

## **NEWS RELEASE**

## Digital Garage reached a commercial partnership agreement with Twitter

Digital Garage, Inc. (JASDAQ code: 4819, headquartered in Shibuya-ku, Tokyo, Japan, CEO: Kaoru Hayashi, henceforth DG) reached a commercial partnership agreement with Twitter, Inc. (headquartered in San Francisco, United States, CEO: Evan Williams, henceforth Twitter) to support continuous Twitter growth in Japan. That includes DG's sales of display advertisement on Twitter's official Japanese site.

Digital Garage and Twitter will continue to collaborate to support Twitter's Japan business. Since January 2008, Digital Garage has supported Twitter through localizing the Twitter Japan site and supported the site for Japanese cell phones, and various co-marketing and business development with Japanese strategic partners.

## **About Twitter**

Twitter is for discovering and sharing what's happening right now through the timely exchange of short, public messages. Since its founding in 2007, this open exchange of information has transformed Twitter from a simple social utility to a new kind of communication with the potential for positive global impact. Individuals and organizations alike are encouraged to try Twitter for a variety of uses ranging from social to commercial.

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