their smartphones without the need for payment or ticketing machines.

Starting this April, the solution has begun to be introduced at parking lots operated by KEISEI REAL ESTATE Co., Ltd. and TOKYU LIFIA CORPORATION—companies with extensive operations across the Kanto area. We plan to expand implementation on a gradual basis.



*The QR code in the image is not the actual one.

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In recent years, there has been a greater focus than ever on profitability and boosting provided value within the parking lot market. As such there is a need to not just switch to cashless to boost convenience and operational efficiency, but to also shift to a new business model that leverages usage data.

Meanwhile, the lack of customer touch points in parking lot operations has brought several issues to light, such as the difficulty in conducting marketing measures and the limited options available for expanding profit.

In light of these issues, DGFT has provided solutions for parking lots based on the “Cloud Pay” series.

This solution also combines AI-powered license plate recognition and parking occupancy management functions, enabling parking lot operations using only cameras without the need to install payment machines or ticket dispensers, which typically require significant initial investment.

The solution also delivers a smoother user experience, allowing users to complete the entire process from entry to payment seamlessly via smartphone.

This collaboration will combine the Digital Garage Group’s cashless payment platform and marketing insight with HAYASHI TELEMPU’s extensive knowledge and networks in the field of mobility services to not only provide a smooth payment experience, but also propel efforts with a view toward refining future data utilization and marketing measures.

Going forward, DGFT will continue to meet a wide range of business needs by providing highly scalable solutions centered on cashless payments.

Reference: Related press releases

October 22, 2025

DGFT Launches QR Code Payment Service “Cloud Pay” for Small Parking Lots with Low Equipment Costs

<https://www.garage.co.jp/en/pr/release/20251022/>

February 7, 2025

DGFT’s Integrated QR Code Payment Service “Cloud Pay” Implemented in Amano’s Parking Lot Payment System

<https://www.garage.co.jp/en/pr/release/20250207/>

About HAYASHI TELEMPU

Name: HAYASHI TELEMPU CORPORATION

Representative: Takao Hayashi, President

Head office: 1-4-5, Kamimaezu, Naka-ku, Nagoya, Aichi

Date founded: February 1910

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HAYASHI TELEMPU CORPORATION is an all-round corporation in automobile interiors with a history stretching back 116 years to its founding. It deals with all the major Japanese automobile manufacturers as an independent supplier. It has the capacity to produce over 10 million units of its major product, "Floor Carpet," every year, and boasts one of the world's leading market shares across its group companies collectively. It has been bolstering its global expansion in recent years, such as by securing a capital alliance in 2021 with the Adler Pelzer Group, a major soundproofing material company in Germany, and establishing a joint venture in 2026 with NDR Auto Components Limited in India.

URL: <https://www.hayashi-telempu.com/>

About DG Financial Technology, Inc.

Name: DG Financial Technology, Inc.

Representative: Keizo Odori, Representative Director, President and CEO

Head office: DG Bldg. 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo

Date founded: April 1997

Business: DGFT provides various cashless payment solutions such as credit card, QR code, and others to more than 1 million online and offline locations of merchants across Japan. In addition to the payment service provider business, DGFT also provides e-commerce infrastructure, marketing tools, fraud detection solutions, and other services in collaboration with the Digital Garage Group and strategic partners to support various businesses in their efforts to go cashless and promote digital transformation.

Registrations:

- Registered as an electronic payment agency or intermediary
- Registered fund transfer operator
- Registered business operator for handling credit card numbers and similar data

URL: <https://company.dgft.jp/>

About Digital Garage, Inc.

Name: Digital Garage, Inc.

Representative: Kaoru Hayashi, Representative Director, President Executive Officer and Group CEO

Head office address: DG Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo

Shibuya PARCO DG Bldg., 15-1 Udagawa-cho, Shibuya-ku, Tokyo

Date founded: August 1995

Digital Garage, Inc. is the leading payment service provider in Japan. With the corporate purpose of "Designing 'New Context' for a sustainable society with technology," Digital Garage operates payment business services for various comprehensive payment platforms in Japan. Digital Garage also runs a marketing business providing one-stop solutions in both the digital and real worlds, as well as a startup

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investment and development business for approaching promising startups and technologies in Japan and overseas. Digital Garage is listed on the Tokyo Stock Exchange Prime Market (TSE Prime: 4819). For more on Digital Garage, visit garage.co.jp/en

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